



**LOOKBOOK** THE COLLECTIONS



# Customized goods of your favorite cities!

WIJCK.\* designs city minded products of the world's most famous cities, including your favorite city or unique location! This lookbook introduces the icons of our collection, a number of new products and how to display the WIJCK. brand in stores and through online channels.

WIJCK. is an Amsterdam based interior brand, founded in 2017. In a short period of time, WIJCK. has become the foremost European brand specialized in cartographic prints and city minded products. Our products can be found in more than 750 stores across Europe and in other exotic places around the world like New York, Tokyo and even Melbourne! Since 2020 WIJCK. has set her focus on becoming the most sustainable poster brand with a link to the most beautiful cities in the world.

We are always open for new collaborations with retailers, companies and media. Don't hesitate to contact us to discuss all the possibilities of customizing our products to your favorite city or location.

#### **Rutger Diemel**

Founder at WIJCK.

# Index

### Our story

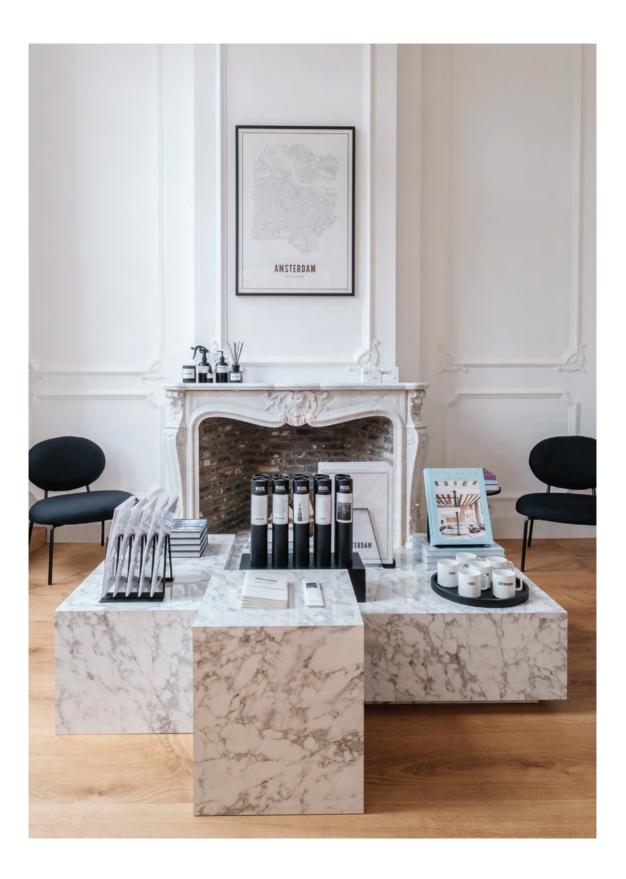
Products
City Prints
Print Collections & Specials
Scented Candles
Scent Diffusers
Façade
Travel Roomspray
Hand Soap
Refills
Tote Bags
Beach Bags
Frames
Displays

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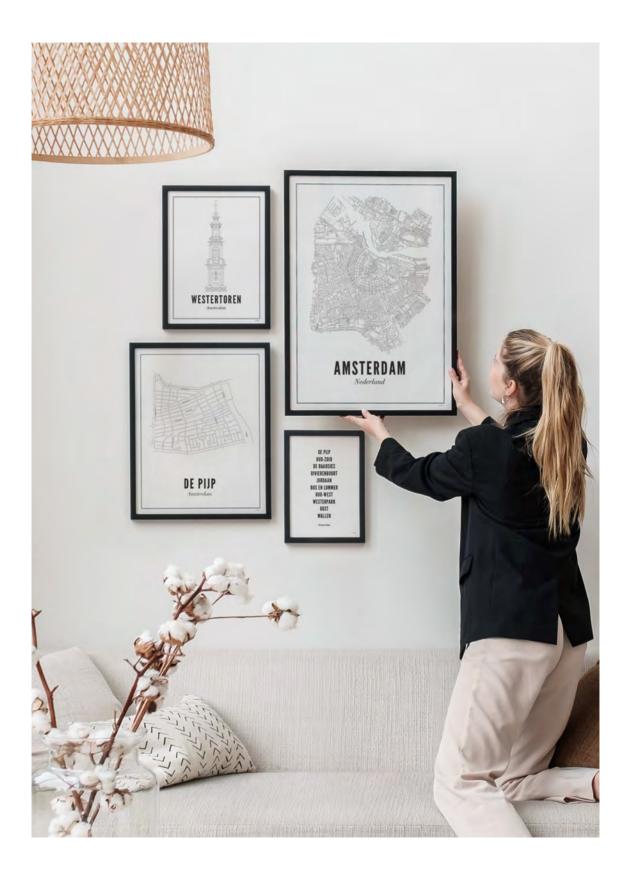
### **Our story**

This is your City. Where you live, work, shop, eat, drink, party, and have fun. With the ones you love, your friends, or by yourself. Very far away, but preferably close. This is where you feel at home.

With the characteristic tight black lines, WIJCK. wins the hearts of city-lovers all over the world. Rutger Diemel started in 2016 with his first drawing of the Amsterdam district 'Oud-West'. He wanted to decorate a bare wall in his new home with this minimalistic design! Soon his own neighborhood hung on his wall and the positive comments kept rolling in: 'Finally, something different than that old city map!' Soon after, Many other neighbourhoods, inspiring cities and iconic buildings followed. The collections feature over 3.000 different prints of the most beautiful cities around the world. From Tokyo to Paris, we have it all!

Nowadays, creative talents are working passionately on unique designs and new products. These are created by combining traditional craftsmanship with industrial production. From our minimalistic city prints to our newest collections, all of our products are developed with love for the city.

So wherever you are from, don't hesitate to drop us your favorite locations and let's create memorable products together!



# **City Prints**

This is where it all started, fine lineart of the worlds most famous cities. We present a collection of our bestsellers and most beautiful prints, and of course there is more to offer. Each line of our city prints has been hand drawn by one of our designers, which makes every print unique. To place all lines perfectly on paper, we print with great precision on our specially developed, vintage paper.

#### **Custom Made**

We have designed over 3.000 different prints, which is a lot to choose from. And if your favorite city is missing in our collection, no worries! We take custom made requests. Feel free to ask, we would love to help you!



**Amsterdam** City



Amsterdam Westertoren



Paris City



Amsterdam City Typography



**Amsterdam** Jordaan



Paris Eiffel Tower



Amsterdam Brouwersgracht



Amsterdam Center



**Paris** City Typography



**Paris** Quartier Latin

Berlin

City



**Paris** Le Marais

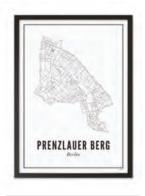


**Paris** Montparnasse





**Berlin** Fernsehturm



**Berlin** Prenzlauer Berg

# **Types & Sizes**

Our "City Print" collection is built around five types and sizes. From Postcard size till Extra Large poster size, and from a print of your favorite neighborhood till the most iconic building of a famous city. We have something that fits every interior.

#### Types

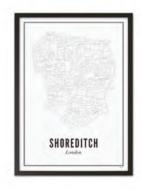
City	Postcard	A6 - 105 x 148 mm
Neighborhood	Small	A4 - 210 x 297 mm
Typography	Medium	A3 - 300 x 400 mm
Building	Large	X1 - 400 x 500 mm
Specials	Extra Large	B2 - 500 x 700 mm

Sizes





**London** City



**London** Shoreditch



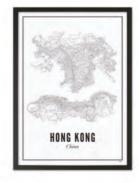
**Hong Kong** Bank of China



**London** City Typography



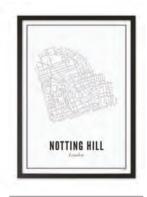
**London** Marylebone



Hong Kong City



**London** Big Ben



London Notting Hill



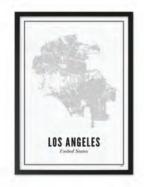
Hong Kong City Typography



**Tokyo** Gojunoto Pagoda



**Tokyo** City



**Los Angeles** City



Barcelona City



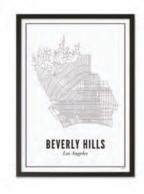
**Los Angeles** City Typography



**Barcelona** Sagrada Família



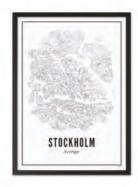
**Tokyo** City Typography



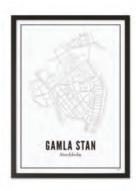
Los Angeles Beverly Hills



Barcelona El Born



Stockholm City



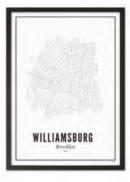
**Stockholm** Gamla Stan



**Stockholm** Östermalm



**New York** Manhattan



**New York** Williamsburg



**New York** Typography



**Stockholm** Typography



New York Empire State Building



New York SoHo





**AFC Ajax** Johan Cruiff ArenA **PSV** Philips Stadion

Feyenoord De Kuip

# **Stadium Collection**

The Stadium Collection features prints of the most beautiful stadiums around the world. All stadiums are handdrawn and full of details that bring back those memories of legendary matches and football icons.

> **Available sizes** 21 x 30 cm | 30 x 40 cm | 40 x 50 cm | 50 x 70 cm













**Spain** Wine Regions

France Typography



**Spain** La Rioja Region



**France** Champagne Region



**Italy** Wine Regions

# **Wine Collection**

One of our bestselling collection offers a beautiful way to show your passion for wine. All prints are designed by hand and contain all the information about the specific regions. From France, Italy, Spain, Germany, Portugal to South Africa. This is a definite top seller all year round!

> **Available sizes** 30 × 40 cm | 40 × 50 cm | 50 × 70 cm







**Whisky** Scotland



**Port** Wine Regions



**Cognac** Cognac Region



**Champagne** Champagne Region

### **Special Drink Collection**

Are you a real drink expert? This collection consists of exceptionally detailed maps of the production areas of Cognac, Whisky, Port and Champagne. Each print pinpoints the location of the distilleries/wineries and includes information about the distinctive flavor profile per region. Check out the label of your bottle to trace the exact origin of your favorite drink!

#### Available sizes

30 x 40 cm | 40 x 50 cm | 50 x 70 cm





IBIZA Españo

Spain

Ibiza



**Canary Islands** Tenerife





**Spain** Mallorca

Greece

Santorini

**Greece** Mykonos



**Indonesia** Bali - Typography

# **Island Collection**

Sunshine, sweet summer nights, fruity cocktails, waving palm trees, beautiful sunsets and always surrounded by water and waves; yes, that's what all destinations of our Island Collection have in common! Relive those island moments with the Island Collection.









**Suzuka** Suzuka International Racing Course



**Silverstone** Silverstone Circuit



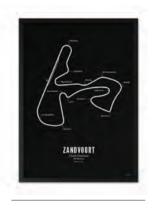
Autodromo Nazionale Monza

Red Bull Ring Spielberg

Monza



Melbourne Melbourne Grand Prix Circuit

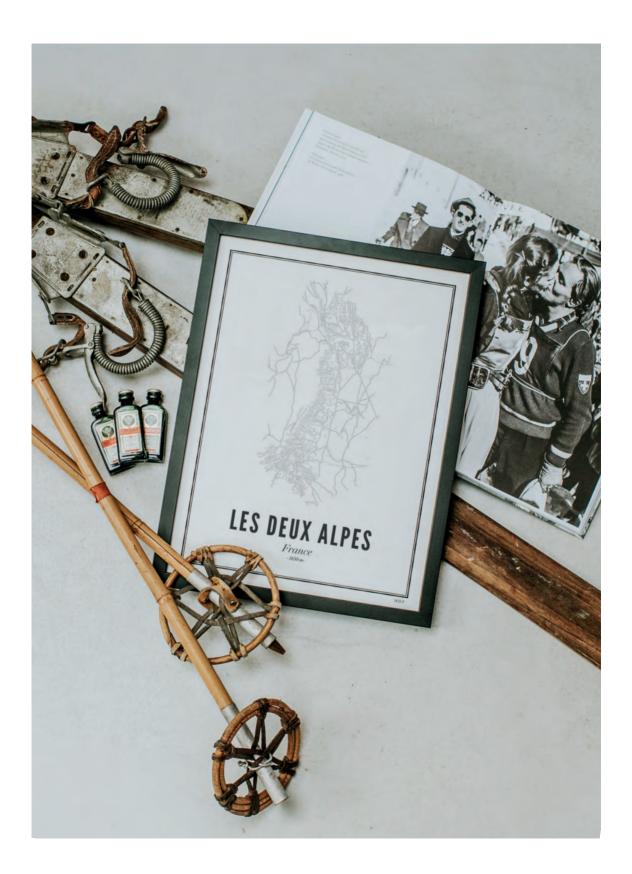


Zandvoort Circuit Zandvoort

# **Circuit Collection**

As true racing enthusiasts, we could not, of course, deny the success of our local Dutch hero. Since circuits are often seen as pieces of art, it was a logical step for us to create a collection of the world's most famous circuits.









Austria

Serfaus



France Climbing the Mountains



Austria To the top!

France

Alpe d'Huez





Austria Saalbach Hinterglemm

Switzerland Gstaad

# **Ski Collection**

Do you remember your first time standing on skis? Or the first time trying raclette, cheese fondue, pizza and Wiener schnitzel on the slopes or in a chalet? Not to forget those delicious glasses of mulled wine, Jägermeister or just a heisse choco mit sahne! All warm memories to reminisce to, that's why WIJCK. is introducing the Ski Collection: Photography and prints of your favorite winter sports destinations!





### Country Collection

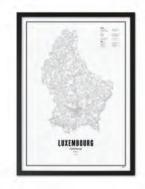
Detailed Country Maps featuring road networks and a subtle legend with info about the country and its key facts. To hang on the wall as a single print, or in combination with one of our city maps.



The Netherlands Nederland



Belgium België / Belgique



Luxembourg Lëtzebuerg



United Kingdom Britain



Germany Deutschland



**Spain** España



France France



**Italy** Italia





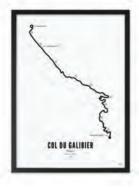
**Tour de France** France



Alpe d'Huez France



**Giro d'Italia** Italy







**Zigzagging Uphill** Photography

# **Cycling Collection**

Col du Galibier

France

Bring a piece of history and memories into your home with the Cycling Collection! Featuring prints of the Tour de France, Giro d'Italia and the Vuelta, with minimalistic course prints of iconic climbs like the Alpe d'Huez and the Col du Galibier. A true must-have for all cycling fans!

> **Available sizes** 30 x 40 cm | 40 x 50 cm | 50 x 70 cm



### World Map

One of our bestsellers. The World Map is a musthave for every interior, available in 5 sizes and available with or without frame.

#### specifications

Sizes:	Postcard, 21x30cm, 30x40cm,
	40x50cm, 50x70cm
Paper:	White vintage paper
Print:	100% matte black ink









**Paris** Arc de Triomphe



Paris Eiffel Tower



**Paris** Louvre





**London** Big Ben

**London** Townhouse



**London** London Eye

### **Photography Collection**

For the Photography Collection of WIJCK. local photographers with a passion for their city photographed the most iconic places in town. Their unique view of the city, combined with the minimalistic view of WIJCK. resulted in a collection of beautiful photography prints from cities such as Amsterdam, Paris, New York, Berlin, London Copenhagen, Brussels & Barcelona.

> Custom made Photography of your own city? Ask for the possibilities!





**Amsterdam** Amsterdammertje



**Amsterdam** Damrak



Barcelona Streets



**Barcelona** Palms



**Berlin** Fernsehturm



**Barcelona** Casa Batllo



Berlin Reichstag



**Berlin** Brandenburger Tor



Brussels Atomium



Brussels Fosburry & Sons



Copenhagen Superkilen



Copenhagen Nyhavn



Copenhagen Little Mermaid



New York Soho



Antwerp Havenhuis



**New York** Empire State Building



Antwerp De Kaaien



New York Flatiron Buidling





Cannes Set Sail



**Ibiza** Shadows



**Rome** Trevi Fountain



**Tuscany** Rolling Fields



**Cinque Terre** Viva Italia



**Bali** Rice Fields

## **Color Photography Collection**

The Color Collection consists of beautiful color photography prints of destinations across the world. An assortment of handpicked photographs in a palette of pastel colors. Enhance your walls with trending prints and create an art wall in combination with prints from our wide collection of location-bound products.





Marrakech Sunset



Marrakech Le Citron



**Bali** Sand & Waves



**Ibiza** Old Town



**Lisbon** When in Lisbon



**Mallorca** Palms



**Porto** Facade



Mallorca Streets of...



Cape Town Colorful



**Hawaï** Ocean



**Havana** Ride it



Florence Rooftop View



**Santorini** Blue Chapel



Havana Streets of...



Los Angeles Time to Surf



Santorini White Mills



**Dubai** Burj al Arab



**Sydney** The Opera House



## **Home Fragrance Collection**

WIJCK. presents a collection of beautiful, scented products. The Scented Candles, Travel Roomsprays, Diffusers and Hand Soaps with city minded fragrances do not only smell good, but also remind you of your favorite destinations and are perfect items for your interior! All Home Fragrance Products are beautifully housed in a cohesive line of luxuriously designed bottles. Our Hand Soap, Diffuser and Roomspray liquids now also come in refill bottles.

**Custom made:** Choose one of the cities from our collection or create your own by choosing your city + favorite fragrance.

Scent No.1 Velvet Rose:	<u>Scent No. 2 Urbanist:</u>
Roses - Vetiver - Sanda <b>l</b> wood	Green Lemon - Musk - Cedarwood
Scent No. 3 Architect:	Scent No.4 Boulevard:

**Collaborate:** As a collab between brands/stores and WIJCK., it's now possible to create your own scented candle with your favorite fragrance. Ask for the possibilities.

Scent No. 7 Ozonic:Scent No.8 Façade:Orange - Ozonic - SandalwoodBergamot - Oud - Amber

All Fragrances are custom made for WIJCK. in Grasse, France





### **Scented Candles**

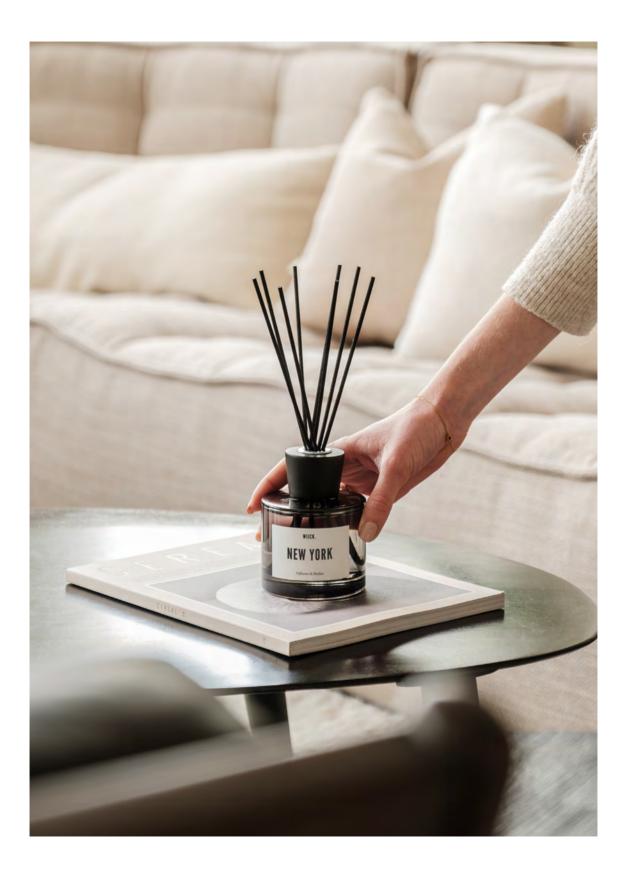
Fragrance your interior with beautiful scents and bring back those memories of your favorite destinations! Hand poured natural soy wax in hand blown glass and 100% eco-friendly produced.

#### Specifications

265grs candle: Ø80 x 105 mm, burning time: 60hrs | 70grs mini candle: Ø58 x 65 mm, burning time: 20hrs | Wax: Natural Soy Wax (Hand poured) | Glass: Smokey black (Hand blown) Wick: Cotton | Packaging: White box

#### Custom made

Make your (mini) candle from only 8 pieces





## **Scent Diffusers**

This Scent Diffuser with worldly scents is a true enrichment for every interior. Reminiscense to your favorite destinations with the most evocative scents, beautifully housed in a luxurious 200 ml smokey black bottle. Choose one of the cities from our collection or create your own by choosing your city + favorite fragrance.

#### Specifications

Size: ø80 x 90 mm | Content: 6.8 FL. O.Z 200 ML | Material: Glass bottle with wooden cover and black fiber sticks | Color: Smokey Black | Packaging: White box

#### Custom made

Make your own diffuser from only 8 pieces







Introducing our new Façade fragrance, beautifully housed in clear glass. A harmonious blend of Bergamot, Oud and Amber. Inspired by the refined cityscapes of Paris, New York, Amsterdam & London. Façade evokes the beauty of moments held dear.

#### Specifications

265grs candle: ø80 x 105 mm, burning time: 60hrs | Wax: Natural Soy Wax (Hand poured) Glass: Clear (Hand blown) Wick: Cotton | Packaging: White box

200ml diffuser: Ø80 x 90 mm | Material: Glass bottle with wooden cover and black fiber sticks | Color: Clear | Packaging: White box

#### Custom made

Make your candle or diffuser from only 8 pieces





## **Travel Roomsprays**

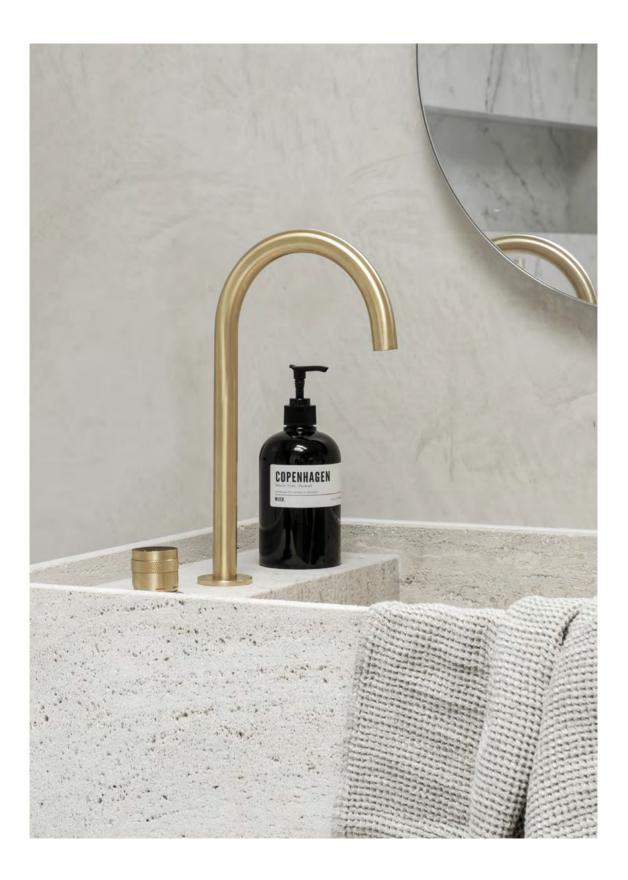
WIJCK. presents a collection of beautiful City Roomsprays. The recycled and minimalistic black bottle has been created in line with the other fragranced products of WIJCK. and contains the typical scents of your favorite destinations. Fragrance your interior with beautiful scents.

#### Specifications

Travel Roomspray: **@**36 x 65 mm content: 2.0 FL. O.Z 60 ML Material: Recycled pet bottle | Color: Glossy Black

#### Custom made

Make your own travel roomspray from only 8 pieces





## **Hand Soap**

Our Hand Soap with natural ingrediënts is housed in a minimalistic designed black bottle and contains the typical scents of your favorite destinations. The lightly scented soaps bring back memories of the most iconic cities, while cleansing the skin gently and leaving your hands soft and hydrated.

#### Specifications

Size:Ø80 x 170 mm | Content: 16.9 FL. O.Z 500 ML | Packaging: Recycled pet bottle Color: Glossy Black | Pump: Easy twist pump

Custom made

Make your own hand soap from only 8 pieces





## Refills

Are you in need of a refill? Our bestselling home fragrance liquids are now available in a refill packaging. Available for our Hand Soaps and Diffusers/Roomsprays. Deliciously scented with worldly scents, this refill reduces single-use plastic and waste. Together we do something extra for the environment!

#### Specifications

Size: ø60 x 210 mm | Content: 16.9 FL. OZ. 500 ML | Packaging: Recycled plastic

#### Variants

Diffuser/Roomspray Refill: Scent N°1, N°2, N°3, N°4 & N°8 Hand Soap Refill: Scent N°1, N°2, N°3 & N°4



wijek. <b>ST.TROPEZ</b> <i>Porgie Parfumée</i>	wijek. IBIZA	wijek. MykonoS Bougie Parfumée
	Bougie Parfumée	

## **Tropical Candles**

Are you ready for the ultimate summer feeling? The scent of fresh orange, a hint of ozonic, and a base of sandalwood. These Summer Candles are a must-have for every sunseeker. Bring back the relaxing vibes of your summer destination with a touch of colorful disco.

#### Specifications

Size: ø80 x 105 mm | burning time: 60hrs | Wax: Natural Soy Wax (Hand poured) Glass: White (Hand blown) Wick: Cotton | Packaging: White box with holographic label

#### Custom made

Make your own candle with your summer destination from only 16 pieces

# F\*CK IT, Let's go to Amsterdam...

WIJCK.

## F\*CK IT, LET'S GO TO AMSTERDAM...

WIICK

## FROM AMSTERDAM WITH LOVE.

WIICK

### **Tote bags**

What started as a simple quote on a tote bag for our store, has grown to be one of the most seen tote bags in Amsterdam. In addition, We also use the "F\*ck it..." & "With love..." quotes for other cities, and you have the option to customize the tote bag to your favorite city. Our Tote bags are made from 100% recycled canvas and are produced in Amsterdam!

#### Specifications

Size: 380 x 420 mm | Material: 100% Organic Canvas Color: Natural Beige | Print: 100% Matte Black

#### Custom Made

Make your own tote bags from only 25 pieces.





## **Beach bags**

The canvas coloured Beach Tote Bag is crafted from a durable 100% recycled cotton canvas fabric with a spacious design. The bag comes with double shoulder straps and can be printed with your own favorite beach or city on 1-side.

#### Specifications

Size: 480 x 360 mm | Material: 100% Organic Canvas Color: Natural Beige | Print: 100% Matte Black

**Custom Made** Make your own beach bags from only 25 pieces.





### Frames

To complete your prints in the best possible way, we recommend framing them in one of our high quality frames. Our black wooden frames are made of FSC wood from Northern Italy. The clear glass comes from France, and the assembly is done in the Netherlands.

#### Available sizes

21 x 30cm | 30 x 40cm | 40 x 50cm | 50 x 70cm



## Displays

We believe in the perfect picture. Not only for our products, but also for how it is displayed. Our product team pays a lot of attention to the look and feel of the product and packaging. From the choice of materials to its finishing, everything is carefully thought out. We now also have a wonderful range of displays available, which makes displaying our products extra easy. And if you order for the minimum order amount, you will of course receive those displays from us!

### **Poster display**

Suitable for 10 or 24 tubes

The 40x50 cm and 50x70 cm prints are packed in a black tube. To display the tubes we have various posterboxes available:

#### 01 Single posterbox - €69,95

posterbox\_01 / 7448138781706 size: 53 x 35 x 12 cm (wxdxh)

**O2 Including frame - €119,95** posterbox\_O2 / 7448138781737 size: 53 x 35 x 85 cm (wxdxh)

**O3 Posterbox table size - €49,95** posterbox\_O3 / 7448138780747 size: 45 x 20 x 12 cm (wxdxh)



## **Bell jar** For scented candles

Did you know the best way to display scented candles is to place them under a bell jar. The Fragrance stays inside and appears when lifting it up.

#### 04 Bell jar- €9,95

belljar\_01 / 7448138925995 size: 10 x 10 x 18 cm (wxdxh)





Print display Suitable for 25 prints

Display your prints with these table size displays. Available for postcards, A4 21 x 30 cm and A3 30 x 40 cm prints.



05 // Postcard display - €19,95 postcarddisplay\_01 / 7448138779765 size: 13 x 21 x 10 cm (wxdxh)



04

A4printdisplay\_01 / 7448138780723 size: 24 x 21 x 19 cm (wxdxh)

06 // A4 display - €24,95



07 // A3 display - €29,95 A3printdisplay\_01 / 7448138782703 size: 31 x 23 x 25 cm (wxdxh)

notes		

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