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Porcel start 2024 with the expansion of its "ELEMENTS" concept at the Ambiente Fair in Frankfurt.

As a renowned high-quality porcelain company, Porcel S.A. is gearing up to showcase its latest innovations with the presentation of a new collection at the prestigious Ambiente Fair in Frankfurt, taking place from January 26 to 30.

Porcel is thrilled to introduce the second collection under the ELEMENTS concept, a luxurious and innovative approach to reactive glazes, inspired by nature and decorated exclusively by hand:

Corallyn is a celebration of the subtle beauty of the ocean. Inspired by corals and marine life, brings a touch of elegance and sophistication to your table, inviting to new sensory and gastronomic experiences. The blue and aqua-green tones evoke the calm and tranquillity of the ocean, adding a refreshing sensation to any gathering. As the porcelain is decorated by hand, the effects of its colour and texture are the result of the high-temperature firing process. This process makes each piece seemingly similar, yet unique. Adding a finishing touch of a gold rim applied by hand as a well-known brand signature.

Corallyn is designed to combine perfectly with others collections such as, Apricot, Auratus OB, Golden Orbit or Empire Gold, helping to create bold and personality-filled dinner tables.

At the Ambiente fair, Porcel will also showcase new pieces from the Lush Forest Collection, the first collection of the ELEMENTS concept.

More information about the new products will be available soon. Stay updated by following our social media channels.

Ambiente (Frankfurt) Location: Hall 12.1 Stand B67 – January 26 to 30.

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