



Lookbook

original duckhead

Fall Winter 2024



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Matisse

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Let It Rain, Always Original.

Made ethically & built to last

Designed In London

Our Mission

Original Duckhead was founded in 2012 with a mission: to disrupt the throwaway culture in the umbrella industry.

Did you know every year globally a total of over 1 billion umbrellas are discarded? Most of these umbrellas are not recycled or even recyclable.

We create umbrellas designed to be cherished, and built to last. Each one of our umbrellas is made from 9 post-consumer recycled plastic bottles. In doing so, we have saved millions of plastic bottles from waste streams.

So far, we have recycled over 4 million post-consumer plastic bottles in the creation of our products, and our goal is to recycle over 10 million by 2030.

Sustainability has always been at the core of our brand mission, we strive to create a positive impact for our people and our planet through our values, principles and transparency — the pillars of how we operate.

244,000

Metric tons of plastic floating in our oceans

Recycled & Recyclable

Woman Owned & Run

Biodegradable Packaging

450 years

The length of time it takes plastic bottles to decompose

We donate 1% of revenue to protect the environment

We donate to protect water quality, plastic pollution and ocean recovery

1.3 billion

Estimated plastic bottles are used everyday globally. Approx 1 million per minute

B Corp

B Corp is the highest level of standard for verified social and environmental performance, accountability and transparency.

We have submitted our application to become officially certified as a B Corporation.

B Lab is a global nonprofit network transforming the global economy to benefit all people, communities, and the planet.

We only use 100% recycled rPET fabric across all our products. Whilst the use of rPET supports the clean up of oceans and landfill, it also supports our mission towards a planet-positive future by reducing the demand for new materials.



Our Materials

The current model of production & consumption towards umbrellas needs to change.

Prioritising longevity, we believe in designing sustainably, which means crafting umbrellas that are built to last.

Our umbrellas are expertly handcrafted using time-honoured techniques, refined for contemporary use, and designed to endure season after season.

From Q2 2024, manufacturing will be fully PFAS free across our entire collection.

Understanding the environmental impact of production, we are dedicated to reducing waste at every stage.



Biodegradable Packaging:

We use certified biodegradable poly-bags, that can fully decompose in landfill. 95% of the packaging used to ship at every stage of production is fully recyclable. We aim to reach 100% by 2025.

High-Strength Frame:

Our wind-resistant frames are constructed using high-strength steel and fiberglass, ensuring durability and resilience under most weather conditions.

Sustainably Sourced Birch Wood:

Our handles are made from sustainably sourced solid birch wood. Each umbrella is lightweight, compact, and equipped with an automatic push button.

Recycled Plastic Bottles:

We recycle 9 plastic bottles to create each umbrella, and 6 for every reusable bag. Our fabric is certified SCS recycled content. rPET production uses less energy and emits less CO2 compared to polyester and nylon, significantly reducing our environmental footprint by diverting plastic bottles from waste streams.





Ripples In Coffee

Our People

The four pillars of a socially and environmentally responsible company are: people, planet, progress and product. How we care for the people who create our products is of the utmost importance.

Our partners

During our inception, Original Duckhead's Founder Morgan personally visited and audited factories to find the right partner for her vision. In order to create our iconic umbrella designs, we have a long-standing partnership with a family owned manufacturer in China who ensures full transparency.

Any Original Duckhead partner is SEDEX audited and SA8000 certified for labour, health, safety and environmental standards and business ethics. We only work with manufacturers who share our high social, ethical and environmental standards.

Our Commitment To You

2-Year Craftsmanship Warranty

In Store Sales Assets & Visual Merchandising Guide

Exclusivity In Your Area

Regular Fresh Designs

Frequent High-Quality Imagery For Social & E-commerce Platforms

Sustainable Packaging





5 ★★★★★ From retailers and customers alike

4x	80%	99.8%
Our umbrellas sell faster than other brands	Of our retail partners re-order within 30 days	Sell Through Rate

Rave *reviews*

Winner of Best New Product: Fashion award
Spring/Summer edition 2024

Top Drawer

"Super helpful staff, the most adorable, well made, well missioned umbrellas. And since it now rains every weekend in NYC, it's a perfect addition to our store."

Jennifer —

"Duckhead sells itself! Our customers love Original Duckhead! Those who know the brand love being able to find it nearby and those new to Duckhead find it the perfect gift. Well-made with fabulous designs! "

Anne —

Mildred Newberry

"Consistently excellent. My customers absolutely love these adorable umbrellas! Great quality, gorgeous colours and designs."

Maren —

Nook & Cranny
BOOKS & MORE

"Our customers love Original Duckhead umbrellas. Great quality products and beautiful designs. We reorder all the time."

Carlos —

THE MODERN CHEMIST

"Love everything about these products. The quality & price point is great, the patterns & colours really appeal to our customers"

Susan —

typo market

"Dependable company, great products. We've had a great experience with Original Duckhead. They're fast, communicative, and they make great products. We're big fans."

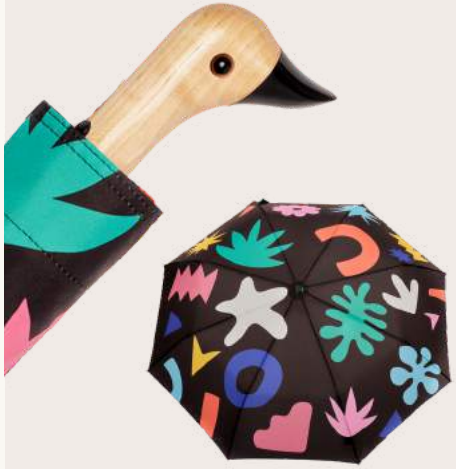
Kristen —

woonwinkel

ARRIVING WINTER 2024

Holiday Collection

Available in The Duck Umbrella & The Extra Bag



Palma
CP042

Wholesale	€16.90
RRP	€39.00



Palma
RB042

Wholesale	€6
RRP	€14



THE DAILY

A brand new umbrella design, made from the same eco conscious materials as our cult-favourite duck umbrellas.

The Daily umbrella is designed for just that, daily use and go-anywhere durability.



Wholesale	€19.95
RRP	€46.00





Black
SS039



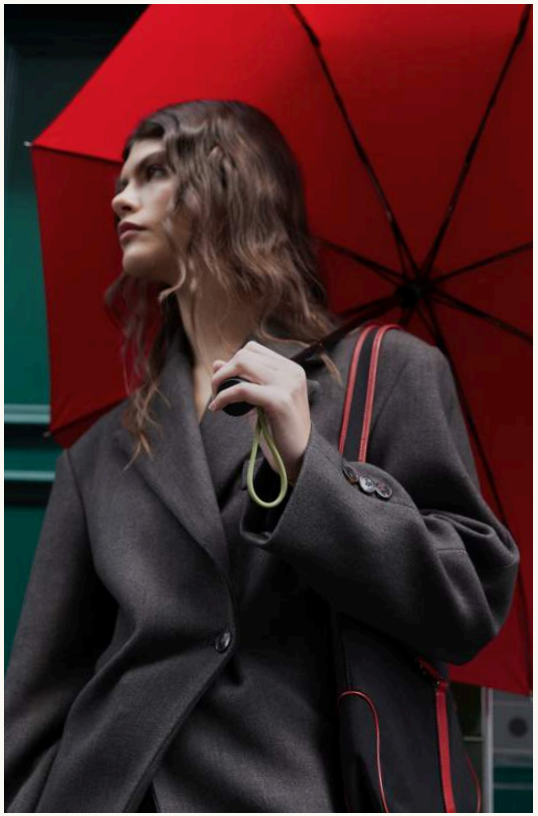
Dark Olive
SS041



Magenta
SS040







ARRIVING WINTER 2024

THE DAILY



Ripples in Taupe
SP048



Ripples in Coffee
SP047



Ripples in Taupe
RB048



Ripples in Coffee
RB047



Ripples in Coffee

ARRIVING WINTER 2024

THE DAILY



Ripples in Black & White
SP046



Ripples in Blue
SP045



Ripples in Black & White
RB046

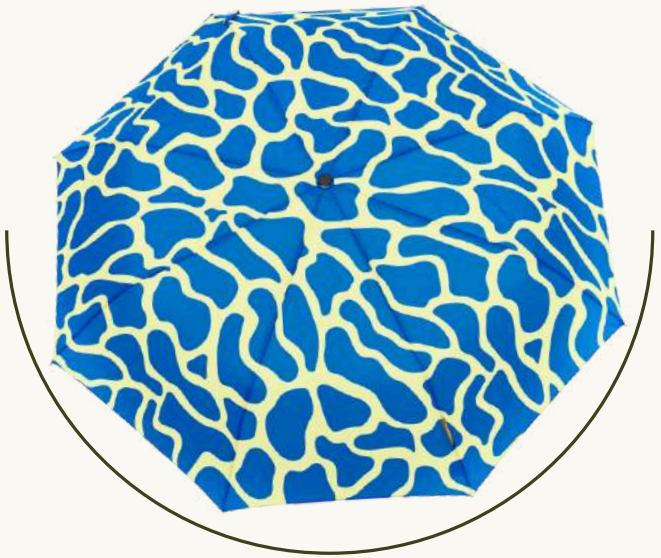


Ripples in Blue
RB045



Ripples in Blue

Dimensions



closed

108 cm / 42.5 in

31 cm / 12.2 in





57 cm / 22.44 in

open

Weight:

350g

12.34oz



DUCKHEAD

ORIGINAL

Our original product, now cult-favourite duck umbrellas.

Each duck handle is handmade in small batches from sustainably sourced birch wood. The environmentally conscious design doesn't compromise on performance, and the size compactly fits into any backpack or tote bag whilst ensuring full coverage.

Wholesale	€16.90
RRP	€39.00



Yellow

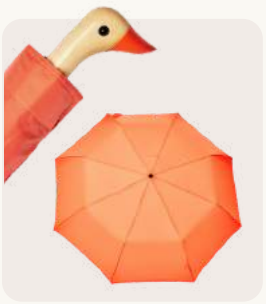
Umbrellas | Colours



Pink
CS005



Yellow
CS009



Peach
CS024



Red
CS007



Cherry
CS003



Royal Blue
CS008



Lilac
CS012



Mint
CS004



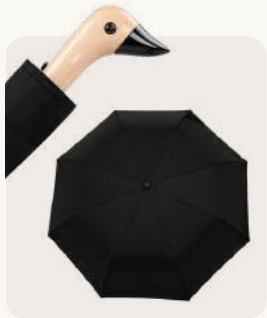
Olive
CS015



Forest
CS013



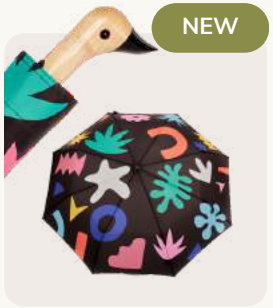
Navy
CS023



Black
CS001



Umbrellas | Prints



Palma
CP042



Peanut Butter
CP017



Denim Moon
CP010



Kelly Bars
CP011



Vases
CP030



Floral Rain
CP020



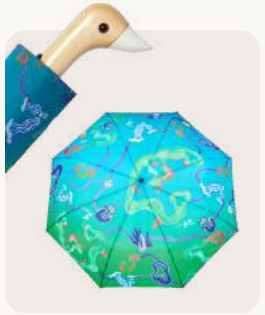
Heaven's Garden
CP021



Lila's Dream
CP022



Saffron Brush
CP009



Aqua Fungi
CP026



Flower Maze
CP013



Polkastripe
CP007



Umbrellas | Prints



Matisse
CP015



Dots
CP031



Zodiac
CP025



Black Grid
CP005



Corgi
CC027



Dachshund
CC029



French Bulldog
CC028

Coucou Suzette
Collaboration

Wholesale	€18.90
RRP	€42.00



Dimensions



closed

35cm / 14 in





open

Weight:

350g

12.34oz



Multi-Packs | Limited Edition

Try a starter pack of 12 umbrella mixed colours or prints. Each box contains 12 SKUs, 1 of each colour or print. Boxes cannot be mixed.

Multipack of 12 colours

MPC01



Multipack of 12 prints

MPC02



Wholesale	€202.80
RRP	€468

12 Slot Umbrella Handmade Timber POS Displays Available

WoodBlockx12alt

€34



32cm/12.5" long

24cm/9.4” wide

3 Slot Umbrella & Bag Handmade Timber POS Displays Available

WoodBlock3+3

€34



38cm/14.9" long

11cm/4.3" wide

Extra

A high-strength, ultra lightweight reusable bag that folds into a small pouch.

Originally made from the surplus material left over from our umbrella canopy production. Following popular demand, we now recycle 6 plastic bottles to create each one of our reusable bags.



Wholesale	€6
RRP	€14
Inner 6 Units per SKU	

NEW



Palma

Extra

NEW



Palma
RB042



Dots
RB031



Matisse
RB015



Denim Moon
RB010



Kelly Bars
RB011



Peanut Butter Checkers
RB017



Saffron Brush
RB009



Vases
RB030



Flower Maze
RB013



Fungi
RB026

Extra



Pink Swirls
RB019



Blue Swirls
RB018



Polkastripe
RB007



Chocolate Fruits & Shapes
RB016



Fruits & Shapes
RB014



Black Grid
RB005



Zodiac
RB025



Floral Rain
RB020



Heaven's Garden
RB021



Lila's Dream
RB022

38cm / 15in



64cm / 25in

Dimensions:

Open Bag

Dimensions

Dimensions:

Closed Pouch

12cm / 4.7in



12cm / 4.7in



Palma

Custom Designs

Our fabrics are fully customisable, including Pantone matching, logos, and exclusive prints. Here are some of the brands we partnered with this year.



VANITY FAIR

One custom umbrella print was created for Vanity Fair's shop



THE NEW YORKER

Two exclusive custom umbrella designs were created for The New Yorker's shop



WIRED

Two exclusive custom reusable bag designs were created for Wired's merch shop

Custom Designs

Our products are fully customisable, including Pantone matching, logos, and exclusive prints. Here are some of the brands we partnered with this year.



THE NEW YORKER

Two exclusive custom umbrella prints were created for The New Yorker's shop



Royal Botanic Gardens Kew

Two exclusive floral prints were created in our iconic umbrellas & bags



bon appétit

One custom umbrella sprinkles print was created for Bon Appétit's online store

We're Trusted By

MoMA

THE CONRAN SHOP

THE PARIS REVIEW

NATURAL HISTORY MUSEUM

the DESIGN MUSEUM

FLUX PARIS

THE NEW YORKER

CONDÉ NAST



Here are some of our favourite recent press features



The Guardian

Gift Guide: 201 Great Gift Ideas For £50 And Under



Evening Standard.

Lessen Your Impact: How To Pack Like An Eco-hero When Travelling



REFINERY29

All The Lifestyle & Wellbeing Products We Tried & Loved

A brand designed with the retailer in mind



Consumer Awareness

Consumers are more likely to buy a sustainably made product, our sell through rate is 98.8%

1% For The Planet

Consumers are more likely to buy from a mission driven brand. 1% of every sale goes to protect the environment

Units Per Transaction

Consumers are more likely to buy matching items. Pairing our umbrellas with our reusable bags will help to boost your UPT

Reputable Brand

Consumers are willing to spend more from brands that they recognise and trust



Contact Us

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@originalduckhead | www.originalduckhead.com

Find us on Faire

Faire.com/direct/originalduckhead



Distributor contacts

IsAlbi Australia / New Zealand	**Jodi Stevenson** jodi.stevenson@isalbi.com.au
Tate Group Canada	**Stan Fleming** stan@thetategroup.com;
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thank you.