



GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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A Christmas of Creativity

Tassotti unveils its Christmas collection 2024: a kaleidoscope of colors, patterns, and inspirations ready to ignite the joy of the holidays in every home.

A universe of **creative possibilities**, a wide range of items to satisfy every taste and need: refined multipurpose decorative papers, greeting cards, shoppers in different sizes, gift tags, customizable labels, diaries, notebooks, planners, calendars, envelopes and much more.

Tassotti's Christmas 2024 collection stands out once again for its careful graphic design aimed at enhancing the beauty of paper and the many uses this material offers. Every element is curated with meticulous attention to detail, selecting color palettes to create visual harmony and ensure each proposal unique and special.

A true journey through styles and atmospheres: from classic decorations with traditional motifs as in the *Bacche agrifoglio (Holly Berries)* pattern where the most iconic and auspicious berry emerges on an ivory background; to the more modern lines of *Foglie verde-oro (Green-gold Leaves)* and *Foglie blu-oro (Blue-gold Leaves)* that reinterpret the typical flora of the period in a stylized way, contrasting against solid backgrounds.

Perfect for gourmet enthusiasts and sweet-toothed children, the new *Frutta Ghiacciata (Icy Fruit)* and *Bastoncini di zucchero (Candy Canes)* patterns. The first is a burst of abundance: pomegranates, pears, apples, pine cones, and fir branches serve as a good omen and a sincere wish for prosperity; the second is a welcoming temptation made of candy, lollipops, and sweets that create a cheerful, almost geometric pattern.

A *madeleine* of sweetest memories, a nostalgic atmosphere of games and toys that recall the carefree spirit of childhood and the greatest show on earth: the circus. This is the *Giostre (Carousel)* pattern, which will appeal to both adults and children; an alternation of gift-laden trains, carousels, hot air balloons, and Ferris wheels that bring with them a tangible happiness and all the magic of Christmas.

The most classic fairy tales are the inspiration for the *Guanti e pattini (Gloves and Skates)* pattern: warm woolen mittens with a stylized snowflake in red and green, ice skates that become cases for evergreen branches and sweets, hanging from colorful ribbons. This will be the favorite pattern of romantic souls, who prefer the warmth of home and *cocoon* environments.

With coordinated **shoppers, greeting cards, gift tags, and colorful cotton ribbons**, it will be possible to personalize every gift. And let us not forget the folding boxes with lids, made of 300g cardboard and available in various shapes and sizes, to enclose the most precious gifts or become a gift themselves.



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To experience the magic of the holidays while having fun decorating the house with your creations or surprising loved ones with gifts wrapped in an original and unusual way, Tassotti offers many **tutorials**: simple and effective, ranging from gift wrapping to origami. In a few simple steps, anyone can create small stars and trees, the elegant Aurora star, poinsettia flowers; as well as wrapping a bottle of wine or a warm sweater and many other ideas. The videos are **available on the company's website and social media channels**.

That's not all: the holiday table also gains a touch of refinement and elegance. A unique and carefully *mise en place* with **paper napkins**: a new addition this year, available in 6 different designs, in resealable packs of 20 pieces. Made from oxygen-bleached cellulose and produced with water-based colors, they add a true *decor* touch, capable of enhancing and enlivening the moments spent with family and friends.

A Christmas marked by sharing, that becomes an opportunity to express creativity and share joy with loved ones. Paper that tells emotions: every gift, every decoration, every small detail made with Tassotti products will be a gesture of love and a precious memory that will brighten the holidays even more.

Everything originates from the heart of the company and is crafted with passion by skilled hands in the workshop where the paper is processed with care and respect for the environment. Tassotti papers are fully recyclable, printed exclusively in sheets with highly light-resistant, plant-based inks on matte, eco-friendly paper. The company has solidified its partnership with **Love Paper** to promote the sustainable and prestigious qualities of paper; and the products have obtained the prestigious **FSC certification**, which guarantees that the paper used comes from a responsibly managed forest and supply chain.

The complete catalogue is available at this link: [catalogo-Tassotti-NATALE-2024](#)

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