

MINERALS

OCEAN BOTTLE RELEASES EARTH-INSPIRED WATER BOTTLES

Meet the Minerals Collection, an ode to our planet Earth from Ocean Bottle. From sand to sea, we're excited to introduce our new capsule collection inspired by minerals of the earth.

We've worked with our bestselling original Ocean Bottle to give it an earth-inspired transformation with three brand-new colours available. Our Minerals collection is available for preorder now, and comes in three colours:



Refreshed inspiration, original tried & tested features:

- Double-walled stainless steel vacuum insulation
- Handy carry loop
- Recycled ocean-bound plastic base & 90% Recycled Stainless Steel
- Dual opening for easy fill, cleaning, and ice
- Dishwasher safe BPA free
- 10-year warranty & spare parts replacement service

ABOUT OCEAN BOTTLE

We are proud to be a people-powered solution to the ocean-plastic crisis. On a mission to prevent 7 billion plastic bottles in weight from entering the ocean by 2025, Ocean Bottle enables companies and individuals to have a global impact on stopping ocean plastic. Tech-enabled for continuous impact, Ocean Bottle products stop ocean-bound plastic at the most prominent sources, setting up long-term infrastructure for plastic collection and supporting livelihoods in coastal areas worst affected. We work with plastic collection partners @plasticbank, @plasticsforchange and @repurpose_global to prevent plastic from reaching the ocean. Our core product, the world's most impactful reusable bottle, funds the collection of 11.4 kg (equivalent to 1,000 ocean-bound plastic bottles in weight) for every purchase. High-value plastics are collected, sorted and reprocessed to create pellets or flakes, utilised to produce new products with recycled content. Lower-value plastics can create lower-grade products such as building materials, and hard-to-recycle plastics are converted to a source of energy in co-processing to produce cement. To date, we've funded the collection of over 11.4 million kg of ocean-bound plastic waste.

Interested to learn more? Get in touch with our team at wholesale@oceanbottle.co - let's change the tide of ocean plastic together!