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Kooduu Highlights Multifunctional Lighting Collections at MAISON&OBJET Paris 2024: The Ideal Holiday Gifts



The Kooduu Synergy: A versatile speaker lamp and wine cooler, showcased in both light OFF and ON settings.

Paris, France – September 5, 2024 – Kooduu, a frontrunner in multifunctional lighting design, will present its innovative product lineup at MAISON&OBJET Paris from September 5 to September 9, 2024. This event is a prime opportunity for interior design enthusiasts and professionals to explore Kooduu's latest innovations. Known for blending light, sound, and design, Kooduu offers versatile products that enhance indoor and outdoor spaces from day to night.

This M&O edition Kooduu showcases its iconic Synergy, a 3-in-1 light, sound, and wine cooler that blends functionality and style, making it a perfect gift this holiday season. The brand also features its wireless lamps, designed to illuminate every corner throughout the year. Additionally, attendees can get a sneak peek of upcoming products in collaboration with Sound by JBL.

Experience Kooduu

Located in Hall 6, Stand I98-J97 at the Paris Nord Villepinte Exhibition Centre from September 5 to 9, Kooduu's exhibition will showcase a unique range of products that enhance ambiance and provide dual functions for both indoor and outdoor settings. Their stand is essential for those interested in practical and innovative interior design solutions. Attendees will experience how Kooduu's multifunctional lighting products create atmospheres of joy, connection, and ambiance for any occasion.

Highlights of the Exhibition:

- **Hands-on Experience:** Visitors can interact with Kooduu's products to see how they transform environments while showcasing premium materials and timeless aesthetics.
- **Portable Lamp Collection:** Explore Kooduu's wireless and portable lamps, ideal for illuminating every corner, every season, especially during the darker days.
- **Light and Sound Integration:** Kooduu products blend ambient lighting with advanced audio technology. Collaboration with Harman International's Sound by JBL features products like the Kooduu Lite-up Play and Lite-up Play Mini, highlighting these dual capabilities.
- **Upcoming JBL Collaboration:** Get a sneak peek at Kooduu's future products in collaboration with JBL, integrating one more time stylish lighting with renowned audio technology for an enhanced audio and aesthetic experience.

A Commitment to Innovation and Joy

“We're excited to participate again at MAISON&OBJET Paris,” said Steven Slijper, CEO of Kooduu. “Our recurring presence at this event highlights our commitment to enhancing how people experience their living spaces. We believe design creates moments of joy and connection through innovative solutions. That's why our iconic and recent products make the perfect elevated buy or gift for any occasion, especially during the holiday season.”

An Invitation to visit the Kooduu stand

Kooduu extends an open invitation to interior designers, architects, and consumers to visit their stand and experience firsthand the convergence of light, audio and design at Hall 6, Stand I98-J97.

About Kooduu: Kooduu is a pioneering company focused on creating innovative products that seamlessly blend light, sound, and Scandinavian design. Established in 2017 and headquartered in Haarlem, The Netherlands, Kooduu has quickly become synonymous with multifunctional elegance and technological excellence, offering unique solutions that enhance both indoor and outdoor living experiences.

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