

# pulpo @ MAISON&OBJET 2024 IN PARIS

NEW DESIGN HIGHLIGHTS + PARIS DESIGN WEEK  
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*Discover our  
M&O 2024 Press Kit*

**Paris, 05–09 September 2024**—pulpo, the renowned design power house, will be showcasing its latest creations at *Maison&Objet* in Paris! pulpo's exceptional stand will feature the newest design innovations, including the HORIZON and BENT WALL lamps by Sebastian Herkner, as well as new fabrics for the WHAM upholstered furniture series by Hermann August Weizenegger.

## **INNOVATIVE LIGHTING BY SEBASTIAN HERKNER**

The HORIZON lamp, Sebastian Herkner's latest design for pulpo, stands out with its innovative technique of partially translucent mirrors. This special method gives the lamp an artistic and avant-garde appeal. The BENT WALL lamp complements the collection with its unique design, blending aesthetic form with functionality.



HORIZON TABLE LIGHT



BENT WALL LIGHT

## **NEW FABRICS FOR THE WHAM SERIES**

Hermann August Weizenegger's WHAM upholstered furniture series is enhanced by new fabrics, which were first presented in June 2024 during *3daysofdesign* in Copenhagen. The WHAM series makes a bold statement in interior design by combining striking architectural elements with unparalleled comfort. Inspired by the scale and form of Bauhaus architecture, WHAM features strong lines softened by lush padding.

## **PARIS DESIGN WEEK**

In conjunction with *Maison&Objet*, the Paris Design Week is also taking place in the city, and pulpo will be present at several notable locations. Visit pulpo at *Your House is your Larger Body*, the Collectible design exhibition at CØR Studio, 28 rue du Petit Musc, 75004 Paris (Marais). Additionally, you can experience a WHAM sofa at COLD LIGHT exhibition by MYDRIAZ, located at Septième Gallery, 31 rue de l'Université, 75007 Paris.

pulpo is excited to present its latest design innovations at *Maison&Objet* and during the Paris Design Week and warmly invites all design enthusiasts to discover these creative highlights.

**MAISON  
&OBJET**

CØR



## **ABOUT PULPO:**

pulpo is a leading design brand recognised for its innovative and versatile range of furniture, lighting and accessories. With a commitment to pushing the boundaries of design while maintaining the highest standards of quality and craftsmanship, pulpo continues to inspire and delight design lovers around the world.

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