

PRESS RELEASE

*La Gallina Matta Shows Elegant Innovations for the Summer Season in the World of Table Textiles
Paris, January 18th - 22nd, 2024*

La Gallina Matta, a renowned brand in the realm of table textiles, is delighted to present its latest additions for the summer season. With meticulous attention to detail and craftsmanship, the collection offers a wide range of distinctive fabrics to adorn every table.

ARTISANAL EMBROIDERY AND VARIED FABRICS: AN ELEGANT FUSION OF STYLE AND CRAFTSMANSHIP

La Gallina Matta's summer collection is characterized by artisanal embroidery and the use of varied fabrics, including raffia and printed cotton. Complex details and a variety of materials add a touch of elegance and versatility to each piece.

STRIPED FABRICS AND SPONGE FOR A MEDITERRANEAN CHARM

Striped tablecloths and sponge accessories evoke Mediterranean charm, bringing the sea directly to the table. The new placemats complete the ensemble with a note of freshness and refinement.

NEW COLORS INSPIRED BY SICILY AND ORTIGIA

The color palette of the collection draws inspiration from vibrant Sicily, with a special focus on hues of the sea. From deep blues to accents of green and sand, each color is designed to capture the beauty of the sea and the surrounding nature.

MARINE AND ANIMAL MOTIFS: AN ODE TO MARINE LIFE

The collection showcases marine and animal motifs that celebrate marine life. From seashells to stylized fish, each element is crafted to transport the table into a dimension inspired by marine nature.

Availability Across the Collection

La Gallina Matta's summer collection is available with new colors and designs at all authorized retail outlets. Customers can explore and purchase online, bringing home a piece of Sicily and refined Italian craftsmanship.

For further information, please contact:

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A summer of elegance and style awaits to grace your tables with La Gallina Matta.

LA GALLINA MATTA

Excellence in Table Textiles

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