

Press Release September 2025

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About Biederlack

Founded in 1887, Biederlack is one of the oldest and largest blanket manufacturers in Germany. The history of Biederlack is a story of success that has continued for four generations.

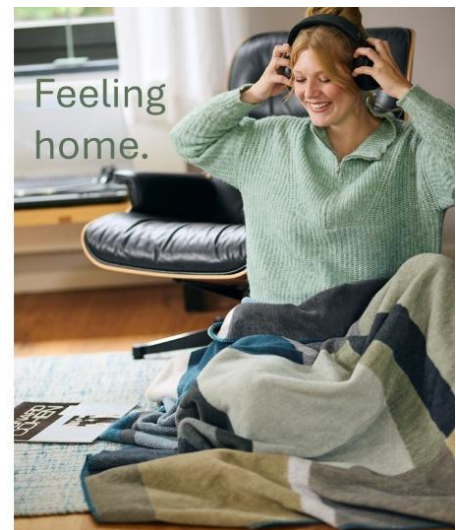
We put all the experience gained over these years into the design, production, and distribution of high-quality blankets and throws, combining this expertise with the latest technologies.

Our slogan « Feeling home »

Home is not a place, but a feeling. It lives in our hearts and is associated with family, friends, security, and everything that does us good... Home is always where you feel comfortable.

Made in Germany

Most Biederlack products are manufactured at the main site in Greven: the « Made in Germany » label is at the heart of our daily commitment. The blankets are woven there and then finished in our own sewing workshop. Short supply chains, strictly controlled production processes, and carefully selected raw materials ensure impeccable quality. We also place great importance on sustainability: resource-friendly production methods, products designed to last, and long-term partnerships are the DNA of our company.



Autumn-Winter Collection 2025/26

A design that awakens emotion

Our creative team, tuned to the latest trends and deeply knowledgeable about materials, imagines inspired seasonal collections. Fashion, art, and nature merge with international interior design influences to shape throws and blankets that tell a story—one of comfort, family warmth, adventure, and sharing.

Within the annual Essentials range, we celebrate timeless creations and models that have become true classics.



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[autumne/winter 2025/26](#)



Biederlack®

Feeling home.

Three worlds for autumn

The new autumn-winter collection charms with its warm colors, original materials, and refined patterns. Each world expresses its own distinctive style:

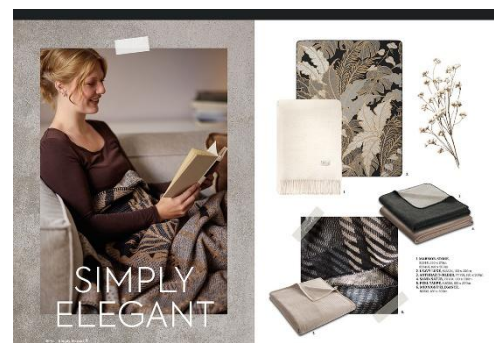
- ICELAND MOSS: Deep moss green combined with icy blues pays tribute to the wild beauty of nature. Wool and cashmere, enhanced by a mohair finish, highlight this sophisticated palette.



- RUBY PASSION: Rich shades of red and brown create a cozy autumn atmosphere for your living space. Geometric and floral motifs bring great diversity to this theme.



- SIMPLY ELEGANT: Subtle tones such as sand, stone, and misty grey evoke timeless elegance. Checks, foliage, and graphic designs add a touch of refined freshness.





Biederlack®

Feeling home.

Essentials Collection

The **Essentials Collection** brings together Biederlack's timeless classics – best-sellers available all year round. Whether as a thoughtful gift, a stylish home accessory or a faithful everyday companion, every blanket is an expression of style, comfort and a unique way of life.

In a world that never stands still, they offer a sense of constancy, serenity and well-being. The range includes a wide variety of materials and qualities: from premium cotton blends to exclusive pieces crafted from camel hair, pure new wool or cashmere.



*Download catalogue
Essentials 2025*

Among the highlights are the timeless **CAMELLO** camel hair blanket, the vibrant **BRIGHT SQUARE** plaid, and the sought-after designs **NOMAD LIGHT** and **LEO PART**. Textured weaves with a corduroy-like look are also particularly popular.



Sustainability plays a key role: the **Alpine Collection**, an integral part of Essentials, is woven from more than 80% recycled fibers – combining softness, comfort and responsibility.

