

ZEE®

PRESS RELEASE
NEW PRODUCT LAUNCH
MAISON&OBJET 18-22.01.2024
Hall 6 - Stand 138
KORO BARBECUE





Until recently, Zee products all revolved around water.
With the launch of the KORO barbecue, fire is added to the range.

Fire is the primal element around which mankind gathered since they discovered its warmth, energy and bonding power.

Today, humans still like to unite around flames. Outdoor experience has become an essential part of home living, and garden accessories have evolved from plain and practical to pretty and smart.

The KORO barbecue, is all about togetherness.
Sharing and enjoying family, friends and food, around the fire is why we developed KORO.
Our light, compact and attractive barbecue can be used as a cooking device or as a fire pit, connecting people around its warm core.

KORO's simple circular design and the black-and-white base colors perfectly complement the other products in our range.

KORO is a user-friendly, all-purpose and reasonably sized charcoal barbecue that can be used throughout the year.

Design: www.studiodott.be & ZEE