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Press Release

VICAL presents its interior designs at the Maison et Objet 2024 Fair.

VICAL is gearing up to captivate interior design enthusiasts at Maison et Objet, a prestigious event taking place from January 18 to 22 in Paris. In its thirtieth fair edition, the Spanish firm VICAL will showcase its latest collection and innovative proposals in Hall 6, Stand E60 - G59, a space dedicated to innovation and quality.

Renowned for its uniqueness, elegance, and meticulous material selection, VICAL introduces an innovative approach at Maison et Objet 2024, focusing on creating natural environments that enhance the beauty of wood, stone, and terracotta. This captivating concept promises to exceed visitors' expectations.

VICAL's fair space will feature the latest trends in furniture and decoration, showcasing natural environments through a careful selection of furniture and materials that embrace the warmth of wood, the authenticity of stone, and the versatility of terracotta. From sofas with organic fabrics in soft tones to contemporary leather armchairs with elegant curves, untreated wooden furniture will stand out for its natural textures and authentic veins, bringing charming authenticity to any space.

An intriguing proposal includes the innovative combination of wood with materials such as ropes and fabrics, creating an aesthetic fusion between rustic and refined. A neutral and soft color palette will dominate the presentation, conveying timeless serenity to the environments.

In addition to furniture, a wide variety of decorative pieces crafted with natural fibers and artisanal techniques will be exhibited. From contemporary paintings with organic themes to geometric mirrors that add depth and style to spaces, the firm will focus on offering decorative elements to add texture, warmth, and style to any space.

VICAL will also present its distinctive style in ceramic and natural terracotta decoration, with asymmetrical vases and pots that become authentic contemporary sculptures. Abstract figures

crafted in wood, iron, porcelain, marble, and colorful terrazzo capture the essence of creativity and design, becoming true works of art.

Maison et Objet will provide attendees with the opportunity to immerse themselves in VICAL's most authentic and captivating design philosophy, exploring the latest collections and products presented in sophisticated and unique spaces. The firm will continue to stand out for its exclusive designs, exceptional craftsmanship, and the combination of high-quality materials that have characterized its trajectory.

Para más información,

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