

EAGLE PRODUCTS®

native

Blankets made from local wool

Soft wool blankets made in Germany - we have been doing this at Eagle Products for 130 years. But unfortunately we have not been making them from local wool for a long time, but from wool that comes from other continents. Australia, New Zealand and South America are the countries of origin. This is where we get the wonderfully soft, cuddly qualities that our customers love so much.

But when we went looking for yarn made from wool from German sheep a few years ago because regionality is very important to us, we initially had to give up in frustration. Because wool is „produced“ by more and more sheep in our country, but it is hardly processed further. If it is not used as fertilizer or insulation in house construction, then it ends up in the trash.

Because in recent decades the infrastructure for processing wool into yarn has been lost in Germany. The reasons are the low demand and the overwhelming competition in Australia. There are still a few spinning mills that specialize in knitting yarn made from local wool, but these cannot be used for our weaving. Such yarns have to be specially ordered. The important step of washing can no longer be carried out in Germany either. It was only by chance that we met one of the pioneers of processing local wool, who has wool plaids woven for us. He has personally developed his production chain from contact with the shepherd to the finished product and is now selling us his yarn.

In autumn 2024, 3 blankets made of wool from Merino sheep from the Rhön will be available for the first time in the Eagle Products Home Collection under the name *native*. The cozy blankets are soft, warm and robust, and like all Eagle Products products, they are designed to last. That's why we have chosen timeless, modern designs that show off the untreated wool white and mottled gray well.

The *native* blankets are designed, warped, woven in our company, washed and roughened by good partners in the district, and finally cut, overlapped and labeled by us. If our specialist retailers in the interior, home textiles and concept stores sectors accept this product, Eagle Products customers will be able to ensure that the wonderful wool of Franconian Merino sheep will now also keep us warm in the autumn.



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