

BELGIUM IS DESIGN

PARIS,
18-22.01.2024

MAISON & OBJET



True to its vocation as a talent scout, every year the Parisian show Maison&Objet selects emerging designers and brands whose projects and international development strategy deserve a place at the show. This new edition, scheduled from 18 to 22 January 2024, is once again an opportunity for WBDM and Flanders DC to come together under the Belgium is Design project.

The Belgian selection highlights the diversity of practices, approaches and techniques, but also the shared desire of the 11 selected projects to be part of a new and sustainable approach to design. The watchword of the TODAY section of the show: audacity, an adjective that fits the skin of the projects focused on furniture or the creation of objects, textiles or tableware, lighting systems or wallpaper. In a sector in the throes of change, at a time when the climate emergency and paradigm shifts in the way everyday objects are designed, manufactured and sold are on everyone's lips, the research of the Belgian designers featured in this selection proves that aesthetics, functionality, boldness and sustainability can go hand in hand.

The theme of M&O 2024 is nature, not necessarily in a literal sense, but sometimes digitally speaking and, to varying degrees, mineral, lush, and hybrid. A mix of nature and technology that will re-energize the concept of sustainability and create a truly desirable vision of the future.

At **Blinds Designers & Manufacturers**, producers of high-end and custom made blinds, the products combine natural materials with a quest for exclusivity. For **Natalia Brilli**, who is sketching out a new kind of luxury based on noble materials, the collection of objects is made exclusively from raffia. Nature inspires and comes in many forms: the lunar cycle transposed into an alabaster lamp for **A.D.U.**, the poetry of the movements of the water or natural reliefs for **Terrain Vague**, inspirations from coral reefs for the textile pieces of **Cocono** or the **Tenue de Ville** wallpaper collection covered by botanical elements.

The matter, whether natural or because of its properties, is at the heart of this selection, which blends industrial approaches with traditional craftsmanship. **Atelier Luxus** has been hand-finishing its range of high-end brass switches for 25 years. **Emma Terweduwe**, with her own felting process, applies digital tools to analog processes without compromising the characteristics of a handmade object. The collections of **Frizbee Ceramics** and **Terrain Vague**, two labels with a clear-cut aesthetic, attest to the new trends through the world of ceramics, but also to the desire of these 'makers' to claim to be craftsmen as much as designers.

Observing the zeitgeist and translating it into a coherent, legible project in tune with the new face of design: this is one of the strengths of the young generation of designers for whom conviviality and sharing are essential values. This art of living is embodied by **Studio Rombauts**, with its tiny kitchen designed for indoor and outdoor spaces and handcrafted in Belgium using exclusive materials inspired by its founder's travels. **Stack**, the shelving modules from Studio Moto, is another proposal for a new art of living that is playful, flexible and sustainable. This collective force and the need to recreate a bond through an exclusive offer is to be discovered at Maison&Objet 2024.

ATELIER LUXUS

ATELIERLUXUS.COM

A.D.U.

ADU-OFFICIAL.COM

BLINDS DESIGNERS & MANUFACTURERS

BLINDSDESIGNERS.BE

COCONO

EMMA TERWEDUWE

EMMATERWEDUWE.COM

FRIZBEE CERAMICS

FRIZBEECERAMICS.COM

NATALIA BRILLI

NATALIABRILLI.EU

STACK BY STUDIO MOTO

STACK-FURNITURE.COM

STUDIO ROMBAUTS

STUDIOROMBAUTS.BE

TENUE DE VILLE

TENUEDEVILLE.COM

TERRAIN VAGUE

TERRAINVAGUE.STUDIO

Practical information

Paris, 18 – 22.01.2024
Belgium is Design
Hall 6 TODAY
Stand I66-J65
Parc des expositions – Villepinte
& on MOM platform



O1

Atelier Luxus is a company that has stood out for over 25 years by designing custom electrical appliances for high-end interiors. Its unwavering commitment to excellence, the quality of materials, and precision craftsmanship is at the core of Atelier Luxus' approach.

Each product is crafted from high-quality solid brass, offering a variety of artistic finishes. Its made-to-measure approach surpasses industry standards, and the team creates entirely personalized products for its clients, consistently aiming for the highest standards. The obsession with perfection is reflected in every product.

THE COLLECTION

Among the various collections, EDGES, the range of sockets and switches designed by Naci Arel, introduces the "luxury and palace" experience into interiors. Combining extraordinary craftsmanship with pure design and rich tones, it is the signature of Atelier Luxus. With exquisite details, the use of solid precious metal and incomparable shapes, quality is expressed both aesthetically and sensitively.

Driven by the concept of minimalism, the DoT designed by Bruno Erpicum, is defined by its unrivalled level of precision and innovation. The solid stainless-steel knobs can be integrated into both paneling and bespoke furniture to blend into the most elegant interiors.



O2



O2



O3

O1 COLLECTION EDGES

Solid brass
Various patinas and finishes available
84 × 84 mm (simple faceplate)
Price on demand

O2 COLLECTION Q

Solid brass
Various handmade patinas & finishes available
Ø 95 mm
Price on demand

O3 DOT

Design: Bruno Erpicum
Touches machined in Solid Stainless Steel and Brass
Other patinas available
Ø 5 mm
Integration in wall panel or custom made furniture
Price on demand

A.D.U.

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@A__D__U__/_/

A.D.U. launches MOON, an elevated design object that functions as a quiet and inspirational presence in our homes.



Accurately syncing with the moon in your location, it always shows the exact phase of the moon. It can't be controlled — there's no on/off switch. She lights up automatically when the moon rises over the horizon and turns off when the moon sets. That is the invitation: by letting go of control, you embrace patience and hope. The moon, as a symbol of the universe, operates on its own powerful and complex terms, impervious to our whims. Placed in your home, it's a quiet reminder and invitation for contemplation. In a world obsessed with control, this elegant and revolutionary new design object invites us to ponder the bigger questions and gain a deeper understanding in the moon's dance, the universe, and our place in it. That's what A.D.U. stands for: A Deeper Understanding.

— Vadim Popowsky, creator of MOON

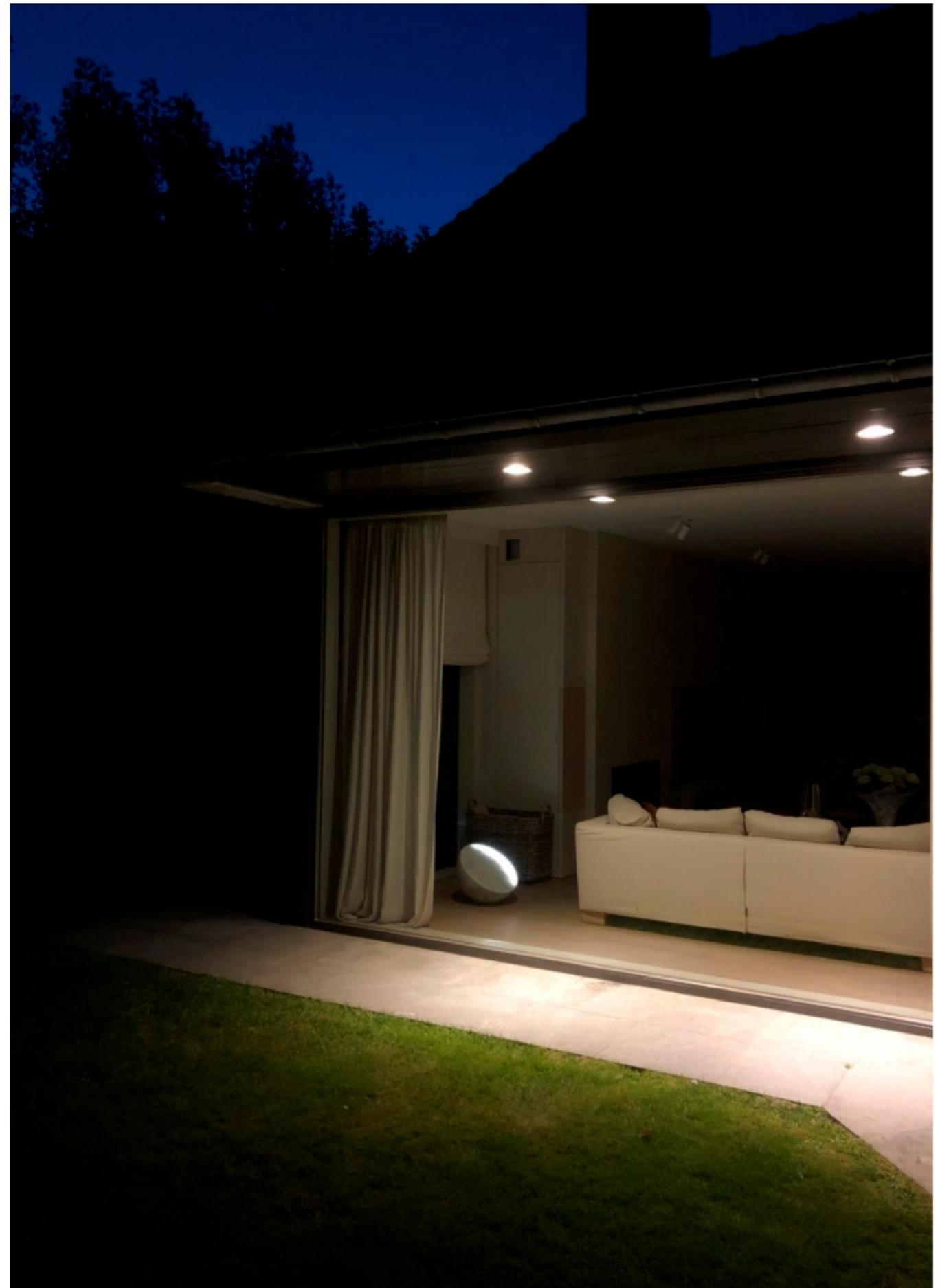
MOON

Light Object

Alabaster, every piece 100% unique

MOON Forty Ø 40 cm, MOON Sixteen Ø 16 cm

Price on demand





BLINDS DESIGNERS & MANUFACTURERS

Blinds Designers & Manufacturers has over 30 years experience in the design and manufacture of quality made-to-measure blinds. BDMA initially concentrated on the manufacture of wooden Venetian blinds.



Today, BDMA offers a wider range of woods and a vast choice of colors and finishes such as natural fibers, Bois Tissé®, thin rods of woven wood or bamboo under different mechanisms and blind options. All the production takes place in the company's own workshops in Belgium.



WWW.BLINDSDESIGNERS.BE

BDMA.VDW@SKYNET.BE

MADE-TO-MEASURE BLINDS

Each blind is handmade
 Material: woven wood, natural materials, aluminium,..
 Slat finish and trim: leather, gold/silver/copper leaf,..
 Motorisation compatible with domotics

COCONO

INFO@COCONO.COM

@COCONO_DECO

Cocono is a new Belgian interior design brand that focuses on slow objects for home decoration.

The brand supports and connects young designers. It encourages them to showcase their creativity. All products are 100% designed and manufactured in Belgium.

With a committed approach towards a more sustainable future, Cocono's products are one-of-a-kind because they are made from out-of-production yarns from a local textile company. The brand is taking a circular approach, focused on eliminating waste, by creating products that are better for the planet. The design team unleashes its creativity to reinvent leftovers into beautiful home decorations.

Caring for both your home and our planet, Cocono also cooperates with Go Forest acting against deforestation: for every object sold, a tree is planted.



01



03

01 INCA, 2024

Rug / Wall decoration
100% wool

02 MILOU, 2024

Rug / Wall decoration
Wool, sisal

03 SEAWORLD, 2024

Rug / Wall decoration
Wool, silk, bamboo

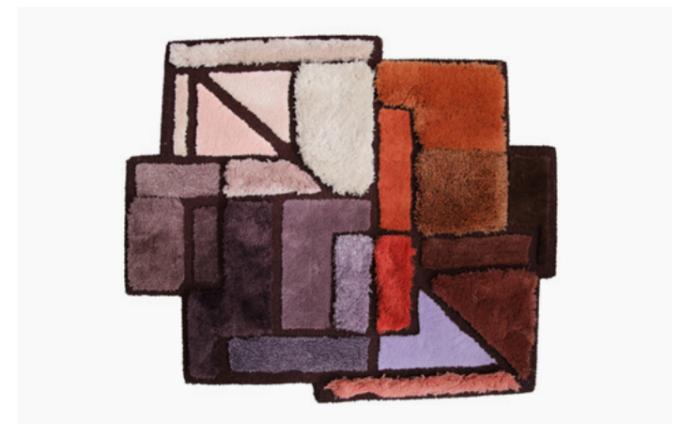
04 TETRIS, 2024

Rug / Wall decoration
Wool, silk, cotton, mohair

Price on demand



02



04

Emma Terweduwe is a Belgian textile designer. Her woven pieces are luxurious and expressive, combining natural and durable materials, strong and colorful graphic design, and her unique process of felting woven fabrics.



By designing textiles that are meant to stimulate our sense of touch, her tactile works offer a critique of our fast-paced and superficial society, valuing appearance over substance. Her approach is deliberately slow and considered, applying digital tools to analog processes without compromising on the characteristics of a handmade object.

THE COLLECTIONS

BEYOND BOLD presents a series of jacquard woven blankets and pillows in four colour variations, each expressing a different kind of tactility and feeling. From warm sunset orange to bright green tones, smoothly blending into every space and atmosphere. This collection explores Emma's signature style of bold and vivid graphic patterns, transformed into tangible textures and textile pieces. Each blanket is locally jacquard woven in Belgium, made from a mix of mohair, cotton and wool and finished by hand with a playful border, therefore each piece becomes unique and exclusive.

GRADIENT is a reversible and multifunctional jacquard woven rug made from natural materials such as wool, mohair, cotton, linen. By felting the fabric after weaving, the materials start to wrinkle, shrink, move, and distort, expressing their most tactile characteristics.

O2 GRADIENT, 2019

Wool, mohair, cotton, linen
130 × 160 cm
2 colors: Orange and blue
Price on demand

O1 BEYOND BOLD - GRID II, 2023

Mohair, cotton, wool
160 × 200 cm
4 colors: Electric Blue, Emerald, Peach, Sunset
Public price: 460 €



O1



O2



O2



FRIZBEE

CERAMICS

FRIZBEE CERAMICS, founded by Lisa Egio and Elliot Kervyn, offers a high-end handcrafted porcelain table- and homeware collection.

Designed and produced by the two Belgian artists graduated from the Royal College of Arts London, the ceramics often include nostalgic visuals like aliens and distorted smileys, evoking '90s street art and rave culture.

Although the collection is unique in its design, it remains true to the FRIZBEE CERAMICS philosophy of sustainability and functionality. Since its launch, the duo has worked on collaborations, exhibitions and performances with luxury fashion brands, museums, art galleries and contemporary artists.



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[@FRIZBEECERAMICS](https://www.instagram.com/FRIZBEECERAMICS)

Mix of collections ALIEN, ICE, PIZZA, SMILE, TERRAZZO

Hand-casted and hand-glazed porcelain
Each item is handmade and unique, varying slightly
in size, shape and glaze.

Plates Ø 10.5 cm × H 1.5 cm / Ø 19 cm × H 2 cm

Cups Ø 6.5cm × H 11 cm / Ø 9 x 6.5 cm / Ø 15.5 cm × H 4 cm

Bowls Ø 24 cm × H 11 cm

Plates Ø 29 cm × H 7 cm

Dishwasher safe

NATALIA

BRILLI

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Natalia Brilli has worked for over 20 years in the fashion world with her own label, as well as being a set designer for theatre and film.



Living between Brussels and Paris, she began a new chapter for her brand in 2021, creating objects covered in recycled leather, tapestries, raffia objects, ceramics, and furniture. Since the beginning, her approach has been constant: oscillating between surrealist and symbolic influences, the designer collects objects daily that she defines in turn as talismans or fetishes, creating a kind of cabinet of curiosity.

Natalia Brilli's approach is in line with the quality and craftsmanship requirements that are dear to her, she tries to give nobility to the simplest things, to transform these everyday objects into luxurious and rare objects, true hybrids between craftsmanship, sculpture, and installation.

THE COLLECTION

For the 2024 edition of Maison&Objet, Natalia Brilli developed a line called ÚTILÉ, including a larger collection of raffia pieces for the home. Around twenty pieces entirely crocheted by hand in a family workshop in Madagascar, mixing surrealist influences and Belgian and Italian folklore, dear to her origins.



01



01



02

01 COLLECTION OF MASKS

HIVA OA, MOTO TANI

Hand-crocheted raffia; Real seashells covered with recycled lambskin in a tone-on-tone colour

35 × 25 cm

Price on demand

02 LOBSTER BASKET

Hand-crocheted raffia

40 × 22 × 10 cm

Price on demand

STACK BY STUDIO MOTO

WWW.STACK-FURNITURE.COM

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@STACK_FURNITURE / @STUDIO.MOTO

Founded by Mo Vanderberghe and Thomas Hick, the Ghent-based architecture studio MOTO develops, among other things, residential housing projects, cultural spaces, urban or scenographic developments.



The duo has, among others, designed the Wunderkammer residence for the Dhondt Dhaenens museum in Deurle, the mirrored ship shops in Brussels, the redevelopment of the Meise botanical garden and the new Westerpunt observation tower in De Panne.

THE COLLECTION

STACK, first furniture collection of the studio, is a playful family of stackable furniture, constructed from a limited number of aluminum components that can be used to create cabinets, shelves, totems and coffee tables. It is a system that clicks together, requiring no screws or other mechanical fastenings. The result is an extremely simple yet versatile, durable, and flexible furniture system that offers countless combinations and possibilities, suitable for home interiors, offices, shops, and other environments.

STACK

14 components: connectors, circles, square, shelves (S, M, L)

Aluminum sheets – 5 mm thick

6 finishes: raw + 5 colors

Stackable, endless compositions

A timeless and practical industrial material, aluminum is light, strong, pliable, recyclable and acquires a beautiful patina through use. It satisfies the tension between playful and austere, elegant, and robust, every day and adventurous.



STUDIO

ROMBAUTS

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Studio Rombauts is founded by Bjins Rombauts and specializes in interior design.



Passionate about crafts and a certain lifestyle, he launched IL GIRO a new kitchen concept with which he forged luxurious masterpieces, handmade in Belgium and with exclusive materials (stainless steel, leather, wood, solid surface or microcement) inspired by the designer's travels around the world. Tiny-kitchen for a rooftop, around a pool or bar cabinet, the modules, designed for indoor and outdoor spaces, it reflects the creator's passion for perfection.



IL GIRO

Tiny kitchen

Materials : microtopping, metalcoating, veneer, leather, solid surface

Available in more than 100 colours

- Rinsing island: H 950 mm, Ø 1000 mm
- Cooking island: H 950 mm, Ø 1000 mm
- Column cabinet: H 2100 mm, Ø 1000 mm

Price on demand

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TENUE

DE

VILLE

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Author and publisher of timeless wallpapers since 2014, Tenue de Ville dares the singularity that transforms the walls. Alexia de Ville, founder of the brand, organizes her creation in her Brussels workshop to design and harmonize her patterns, textures and color palettes.



Alexia de Ville likes to use all media to give substance to her ideas, moving freely from engraving to collage, drawing to photography, etc., before refining her research with graphic programs.

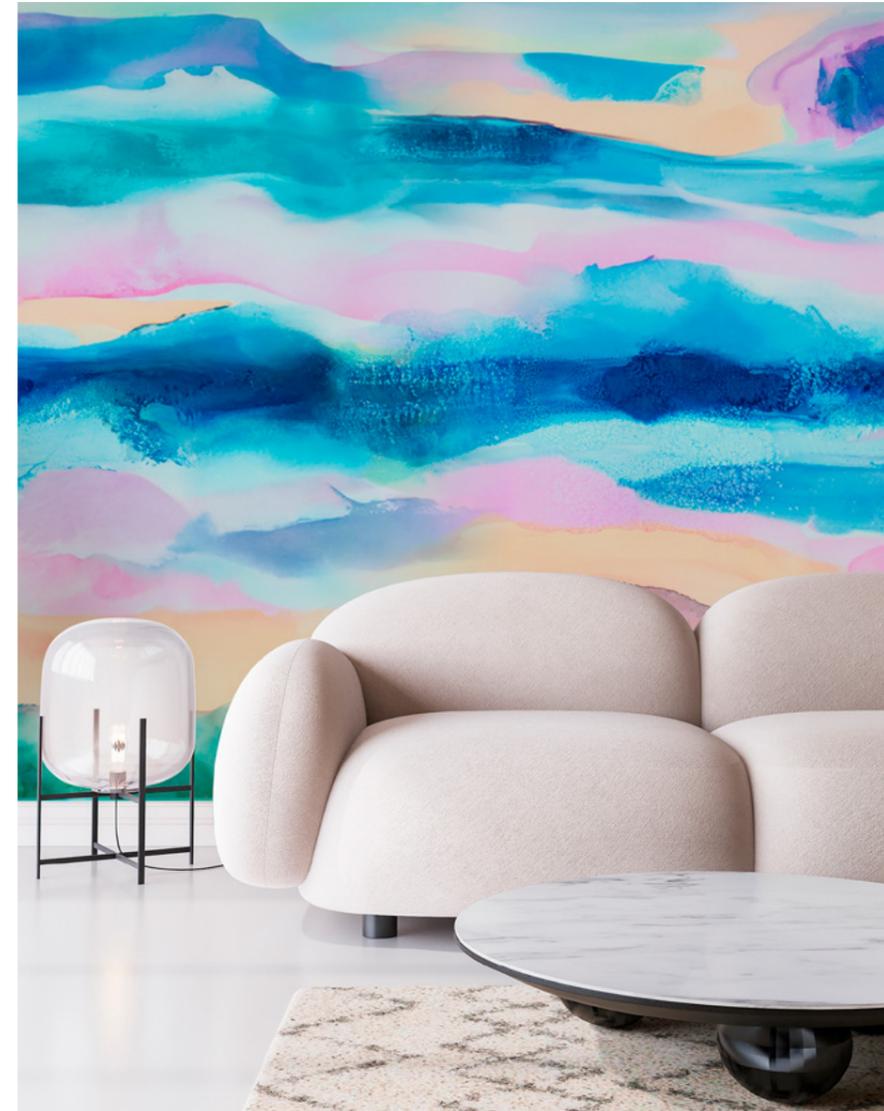
THE COLLECTION

Drawing inspiration from the traditional theme of floral patterns, for her new collection ALCHEMY, designer Alexia de Ville has reimagined and transcended the classic codes of floral wallpaper, propelling interior design into an era where color, texture, and form converge in a futuristic and daring expression. Textured backgrounds serve as a canvas for stylized flora, and abstract patterns capture the essence of natural dyes, reminiscent of the brilliance of minerals and gemstones.

Tenue de Ville attaches a great importance to sustainability and environmental responsibility. That's why all its production is made locally. The inks used for printing the collections are eco-friendly, and the non-woven paper is PVC-free, and certified to ensure the sustainable management of our European forests.

ALCHEMY, 2024

Non woven fibrous wallpaper 150 gsm
Available in rolls, in standard sizes
or made to measure
Retail price: from 66€/m²



01 MOUNTAIN PLATE

Slip-cast ceramic
Mass-coloured enameled stoneware
Black/white
Ø27 × H 3,5cm
Stackable

COLLECTION OCEAN

Tea cup – Ø 8 × H 6 cm / Ø10 × H 5 cm
Espresso cup – Ø 6 × H 5cm
White enameled stoneware or mass-colored enameled stoneware

02 MOUNTAIN PLATE

DIALOGUE project in collaboration
with the Chef Régis Baudy

03 COLLECTION OCEAN

Tray – Ø 33 × H 5cm
White enameled stoneware or mass-colored enameled stoneware



01



02



03

TERRAIN

VAGUE

Terrain Vague is the meeting of designer Damien Gernay and ceramist Julie Istasse, a sensitive encounter that turns out to be the story of a lifetime. The duo's works reflect their attachment to nature, revealing its poetry through apparent simplicity and infusing us with emotions.



The duo blends the smooth and the rough, control and spontaneity, craftsmanship and new technologies. Terrain Vague is rooted in experimentation and the desire to challenge the boundaries between art, craft, and design. While each piece is produced using a serial process, they are nonetheless unique, bearing the traces of handcrafting and the history of their conception, absorbing every stage of the process.

The Terrain Vague duo combines craftsmanship and new technologies, combining traditional casting techniques with digital savoir-faire. They develop and make their own production tools. The resulting objects are highly precise, giving them a surprisingly realistic organicity.

THE COLLECTION

Terrain Vague's pieces are poetic evocations that appeal to our visual and sensory memory. The DIALOGUE project is an encounter between the art of the table and gastronomy. While Terrain Vague makes finished objects, the duo considers them incomplete if they remain uninhabited by their contents. By meeting with Chefs, the aim is to initiate a dialogue between container/contents, to bring the work to completion.

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BELGIUM IS DESIGN promotes Belgian design on the international scene. The platform has been in existence for over 10 years and is an initiative of several design promotion institutions such as Flanders DC, MAD, Home of Creators and Wallonie-Bruxelles Design Mode (WBDM).

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The collective Belgium is Design presence at Maison&Objet is organized by Flanders DC and Wallonie-Bruxelles Design Mode (WBDM).



Flanders DC for Design supports, promotes and connects Flemish entrepreneurs and companies from the design industry, both at the start, growth and professional expansion of their business. Flanders DC provides advice and guidance, opens doors abroad through international actions, brings recognition with, among others, the Henry van de Velde Awards, and inspires and stimulates collaborations.



Embodying Belgian creativity in the design sector and promoting dynamic young businesses that will be the key figures of the future: that is the mission of WALLONIE-BRUXELLES DESIGN MODE (WBDM), the public agency for the promotion of design and fashion which seeks to improve the international visibility of designers from Wallonia and Brussels. Since 2006, WBDM has given its support to these creative industries, mainly achieved through collective stands at international trade fairs, exhibitions, B2B events, and meetings with the press and other international opinion makers. Through these activities and close supervision, WBDM continues to witness the flourishing of business in this sector.

IMAGES DOWNLOAD

The press kit and high definition images can be downloaded through Belgium is Design website :

belgiumisdesign.be/press

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