

Ocean Bottle Hits Major Milestone: Funding the Collection of 1 Billion Plastic Bottles Equivalent in Weight

The Ocean Impact company, Ocean Bottle, is thrilled to announce a significant achievement in its mission to combat ocean-bound plastic pollution. Through their work, Ocean Bottle has funded the collection of 1 billion single-use plastic bottles in weight, preventing over 11.4 million kilograms of plastic from polluting our precious oceans.

This remarkable milestone underscores Ocean Bottle's commitment to environmental conservation and sustainability. To put this achievement into perspective, the collected plastic bottles would circle the Earth approximately five times. With Merchandise and B2B collaborations accounting for 85% of its impact to date, Ocean Bottle extends its gratitude to their clients for their instrumental role in achieving this milestone.

"We are immensely proud to reach this significant billion bottle milestone in our journey to combat ocean plastic pollution," said Will Pearson, Founder and Co-CEO at Ocean Bottle. "We still have a long way to go but this accomplishment is a testament to the power of collective action and the support from all our partners and our community. Together, we are making a tangible difference in protecting our oceans for future generations. If you haven't yet - please join us!"

About Ocean Bottle:

Ocean Bottle is a pioneering company dedicated to tackling ocean plastic pollution through funding the collection of ocean-bound plastic through the sale of reusable water bottles. With a mission to create a cleaner, healthier planet, Ocean Bottle has funded the collection of over 1 billion plastic bottles in weight since its inception in January 2019. By 2025, Ocean Bottle aims to collect 80 million kilograms of plastic, equivalent to 7 billion plastic bottles, further advancing its commitment to sustainability and environmental stewardship.

For more information, please visit <u>www.oceanbottle.co</u> or our <u>MOM Online</u> Profile.