

Artist Taras Yoom Showcases the Yoomoota Collection at Maison&Objet Paris



The Yoomoota art universe, led by artist Taras Yoom, will showcase multidisciplinary artworks at Maison&Objet Paris from September 5 to 9, 2024. The exhibits feature whimsical planets and inhabitants, reflecting the fantastical inner world of humanity and the phenomena of life. The Yoomoota gallery will be displayed at Stand D34, Hall 7A, Signature Sector.

The Yoomoota Universe is an international art project led by multidisciplinary artist Taras Yoom, a participant in multiple exhibitions in Paris, Milan, Brussels, Bangkok, Beijing, and New York. Yoomoota is a projection of our bodies and minds, representing everything that exists in humanity on a global scale. It sets a new art & design trend that combines natural forms and lines of the human body with animation style and pertinent surrealism elements. The art universe consists of a vast realm of handcrafted and innovative pieces, complete with its own planets and inhabitants.

Taras Yoom (born as Taras Zheltyshev) is an award-winning artist based in Bangkok, a participant of multiple international exhibitions and the creator of the Yoomoota collection who is also well-known for using his knowledge of biology and nature with a personalization approach in design and art projects. Before receiving his degree in medicine and unfolding his creativity in a hospital, he turned his way to art.

The artworks, inspired by medical and scientific studies, include collectible sculptures, furniture with biomorphic forms, paintings, and mixed media pieces. Yoomoota creations integrate organic elements with functionality, blurring the line between visible reality and the hidden natural processes of living organisms.

Upon closer inspection, they reveal the jeweler's precision of the artist and a high level of craftsmanship.

Here, you can discover planets representing emotions, addictions, the body, brands, pleasures, sins, and childhood. Among the main characters are Candy Lady, symbolizing sugar addiction; Pillman, representing pill addiction; and others such as Fast Money, Gameboy, Pure Love, Lymphochair, and more. Additionally, some exclusive, never-before-seen artworks will be displayed, including Lymphosofa, Embryo, Light on the Trampoline, Though Animal, Prehand, and others.



'Lymphosofa'; Wood, metal, felt, PU.

Lymphosofa is a piece within the "Microworld" collection, depicting a lymphocyte, a crucial immune cell in the body. This artwork captures the intricate process of cell division, showcasing the lymphocyte in the midst of mitosis. Inspired by medical insights, the sofa underscores the significance of understanding one's body and immunity. The Lymphosofa will be part of the 'What's New - Terra Cosmos' space in Hall 7 at Maison&Objet in September 2024.



'Through Animal' vase; Plastic, acrylic.

'Through Animal' is a whimsical vase shaped like a cow, featuring a long neck, a smooth white surface with blue spots, and gold-accented legs, neck, and tail. It has two openings for flowers: a larger one on the neck and a smaller one on the tail, blending decorative charm with functionality. According to the Yoomoota art universe legend, the vase is a hollow creature from the Void planet, seemingly alive and defined by the flowers it holds. Its cow-like design symbolizes how it processes flowers, not transforming them like a cow does with grass, but instead reflecting their essence.



'Another Kingdom: Light Stage' collectible chess; Metal, plastic, acrylic, wood, silicone.

The chess set 'Another Kingdom: Light Stage' embodies a new stage in life — a truce. In this new piece at the intersection of art and design, primarily crafted in light pastel and blue tones, the artist aimed to capture the moment when two kingdoms exchange knowledge and goods. The collection consists of 21 chess sets, each crafted by hand with a combination of techniques. The manufacturing process involves fine-detailed 3D printing from photopolymer plastic, molding, sculpting, polymer casting with manual processing of objects and acrylic paint detailing. Each set is embedded with an NFC chip — a digital certificate that validates, authenticates, and records the artwork's ownership and provenance.



'Inflated Ass' chair, Good Design Awards winner 2023; Metal, PU, felt, fabric.

The 'Inflated Ass' is a chair with a very natural shape, the form of an inflated plant from the planet of Paradise. «Once a person sits on it, they become inseparable from the chair. In these moments, the individual and the Inflated Ass become one entity, capable of both draining the person's energy and nourishing them. The designer advises against taming or sitting on this plant, as it may lead to being perpetually ensnared in pleasure. Those desiring to have such a plant in their homes must exercise self-discipline and patience to resist its charms,» says the artist.



'Curiosity Lamp'; Metal, plastic, acrylic, glass, LED.

According to the legend of the Yoomoota art universe, Curiosity lamps are used by Curiosity heroes at the Station to collect the helmets of knowledge they possess. A person who owns the lamp may change more than 40 pieces of helmets in various ways. In the event of changing the helmet, the symbolic concept of the lamp completely transforms



'Candy Lady' sculpture; Plastic, acrylic.

The sculpture 'Candy Lady' from the Planet of Wantland at Yoomoota universe looks absolutely innocent, but a very seductive and dominative creature, who did not accidentally find herself on the Planet of Wantland. She claims that she is the embodiment of happiness, as she brings joy to others, both in moments of sadness, despair and stress, and when everything is great, being a wonderful

companion. Actually, Candy Lady is the personification of the most widespread and insuperable addiction — sugar.



'Prehand' vase; White resin, glass, LED.

The 'Prehand' vase seamlessly blends surrealism with functionality. Its sleek, minimalist design and pristine white color emphasize the natural beauty of the flowers. The vase's standout feature is a distinctive "hand" that extends from its body, gently supporting the flowers while casting a soft, directed light. This unique element imbues the vase with a sense of life, as though it develops character through its interaction with both the environment and the foliage it holds.

[IMAGES LINK](#)

[ARTIST'S BIO](#)

AWARDS: A' Design Award (Iron + Silver + Gold), International Design Awards (Gold), Elle Decoration Designer of the Year 2020, Lexus Design Award, Good Design Awards 2023.

EXHIBITIONS: Beijing Design Week, Milan Design Week, Collectible Fair (Brussels), Dubai EXPO (NFT), Q9 NFT Exhibition (Hong Kong), Philia Gallery, Cambi Design Auction, 333Gallery (Bangkok), Frederick Mouraux Gallery (Antwerp), NKG Annex (New York), Red Dot Design Museum (Xiamen).

The Yoomoota artworks are featured on [Hypebeast](#), [ELLE Decor](#), [GQ](#), [Design Milk](#), [Designboom](#), [STIR](#) etc.

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