





SEDUIRE SOFA 2023 GOOD DESIGN® AWARD

As awarded by The Chicago Athenaeum: Museum of Architecture and Design



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2023 GOOD DESIGN® AWARD

Porto, Portugal | January 2024, Memoir is pleased to announce that SEDUIRE SOFA is 2023 GOOD DESIGN[®] AWARD WINNER!

With a collection **mostly handmade**, renowned for creating handmade furniture **focused on details** and material nobility with it's origin and production in Portugal, Memoir have created **SEDUIRE Sofa**. Characterized by an organic and opulent shape, this sofa presents a voluptuous and delicate soft chenille wrapping it's seat and back. The feet are all handmade in knurled brass, with polished brass details enhancing this elegant piece.



SEDUIRE | Sofa: Feet Details, Side View and Back.



NOTES TO EDITORS

Memoir Essence Interiors has been writing its memoirs day by day, having is first chapter starting in 2016, after a journey of inspirational research, forecasting and design, Memoir made its first appearance at Maison et Objet, in Paris. Since then Memoir is "writing" memories adding new materials, designs, techniques and appearances around the world, as in Europe, London or UAE.

Memoir represents a universe of elegance and refinement, with high attention to detail, combined with the use of exclusive materials.

The brand bring to our memory the handmade techniques, the excelence of the noble materials and exquisite details. Memoir is a name that declares the love for the ability to remember the past to improve our present and future. Memories of experiences that are creating new stories living through the design of the brand beautiful collection, a collection with unique pieces with a story to tell, this is the company's true mission.

Memoir will continue the journey, always motivated by the inspiration possibilities!

For High Resolution images or more information, please contact:

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