

Press Release September 2026

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About Biederlack

Founded in 1887, Biederlack is one of the oldest and largest blanket manufacturers in Germany. The history of Biederlack is a story of success that has continued for four generations.

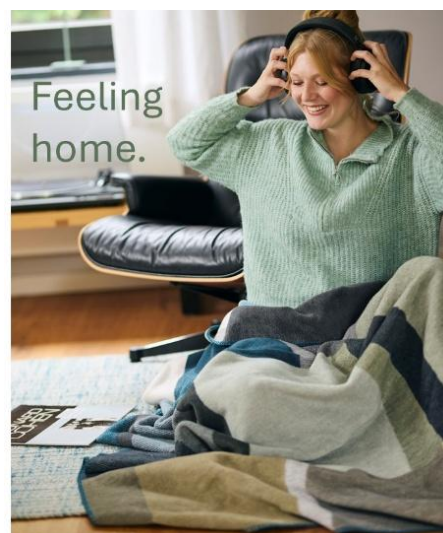
We put all the experience gained over these years into the design, production, and distribution of high-quality blankets and throws, combining this expertise with the latest technologies.

Our slogan « Feeling home »

Home is not a place, but a feeling. It lives in our hearts and is associated with family, friends, security, and everything that does us good... Home is always where you feel comfortable.

Made in Germany

Most Biederlack products are manufactured at the main site in Greven: the « Made in Germany » label is at the heart of our daily commitment. The blankets are woven there and then finished in our own sewing workshop. Short supply chains, strictly controlled production processes, and carefully selected raw materials ensure impeccable quality. We also place great importance on sustainability: resource-friendly production methods, products designed to last, and long-term partnerships are the DNA of our company.

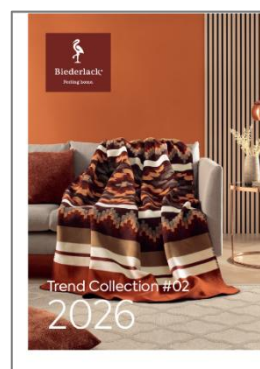


Autumn-Winter Collection 2026/27

A design that awakens emotion

Our creative team, tuned to the latest trends and deeply knowledgeable about materials, imagines inspired seasonal collections. Fashion, art, and nature merge with international interior design influences to shape throws and blankets that tell a story—one of comfort, family warmth, adventure, and sharing.

Within the annual Essentials range, we celebrate timeless creations and models that have become true classics.

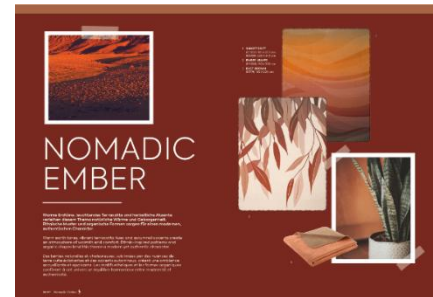


Download catalogue
[automne/winter 2026/27](#)

Four worlds for autumn

The new autumn-winter collection charms with its warm colours, original materials, and refined patterns. Each world expresses its own distinctive style:

- **NOMADIC EMBER:** Warm earth tones, vibrant terracotta hues and autumnal accents create an atmosphere of warmth and comfort. Ethnic-inspired patterns and organic shapes lend this theme a modern yet authentic character.



- **FOREST LAND:** Harmonious shades of green combine with beige, grey and terracotta to reflect the calming power of nature. Leaf motifs, checks and modern textures add a fresh, contemporary feel.



- **NORDIC NATURE:** Inspired by the essence of Nordic living, this theme combines clear colours and natural contrasts with soothing blue hues and organic tones, resulting in harmonious designs that embody tranquillity and comfort.



- **PURE ORIGINS:** Natural colours and timeless patterns lie at the heart of this authentic theme. Warm earthy tones, classic checks and ethnic-inspired motifs create an atmosphere of tranquillity and understated elegance.





Biederlack®

Feeling home.

Essentials Collection

The **Essentials Collection** brings together Biederlack's timeless classics – best-sellers available all year round. Whether as a thoughtful gift, a stylish home accessory or a faithful everyday companion, every blanket is an expression of style, comfort and a unique way of life.

In a world that never stands still, they offer a sense of constancy, serenity and well-being. The range includes a wide variety of materials and qualities: from premium cotton blends to exclusive pieces crafted from camel hair, pure new wool or cashmere.



*Download catalogue
Essentials 2025*

Highlights include the exquisite PRIMO throw in wool and cashmere, the colourful VIBRANT SQUARE check, and the highly sought-after NOMAD LIGHT and LEO PART designs. Textured woven fabrics with a corduroy look are also particularly popular. Matching cushions now complement these cosy bestsellers.



Sustainability plays a key role: the **Alpine Collection**, an integral part of Essentials, is woven from more than 80% recycled fibers – combining softness, comfort and responsibility.

