

ESSENSITIVE

ESSENSITIVE is a brand of fragrances and home décor products inspired by the holistic Sicilian world, in which the essence and purity of every formula is based on images and shapes, showing a deep sensitivity which provides a new experience of pleasure and self-care.

The name itself of this project, created from the union of the words ESSENCE + SENSITIVE = ESSENSITIVE, expresses a philosophy of kindness, respect and inclusiveness which considers both people and the environment, transforming emotions, colours and atmospheres into new sensual experiences.

Tracing a journey through myths, symbolic places of Sicily, rich in nature, artistic significance and historical evocation, the product line begins with the Balarm collection, which is made up of perfumed candles and handmade ceramic household diffusers. The trilobal shape is inspired by the island and its three tips. Thus begins a path through the centre of the Mediterranean, made up of floral/vegetable illustrations, colours, shades and rigorous geometrical shapes which weave together and make up a design unique to its genre.

The essences, which are created in Grasse, the city of flowers and fragrances, merge with the decor products. They are hand made in Italy, in synergy with licensed laboratories, which specialize in the creation of formulas through rigorously crafted processes.

After the launch of the home fragrance line, the brand has unveiled its new universal personal fragrances. Six exclusive creations evoke the beauty and extraordinary energy of Mediterranean landscapes and atmospheres, highlighting the contrasts, colors, and aromas of Sicily.