

Press Release—Spring Collection 2024



SPRING BRINGS FORTH PLAYFUL AND FUNCTIONAL HOME DECOR

Swedish design company Wildlife Garden produce, apart from birdhouses and feeders, a range of carefully designed decorative and functional homeware details inspired by the natural world.

This spring, the company reveals a new series of handmade wooden boxes and additions to their collection of hand-carved hooks, including a series of popular dog breeds. Alongside the boxes and hooks, Wildlife Garden expanded its much-loved collection of DecoBirds with two new birds.



Handmade Wooden Boxes—A Series of Genuine Craft Pieces

Wildlife Garden's new wooden box collection is perfect for storing jewellery, keys, small stationery, and other miscellaneous items. The design is ornamental but with a low-key expression that brings a natural decorative element displayed on a bookshelf, desk, or bedside table.

Wildlife Garden's close attention to detail and focus on quality ensures that each piece ages beautifully. The boxes' hand-carved exterior creates a beautiful surface texture that amplifies the natural feel of the material.

Skilled artisans craft the boxes entirely from wood using a method inspired by traditional shrink pots. This approach utilises the wood's natural contraction during the drying process. Notably, they join the box's components without using nails or screws to accommodate the wood's natural flexibility under varying humidity conditions.

The series includes four boxes in different sizes and colours, each adorned with a wood-carved animal on its lid that serves as a knob: frog, snail, squirrel, and mallard.

The Wooden Box Squirrel costs €49.50 and measures L: 110 W: 110 H: 94mm. The Wooden Box Frog costs €49.50 and measures L: 130 W: 130 H: 85mm. The Wooden Box Snail costs €65 and measures L: 150 W: 150 H: 85mm. The Wooden Box Mallard costs €65 and measures L: 121 W: 191 H: 85mm.





DOG HOOKS

Hand-carved Hooks—Popular Dog Breeds

Humans' best friend – the dog – is also human's oldest companion. Exactly when and how wolves, dogs' ancestors, were domesticated is still debated among scientists.

Inspired by popular dog breeds, Wildlife Garden created a new collection of hand-carved hooks featuring eleven iconic breeds: Labrador Retriever, Alsatian, French Bulldog, Chihuahua, Australian Shepherd, Golden Retriever, Jack Russell Terrier, Springer Spaniel, Dachshund, Husky, and Poodle. Along with the dogs, the company releases an addition to their Australian hook collection: Hook Australian Magpie—the Australian magpie is an accomplished songbird.

Each wood-carved hook motif is hand-painted with environmentally friendly paint and attached to a metal hook.

The hooks cost €24 each and measure L: 37–103 W: 37–90 H: 98–185mm, depending on the model.



DECOBIRDS

DecoBirds—Two Much-loved Birds Fly into the Collection

Wildlife Garden's collection of DecoBirds features authentically wood-carved and hand-painted birds from around the globe. This spring sees the addition of the much-loved puffin and the Australian magpie. Both birds have symbolic value in their areas; the puffin is the officially designated bird of a Canadian province, and the Australian magpie is a mascot for several Australian and New Zealand sports teams. *Each DecoBird comes with a short, informative booklet about the species.*

The Atlantic puffin costs €59.50 and measures L: 177 W: 81 H: 194mm and the Australian magpie costs €75.00 and measures L: 290 B: 97 H: 230mm.

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LA NATURE, LE COEUR DE NOTRE PHILOSOPHIE

Tous les produits créés s'inspirent de la magnificence de la nature - qu'il s'agisse d'une fleur de balcon, de la faune sauvage du jardin ou d'un spectaculaire paysage.

Tout est né du grand intérêt porté pour la nature, les nichoirs et les mangeoires, permettant d'accueillir la faune aviaire au coeur du jardin et de la maison. Dès lors, le besoin naturel de créer une série d'oiseaux fabriqués à la main était née- nos populaires DecoBirds. Au fil du temps, la gamme s'est élargie et comprend aujourd'hui des produits pour le jardin et la maison. Des produits ludiques, beaux, fonctionnels et soigneusement conçus en étroite collaboration avec experts, fournisseurs et artisans dévoués.

Nous fabriquons nos produits dans le plus grand respect de l'environnement et recherchons en permanence des méthodes de fabrication et des matériaux permettant un cycle de vie plus long et durable de nos produits. Les produits de Wildlife Garden sont vendus de nos jours via un vaste réseau de revendeurs situés en Scandinavie, Europe, Australie et Amérique du Nord.