

# Experience

the new AW24 collection



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# This season's TRENDS AND COLOURS

Ib Laursen introduces in this AW24 collection a soothing and deep colour palette of green and brownish shades, complementing the season's trend colour - indigo blue. The collection invites you to experience a world of handpicked details, unique charm, and chic bohemian style, all deeply rooted in the Nordic design-DNA.



Pantone  
295 U



Pantone  
2411 U



Pantone  
2312 U



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