

## **LOWLIT COLLECTIVE launches its archivist living brand Kollage at Maison & Objet 2024**

Seoul, 22 July 2024

### **An Invitation to Experience Design Excellence**

Lowlit Collective, the innovative Seoul-based repurposing studio, is set to debut its new archivist living brand, Kollage, at Maison & Objet 2024. This prestigious event will showcase three exclusive new creations, highlighting the brand's commitment to eco-innovative design and artistic craftsmanship.

Kollage embodies the artistic and sustainable vision of Lowlit Collective, creating captivating furniture and decor from green composites. Each piece is infused with artistic elements and evocative narratives, transforming materials into timeless works of art that resonate with discerning audiences globally. Dedicated to blending contemporary style with cherished memories, Kollage uses sustainable materials to repurpose discarded items. Their philosophy, "Gleaning the Unseen," emphasizes discovering and reinterpreting overlooked heritages into timeless art pieces.

Notable collaborations include bespoke designs for KIA and VOLVO, with the Huit Lamp and Cosmo Lamp exemplifying eco-conscious design and innovative use of sustainable materials. Jaesik Choi, Managing Director, expressed his excitement about engaging with fellow creatives at Maison & Objet, aiming to find partners who can effectively represent their sustainability messages.

In 2022, Kollage introduced the Taisan Bench, inspired by Korean mountainous landscapes and traditional Sumukhwa ink wash painting. This piece invites engagement with nature and sustainable living. In 2023, they unveiled the Volvo Vent-age Chandelier, combining industrial strength with classic elegance. Crafted from discarded Volvo parts and recycled plastic, it showcases intricate woodcraft techniques.

### **2024: A Year of Illuminating Brilliance**

The **Huit Lamp** embodies infinite circulation, crafted from biomass-reinforced plastic and inspired by traditional Korean aesthetics. Its timeless design and modern functionality cast a gentle, mesmerizing glow.

The **Cosmo Lamp** invites users on a journey of creativity and sustainability. Made from Lowlit's proprietary Tickle Plastic, infused with natural biomass, this lamp transforms from a daytime objet d'art to an enchanting nighttime mood light. It will be a cherished keepsake for VIP journalists at Maison & Objet.

As part of its grand showcase, Kollage will unveil three new creations, redefining luxury in sustainable design. These pieces blend artistic excellence with environmental responsibility.

### **A Collaboration with Dongho Kim**

Kollage is honoured to collaborate with esteemed contemporary artist Dongho Kim for their Maison & Objet presentation. Kim's unique lampshades and a stunning large tableau will add a distinctive artistic touch. His recent works, exhibited at Project K Gallery in Korea, highlight his ongoing influence and innovation in the art world.

## **About Lowlit Collective**

Based in Seoul, Lowlit Collective is known for its innovative approach to repurposing and sustainable design. The studio has earned accolades such as the Dezeen Awards and the IF Design Award for its unique ability to merge artistic innovation with eco-friendly practices. Their participation in the London Design Fair and Material Matters exhibitions in 2023 underscored their commitment to sustainability and artistic excellence.

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