

PRESS RELEASE

La Savonnerie Royale launches its new diffuser XIV, the royal fragrance inspired by the Sun King

La Savonnerie Royale is proud to announce the long-awaited release of the XIV fragrance diffuser, the must-have fragrance from our collections inspired by the famous King Louis XIV.

A historic olfactory signature



As with our previous fragrances, La Savonnerie Royale wanted its perfumes to bear witness to the history and richness of France's heritage. The Grasse XIV fragrance pays particular tribute to the emblematic figure of our inspirations: the famous King Louis XIV.

Discover his story:

The XIV fragrance is inspired by the Sun King that adored the scent of orange blossom and jasmine. The flowery and intoxicating notes pay homage to the famous king of France, Louis XIV, the emblematic and inseparable figure of the Palace of Versailles.

Excellent craftsmanship for exceptional quality

Our scented diffusers are made in Spain by the supplier to Europe's Royal families, renowned for its exceptional craftsmanship.

Refined and elegant, our golden diffusers have a capacity of 200mL and are alcohol-free.

Fragrance lasts approximately 4 months. Our Collection also includes the fragrances Poudre de riz, Pétales d'églantine and Le bassin de Neptune.

They're the perfect gift to create an elegant atmosphere in any home!



About us

La Savonnerie Royale is a French company, passionate about the history of France and its castles, located in Versailles! With this in mind, La Savonnerie Royale highlights French know-how in the production of its natural soaps. Our passion for French history is also reflected in the choice of our waxmaking partner, the historical supplier of candles to the royal families.

Our products are available in the prestigious castles and domains of France and Europe, representing our source of inspiration every day.

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