



ZiiPa®

PRESS RELEASE
September 2024

The new ZiiPa products for 2025

Since launching its iconic Piana wood-fired pizza oven in March 2022, ZiiPa has relentlessly innovated to meet the needs of aspiring pizzaiolos around the world. In September 2022, the gas version of the Piana oven was introduced, offering optimal temperature control and guaranteeing perfectly cooked pizzas in record time.

Building on its experience and expertise, and always inspired by the Dolce Vita, ZiiPa has big plans for the end of this year with the launch of its newest pizza oven, the Piana Sedici, which will be unveiled at the Maison & Objet trade show in September 2024. More spacious than ever, this model allows for the cooking of larger pizzas, as well as meat and fish. Thanks to its L-shaped flame, the Sedici reaches 500°C in just 20 minutes, delivering outstanding performance and rapid cooking.



Piana

2022
March



Piana Gas

2022
Sept



Piana Sedici

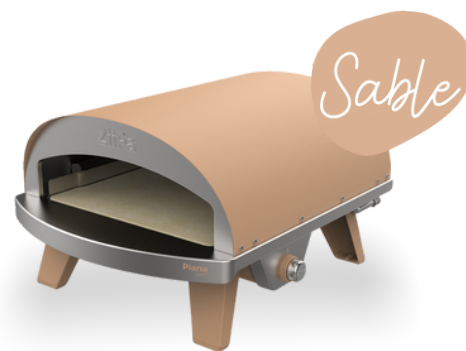
2024
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Sedici: Bigger, more Powerful, and even more Colorful

With the Sedici, elevate the art of pizza to new heights. Designed for even greater performance, its 16-inch (40 cm) cordierite refractory stone provides more space to cook larger pizzas, as well as meat and fish. Its L-shaped flame reaches 500°C in just 20 minutes, delivering a cooking experience worthy of authentic Neapolitan ovens. A special feature of the Sedici is its included laser thermometer, which ensures precise temperature control.

At ZiiPa, we're obsessed with color, which is why the Sedici comes in our four signature shades: Charbon, Terracotta, Eucalyptus, and Ardoise, as well as two new ultra-trendy colors. Sable, for a soft, bright, and summery vibe. Craie, for a refined, elegant, and timeless atmosphere.



Piana Sedici • Gas pizza oven Sable

Retail price: €599.00 incl. VAT



Piana Sedici • Gas pizza oven Craie

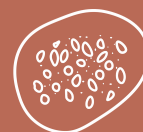
Retail price: €599.00 incl. VAT



HEATS UP QUICKLY IN
20 MINUTES



QUICK COOKING IN
90 SECONDS



REFRACTORY
CORDIERITE STONE

That's not all... New accessories are joining the range!

To celebrate the launch of our brand-new pizza oven, ZiiPa has crafted a collection of new Fatto Con Amore accessories to elevate the pizzaiolo's experience. By the end of 2024, you will discover: **Atina**, four models of pizza plates that embody the Dolce Vita; **Torno**, a laser thermometer for precise temperature control; **Tellini**, a topping station that simplifies pizza preparation; and the new elegant and practical protective covers, **Sacco**.



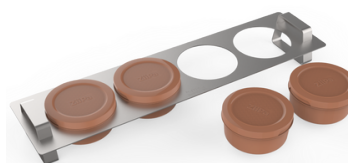
Torno • Laser thermometer

Retail price: €39.90 incl. VAT



Atina • Pizza plate 32cm

Retail price: €29.90 incl. VAT



Tellini • Topping station

Retail price: €49.90 incl. VAT



Sacco • Protective cover

Retail price: €29.90 incl. VAT

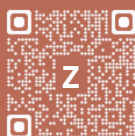
About ZiiPa :

Benvenuto to ZiiPa, the French brand that celebrates Italy, the Dolce Vita, and of course, pizzas! Our mission is to whisk you away to Italy, inviting you to share Mamma Mia moments around a exquisitely crafted pizza. ZiiPa specializes in pizza ovens and the perfect accessories to enhance them. Our goal is straightforward: to create moments of conviviality with homemade fatto con amore pizzas, as delectable as those from a true pizzaïolo!

ZiiPa®
— LE GOÛT DE L'EXTÉRIEUR —

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