

FERROLUCE

Ferroluce's New Releases at Maison&Objet 2024

The Italian decorative lighting brand will participate in the 30th edition of the fair, taking place from September 5th to 9th, launching four new products.

Romans d'Isonzo, July 20, 2024 - The 30th edition of Maison&Objet, the Parisian trade fair dedicated to home decor, will begin on the 5th September. From the heart of Île-de-France, this event sets trends and innovations in the fields of interior lighting, design, and lifestyle.

Ferroluce, the Italian brand specializing in the production of lamps and lighting accessories, aims to be the absolute protagonist in this edition, preparing to showcase **four new products** on the prestigious stage. These novel designs, created in collaboration with different designers, will enrich the new **Decò** collection.

The inclusion of new designers, among whom we can anticipate the name of **Tommaso Caldera**, a designer, teacher, and editor at Elle Decor Italia, represents the natural evolution of Ferroluce's philosophy. This philosophy sees the **blending of different visions and styles** as a winning model to enhance ceramic materials, the beating heart of the brand's production.

The theme of this 30th anniversary, which ambitiously aims to decipher the new desires and expectations of consumers increasingly in search of extraordinary experiences, will be **TERRA COSMOS**. This theme will offer visitors a cosmic vision of the future while remaining firmly anchored in reality, focusing on novelty, creativity, and innovation.

An excellent opportunity to preview the **new expressiveness of Ferroluce**, which with these products is preparing to consolidate its role as a reference for all those who seek **design objects capable of mixing iconic forms and innovative style**, breaking away from classic models and stepping out of their comfort zone.

Ferroluce is a brand that, product after product, experiments with a new way of designing, celebrating an unconventional stylistic language, and distinguishing itself in the lighting market for its ability to bring the most authentic value of **Made in Italy** to the international stage.

Enjoy!

FERROLUCE SRL

STABILIMENTO PRODUCTION DEPARTMENT

Z.I. Via Armentaressa n°10
34076 Romans d'Isonzo (GO) Italia
T +39 0481 909541

SHOWROOM FLAGSHIP STORE

Via Cino del Duca n°2
20122 Milano (MI) Italia

SEDE AMMINISTRATIVA MANAGEMENT

Via Tiro n°19
30126 Venezia Lido (VE) Italia