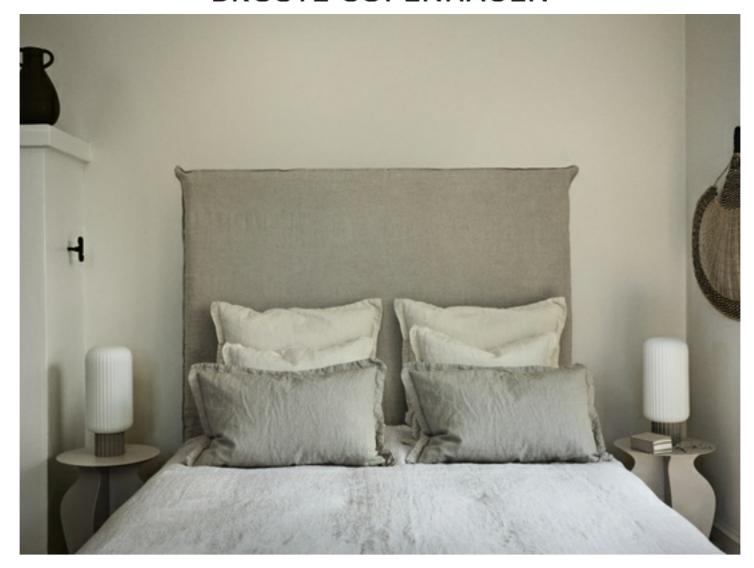
BROSTE COPENHAGEN



PRESS RELEASE JANUARY 2024

Find your soft spot

Broste Copenhagen knows exactly what your home needs for warm summer days and cooler summer nights: pillows to prop you up for reading, throws to keep you cosy and a selection of rugs in earthy tones to create a calming atmosphere around the house.

Nothing speaks more to the Broste "hygge" heritage, than our compilation of lush textiles whether it be on bouncy pillows, cosy throws, or minimalist rugs. This season we are launching an array of future staples such as the Linn Cushion Covers. Made from a linen and cotton mix, they come in four delightful, dusty neutrals that will fit in nicely on your sofa, chaiselong or window seat.

New rugs are also introduced - all in understated timeless nuances - that will add warmth and texture to any room. The Esra rugs and doormat are made from a chunky jute and finished with cotton details in crisp black or white. The Iselin rug in cotton has a different, vivid vibe with its remarkable monochromatic colours and bold graphic pattern.

Finally, The Maren Throw and Mundo Cushion Covers adds a subtle 70's vibe to your decor, with their graphic prints and organic colour tones. Both are Oeko Tex certified as part of Broste's on-going commitment to deliver sustainable and durable solutions for contemporary homes.

Home is where the B is.









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