

LOWLIT COLLECTIVE

LOWLIT Collective Unveils Sustainable Heritage Brand 'Kollage' at Maison & Objet 2024

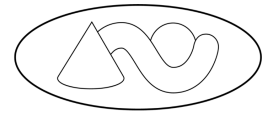
Paris, September 2024

Kollage



Maison&Objet 2024
September 05-09
Today Section, Hall 5A - Stand K28

At this year's **Maison & Objet**, [Lowlit Collective](#) introduced its new sustainable heritage brand, [Kollage](#), to a global audience for the first time. The brand, which draws inspiration from fading cultural "little heritages" around the world, transforms these inspirations into artistic furniture and lighting using innovative recycled materials like oyster shells and plastic.



LOWLIT COLLECTIVE



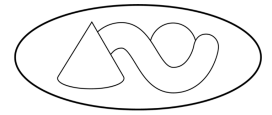
Check out the Google Drive links below for brand logos, images, and more.

[Brand Assets](#)

Kollage: Gleaning the Unseen

Kollage distinguishes itself through a modern repurposing process. The brand collaborates with contemporary artists to merge sustainability and fine art, producing bold, unique pieces that hold both aesthetic and environmental significance.

Following successful appearances at [London Design Fair](#) and [Material Matters](#) in the previous year, Kollage's debut at Maison & Objet 2024 marked a significant milestone.

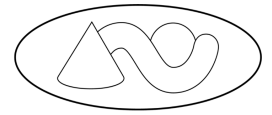


LOWLIT COLLECTIVE



Breaking away from the traditional perceptions of recycled materials as cheap or lightweight, Kollage unveiled the **Constella** series—a collection of high-end table and floor lamps. These lamps, made from terrazzo-inspired recycled plastic and biomass materials, are more durable than marble and combine striking colours with artistic lampshades. Collaborations with visual artists further elevate these lamps into one-of-a-kind statement pieces that bring depth and character to any space.

In addition to the **Constella** series, Kollage also introduced the **Cosmo mini lamp**, which was chosen as a VIP gift for attendees at Maison & Objet. This selection has further cemented Kollage's position as a brand to watch, with the Cosmo mini lamp generating considerable attention for its blend of sustainability and craftsmanship.



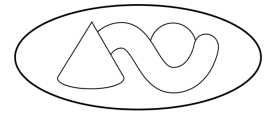
LOWLIT COLLECTIVE



Despite being a first-time participant, Kollage was featured in the [‘What’s New in Retail’](#) and [‘What’s New in Decor’](#) special exhibitions, underscoring the brand’s growing influence. The unique appeal of Kollage’s sustainable and heritage-inspired pieces resonated strongly with luxury interior designers, architects, and professionals from the hospitality industry, many of whom expressed interest in the **Constella** series for its perfect balance of art, durability, and eco-conscious design.

Looking ahead, Kollage is in discussions to collaborate with French artists for future projects and is exploring the possibility of launching pop-up stores following the overwhelming success of its Paris debut.

For further information and inquiries about collaborations, trade discounts, or products, visit <https://kollage.studio> or contact kollage@lowlit.co.



LOWLIT COLLECTIVE

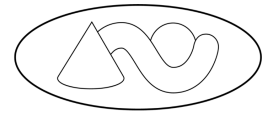
Kollage: Showcase at Maison & Objet 2024

Kollage's presentation at Maison & Objet 2024 will feature three innovative creations that seamlessly blend artistic excellence with a commitment to environmental responsibility:

- **Constella Series:** The Constella series is a collection of lighting and furniture by Kollage, inspired by the stars in the night sky. The series consists of a table lamp, floor lamp and side table. These are made from sustainable materials such as waste plastic and oyster shells, which are heavier and harder than marble. Through artist collaborations, each piece has a unique pattern reminiscent of the stars embroidered on the night sky.
- **Huit Lamp:** Inspired by traditional Korean aesthetics, the Huit Lamp embodies the concept of infinite circulation. Crafted from biomass-reinforced plastic, this lamp combines timeless design with modern functionality, casting a gentle, mesmerizing glow.
- **Cosmo Lamp:** The Cosmo Lamp invites users on a journey of creativity and sustainability. Made from Lowlit's proprietary Tickle Plastic, infused with natural biomass, this lamp transitions from a daytime objet d'art to an enchanting night time mood light. It will be a cherished keepsake for VIP journalists at Maison & Objet.

Collaborating with contemporary artists:

Kollage is honoured to present new products in collaboration with esteemed contemporary artists [Dongho Kim](#) and Jiyoung Choi. The uniquely patterned lampshades are designed to add a distinctive artistic touch. Kim's work has been exhibited at Project K Gallery in South Korea, demonstrating his continued influence and innovation in the art world.



LOWLIT COLLECTIVE

About Lowlit Collective

Based in Seoul, Lowlit Collective is known for its innovative approach to repurposing and sustainable design. The studio has earned accolades such as the Dezeen Awards and the IF Design Award for its unique ability to merge artistic innovation with eco-friendly practices. Their participation in the London Design Fair and Material Matters exhibitions in 2023 underscored their commitment to sustainability and artistic excellence.

For media inquiries, please contact: Jaesik Choi

Lowlit Collective

Email: kollage@lowlit.co

Phone: (+82) 10 21 74 46 22

Website: <http://lowlit.studio> <http://kollage.studio>

Instagram: [@lowlit.co](https://www.instagram.com/lowlit.co) [@kollage.archives](https://www.instagram.com/kollage.archives)

Maison&Objet : [Kollage MOM](#)

