

PRESS RELEASE

Original MEMENTO presents
PITCHER the table carafe

pitcher noun

UK: ^{*}/'pɪtʃə/ US: /'pɪtʃə/ ,(pɪtʃ'ər)

a container with a wide opening and a handle, used for holding and pouring out liquids.

A large Jug. Ex. a pitcher of water.



Christmas is the time for Memento to launch onto the market what will be the product novelty of 2021: **Pitcher**, the glass jug with handle. The reference brand for coloured glassware, and the one with the widest choice of colours, is thus expanding its range even further!

Perfect for serving flavoured water, freshly squeezed orange juice or a spritz at your own personal happy hour at home, the new Memento Pitcher is characterised by its wide shape, designed to contain more, and the large transparent handle, which provides a firm and secure grip at all times.

Capacious (1.6 litres), practical to handle and clean (it is dishwasher safe, but the wide and comfortable grip also makes it easy to wash by hand), but above appealing to look at on the table, with its classic and elegant shape and that unique extra touch given by Memento and by its unmistakable features.

Handmade, the new Memento carafe is also the result of a craft working and blowing process that gives it a series of unique features, starting with the materiality of the glass itself and its characteristic bubbles.

MEMENTO è un marchio di **ZANI SERAFINO** srl



memento

originale

Pitcher is now available in Italy's best retail stores, in eight initial colours: RED - CORN - WHITE TRANSPARENT - EMERALD - YELLOW TRANSPARENT - PINK - BLUE - DEEP BLUE.

In spring 2021, the range will be further extended with the introduction of new colours.

Thanks to the special glass-paste colouring process, carried out in our factory, the carafe is dishwasher safe and never loses its original colour intensity.

Constant research in the field of glass colouring has resulted in an exclusive, inimitable and highly-personalised range of 34 different colours for the bally Glass and 14 different shapes, making Original Memento the most comprehensive choice on the market today.



PRESS:

Emanuele Zobbio
zobbio@serafinozani.it
+39.030.871861



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Via Zanagnolo, 17 25065 Lumezzane Gazzolo (BS) Italy Tel (+39) 030 871861 Fax (+39) 030 8970620 zani@serafinozani.it www.mementoweb.com
r.e.a. di BS N. 0230986 cap. soc. € 200.000,00 int. vers. codice fiscale e n. iscriz. Reg. imprese 01081200170 partita iva 00600770986