

PRESS RELEASE

Memento presents new shapes and colours



Maison&Objet, the international trade fair in Paris, was the occasion to present a preview of the 2024 Memento novelties, on the market from March.

Memento Originale, the iconic Glass bally in originally coloured glass paste, handmade with hand-blowing, further broadens the spectrum of colours available in the catalogue. The unmistakable Memento bubbles will now be available in three new colours: Grey, Kiwi and Lilac, thus bringing to 38 the number of colours in which the 14 Memento shapes are declined.

Grey: intermediate colour between Avio and Black Transparent, elegant and balanced

Kiwi: a shade of green reminiscent of the pulp of the fruit of the same name, a source of well-being

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Lilac: pastel shade, complementary with Mauve and Lavander, because legend has it that the fairy folk lived among lilac flowers.



Even more important are the novelties in the Memento Synth range, with the introduction of four new colours and four new shapes, following the success of the new Bowls and Pitchers, presented in Paris in January 2023.

Aqua, Grey, Light Red and Strawberry, these are the four new colours of the Memento Synth methacrylate water glass. After the introduction of Mint, Peach and Champagne, the Memento Synth range is further extended with fresh, colourful, pop, yet elegant new shades.

Impact-resistant, dishwasher-safe and created to last a lifetime, Memento Synth is the perfect choice for outdoor use, on boats, camping... and in trendy pool bars.

In spring Memento Synth will see the arrival, by popular demand, of the Shot liqueur glass. Available initially in 14 main colours - Avio, Blue V, Deep Blue, Emerald, Light Blue, Lime, Mandarin, Orange, Petrol, Pink, Red, Turquoise, White and Yellow - Shot can also be used as a coffee cup.

The Memento Synth catalogue is growing dynamically, with complementary products that contribute to the construction of a value proposition for the retailer and the end user. From the requests of the latter and the success garnered by the Pitcher jug and the Bowl salad bowl, the new Small Pitcher and Medium Bowl are born.

Small Pitcher entirely takes up the shape and colours of the Pitcher Memento jug with handle in a smaller version with a capacity of 1 litre. This size is also ideal for professional use in catering.

The Medium Bowl, on the other hand, is positioned between the Small Bowl (aperitif / ice cream / fruit salad bowl) and the salad Bowl, bringing together their shapes and colours. A single-portion salad bowl whose limits of use are only given by your imagination in the kitchen, it is the perfect size to be used as a Poké Bowl.

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memento

originale

These new shapes complete the Memento Synth range of methacrylate glasses, which now consists of: Glass (tumbler/water glasses), Drink Glass (beverage/cocktail/beer glasses), Goblet (wine/beer glasses), Flute (champagne/sparkling wine glasses), Shot (coffee/liqueur glasses), Jug (cylindrical jugs without handles), Pitcher (jugs with handles), Small Pitcher (new 1-litre jugs with handles), Bowl (salad bowls), Medium Bowl (small/poké salad bowls) and Small Bowl (fruit salad/ice cream).

Eleven shapes are now available in no less than 29 colours (Glass) that perfectly match the melamine collection Touch-MeL, Emporio Zani, in particular the new Garden and Corallo collections successfully presented in Paris.

Eleven shapes that are now complemented by the Salad Tools: the brand new Memento Synth pairs of salad servers made of methacrylate, colourful and featuring the unmistakable Memento bubbles.

Beautiful and practical, they are perfect to combine with the Memento Bowls, also in the glass Memento Originale version, but they are also an excellent gift idea for a limited outlay. Ideal for a wedding favour and as a complement to any salad bowl, starting with the Emporio Zani salad bowls in Melamine Touch-MeL.

«We can thus let ourselves go, almost a little helplessly, and allow ourselves to be enveloped by the power of colour; to have confirmation that, in our work, doing beautiful things and doing them well, even before being a business choice or a market strategy, is a personal necessity and a pleasure». Roberto Zani

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