



Our story

We are a family business striving to bring the modern linen classics to contemporary homes. Passionate about aesthetics, our main idea is to make things that are not only practical, but also beautiful. From Chile to Japan, we aim to make linen an inseparable part of modern homes.

It all started with the reimagining of the fabric. We wanted to keep the Lithuanian linen traditions, but the grey rough linen hardly made contemporary life rituals inspiring. Our formula was to infuse more colours and softness. And it worked.

LINEN
TALES



SHOP IN BERNARDINU ST. 10, VILNIUS



SHOP IN STIKLIŲ ST. 4, VILNIUS

To show that the new look made home more beautiful, we first opened our living room doors instead of a regular shop. We wanted to show how beautiful linen textiles can be while merging the tradition and history of this fabric with a modern interior, all set up in a 16th century building.

What started as a small open house store quickly became a brand, and now we share the linen beauty internationally.

What we do

To our clients, we offer linen bedding, table, kitchen, and bathroom textiles. We also provide linen clothing and various linen products for children. All of our products are handmade using softened linen, whose quality is guaranteed by OEKO-TEX® STANDARD 100 and EUROPEAN FLAX™ certificates.



Linen Tales' strengths are the uniqueness and diversity of the patterns and colours, which have been curated to transcend seasons. You can mix & match an array of tones from across the collection to reflect your mood.

BEDDING



SLEEPWEAR & LOUNGEWEAR



TABLE



KITCHEN



LIVING



BATH



CLOTHING



KIDS



Packaging

At Linen Tales, we take great pride in offering sustainable products that make a positive impact from the moment they arrive at your doorstep. To minimize the use of plastic, we opt for recycled plastic packaging only when it is absolutely necessary to protect the products and maintain their quality. Our clients receive their products in one large bag per box instead of complimentary individual bags.



Sustainability

Our vision of an ethical and sustainable production is at the heart of our business. It means respecting people and the environment in everything we do. We strive to create great products in a kind and sustainable way. We are committed to extending the product life cycle and to reducing our environmental impact throughout every segment of our business, including the design process, supply chain, and logistics choices.

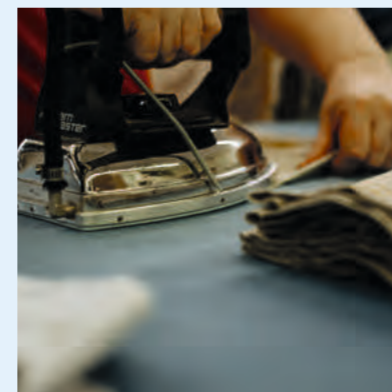


Manufacturing

We aim to create a completely new image for linen with our unique colours and designs. We have devoted ourselves to provide the highest quality linen: from the precise selection of the finest linen fabrics to sustainable and specialized dyeing, softening, and weaving techniques.

From our very first steps, we've poured our hearts into every single item we create, so we're constantly striving for perfection. We put love and attention into every stage of manufacturing: from cutting and sewing to ironing and packaging.

We seek to keep the proud traditions of Lithuanian linen deep within our brand identity. Therefore, it's important for us to support local producers by managing our supply chain and general production here in Lithuania.



OUR PRODUCTS ARE TIED WITH EITHER TWINE OR RIBBON FEATURING THE LINEN TALES LOGO.

Additionally, each item includes a paper hang tag featuring a unique drawing created specifically for that product, whether it's a sheet, tablecloth, kitchen towel, or any other item from our collection.



WASTE MINIMIZATION IS FUNDAMENTAL TO OUR MANUFACTURING PROCESSES.

We plan the cutting of our fabrics carefully so that we have as little leftovers as possible. Afterward, the leftovers are used to make smaller products or are given away as a material to sewing schools or crafters who produce handmade linen products. If any products get spoiled during or after manufacturing, we try to fix them, recycle them into other products, or sell them along with sample products during our regular office sales. We have recently launched a Zero-waste collection, which features products made of our production offcuts.



IN ORDER TO MINIMIZE THE CO₂ FOOTPRINT, WE PRIORITIZE WORKING WITH PARTNERS IN LITHUANIA OR NEIGHBORING COUNTRIES.

Therefore all our fabrics are woven and prepared in Europe, which also ensures the higher quality of materials. Our products are manufactured within 100 km from our warehouse from which the orders are then shipped to the final customer. We carefully plan our logistics chain to avoid unnecessary CO₂ emission, save time and other resources.

New collection

Discover the enchanting allure of the season with our **Autumn/Winter 2024-2025 home linen collection**. Designed to capture the essence of the season, this exquisite collection showcases a sophisticated Golden Fall pattern of leaves, intricately detailed and bursting with a spectrum of colors.

From the warm hues of bronze and golden browns to the rich depths of deep blues and sapphire greens, each piece tells the story of autumn's magic. The addition of the sophisticated Bronze color brings a rustic charm, mirroring the earthy autumn palette and serving as a versatile backdrop for vibrant fall decor. The Amber Bronze Stripe pattern blends rich amber, deep bronze, and cool ash tones, creating a visual harmony that evokes the warmth and tranquility of autumn landscapes.

Each piece in our collection is crafted with meticulous attention to detail, promising to transform your dining space into a seasonal spectacle that celebrates both style and the beauty of nature.



Why choose us?

- LOW MOQs
- LOW FIRST ORDER MINIMUM
- NO REORDER MINIMUM
- SHORT PRODUCTION TIME (2 WEEKS)
- EASY ORDERING VIA B2B WEBSITE OR ACCOUNT MANAGER/SALES REP (DEPENDING ON LOCATION)
- LARGE SELECTION OF SOLID COLORS AND PRINTS
- HIGH-QUALITY LINEN PRODUCTS
- A VARIETY OF SIZES AND STYLES
- SUSTAINABLY PRODUCED BY A FAMILY-OWNED BUSINESS



Wholesale platform

We are happy to let you know that our wholesale platform is working at full speed to help you get all the information about our products and make ordering quick and easy. Join now to enjoy all the benefits and save time with hassle-free ordering.

To register, go to B2B.LINENTALES.COM



PLATFORM FEATURES:

- Download the latest catalogs
- Find visual, relevant, and detailed information about products - color, sizing, material, pricing, and more
- Enjoy a streamlined ordering experience - from quotation to confirmed order
- View, print, and download invoices
- Check all of your previous orders in one place
- View or change your account contact and billing information details at any time
- View your B2B manager contact information
- Set an optional two-factor authentication for secure login

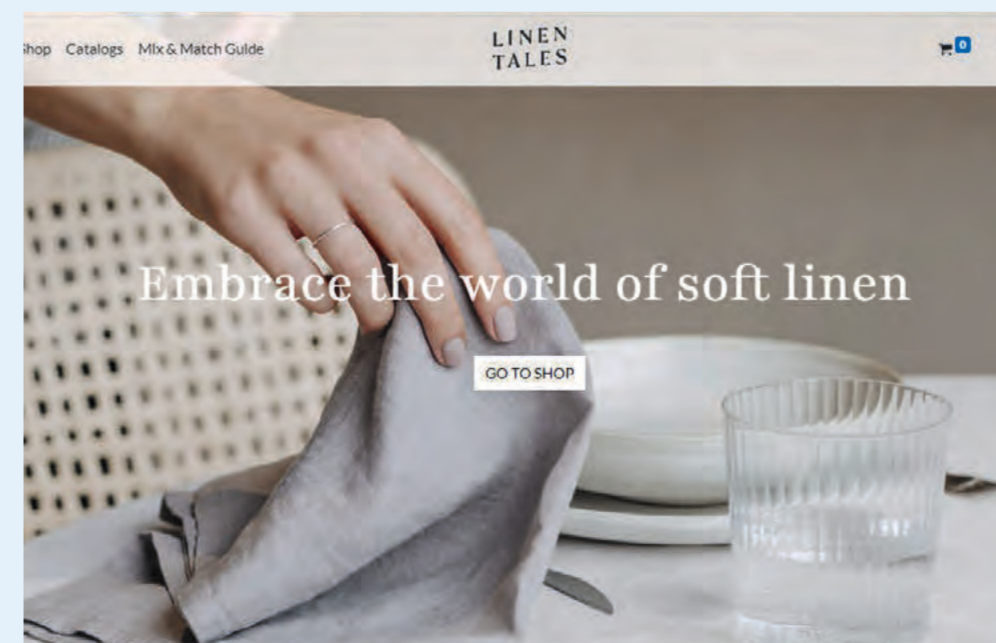


Table linen *details*

MITERED CORNERS. This type of finishing adds elegance and weight, ensuring that the napkins fold and look flawless, while the tablecloth drapes nicely on the sides.



FRINGES. Detailed edge with small and delicate fringes makes these table accessories subtle and the perfect choice for a refined table setting.



VINTAGE. Woven of 100% natural, heavier linen and crafted by skilled artisans, the Vintage table linen range provides an elegant vintage backdrop with a rustic look.



LIGHTWEIGHT LINEN. Crafted using lightweight linen fabric, this collection combines the elegance of soft, airy linen fabric with a minimalistic look provided by a delicate finishing – simple folded hem.

INNER TIES. Duvet covers include interior corner ties to keep the duvet securely in place.



Bedding *details*



COCONUT SHELL BUTTONS. All of our duvet covers feature natural coconut shell button closures.



ENVELOPE CLOSURE. Pillowcases are designed with an envelope closure for easy use.



SHORT-SIZE LABEL. Our fitted sheets feature a short-size label inside to simplify the process of putting on the sheet.

Inspired interiors with *our bedding*



@HELENAPETRIDES



@HOMAGINE



@LUNAA80



@ABOUTPERRI



@LILLIMARLEEN_MADEWITHLOVE



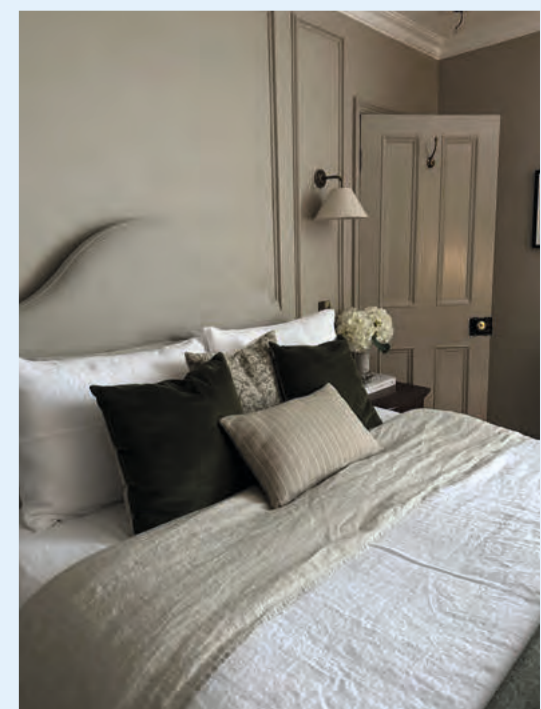
@MY_STYLE_MY_SPACE



@MIAMONITE

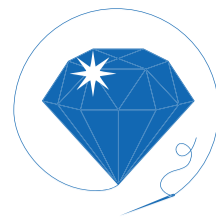


@LOVINGLITTLEHALLS



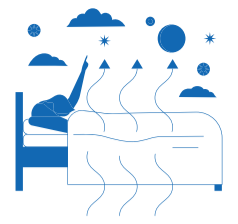
@AMELIA.HOME

Benefits of *linen fabric*



DURABILITY

Linen is one of the strongest, most durable fabrics there is. It's about three times as strong as cotton and it actually gets stronger when wet. This means that even with daily use, linen is resistant to wearing out. In addition, as it gets softer with each wash, the quality of linen actually increases over time. When properly cared for, linen items can last for decades.



THERMOREGULATORY QUALITIES

Because of hollow fibers and loose weaves, air can easily flow through the fabric, meaning linen easily wicks moisture and keeps the body comfortable even in hot temperatures. Loved as a summer fabric, linen not only cools but also provides insulation depending on the temperature, ensuring comfort all year round.



SUSTAINABILITY

Known as the world's strongest natural fiber, linen is highly resistant to abrasion and less prone to wear and tear. So you can enjoy your favorite linen pieces for many years without the need to replace them after a couple of washes.



HYPOALLERGENIC PROPERTIES

Gifted with antibacterial and hypoallergenic properties, linen creates a favorable microclimate and is suitable for those with sensitive skin or allergies.

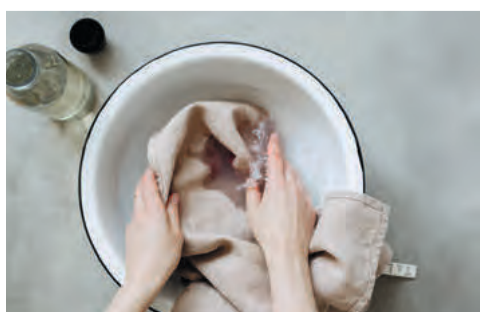
Linen care guide

MACHINE WASHING

- Linen should be washed at 40°C / 100 °F. If some heavy-duty stains appear, you can increase the temperature up to 60 °C / 140 °F. However, high temperatures shouldn't be used too often as fabric tends to shrink.
- Our polyester-filled garments should be washed at a maximum temperature of 40°C / 100 °F.
- Linen should be washed separately from other fabrics and colors.
- If your washing machine allows you to select the water level, choose the highest one offered because linen is highly absorbent.

STAINS CLEANING

- Stains become more difficult to clean with time. To reach the best result, make sure you clean the stains as soon as they appear. Read our blog for more tips how to clean almost every stain from your linen.



HAND WASHING

- Hand-washing is best for thin linen fabrics that could get damaged in the washing machine.
- Hand wash linen clothing using a gentle swishing motion, but never wring, twist or scrub the cloth.
- Hand washing is best suited for clothing that is not heavily soiled.



DETERGENT

- Choose soft, neutral detergents for delicate fabrics and avoid detergents with bleach (i.e. chlorine, peroxide).
- Do not pour detergent directly on textiles; rather, add it to the water as the wash tub fills or dilute detergent with water, then add linens.
- Ensure that all detergent is completely rinsed from the garment before drying.

IRONING

- Iron linen while it's still slightly damp.
- Use medium or high temperatures and steam. If needed, you can also spray some water on the fabric.
- Iron on the reverse side.
- Smooth and fold, or press with an iron if desired.
- If you like the natural, slightly crinkled look of linen, you can skip the ironing.

SHRINKAGE

- Our washed linen production is highly resistant for shrinkage compared with non-washed linen.
- Pre-shrunk items typically shrink 3 percent or less.
- Avoid washing or, especially, drying linens on a hot setting, as it is most likely to cause shrinkage.

BLEACHING

- You can bleach only white linen pieces. Do not bleach colored items.
- It is recommended to use oxygen-based bleaching agents.

DRYING

- Linen can be dried in a tumble dryer on a low temperature, hung, or left to dry flat on a white towel.
- If using a tumble dryer, take the linen out when it's still damp and complete drying by hanging it or laying flat.
- If possible, allow white linen pieces to dry out in the sun. It will help to maintain the fresh whiteness.
- Drying white linen in the sun helps maintain the original white color.
- Overdrying is the most harmful process for fabrics as it weakens the fibers causing shrinkage and pilling.
- Over-dried items restore their natural moisture content after re-absorbing moisture from the air.

