

# NOUHAUS Creates a Relaxing Lounge at Maison & Objet 2024



Nouhaus in Maison et Objet fall 2023

NOUHAUS, a life curation living company in South Korea, widely known for their beautiful massage chairs, welcomes global customers to their relaxing lounge at <<Maison et Objet 2024>>.

In their first showcase in the salon last September, NOUHAUS surprised the audience with their immersive show, *Circus of the LUNA*, where people could experience LUNA(recliner massage chair) expressed through music, scent and massage.

Jung(the brand designer at NOUHAUS) commented, “As it was our first encounter with the European market, we had our concerns with how the Europeans would react to our products. Thankfully, from day 1, there was a long queue every day and some even revisited us several times throughout the entire exhibit. We also made some significant business contracts with global partners. The “show” was undoubtedly a huge success.” She continued, “In the upcoming Maison et Objet in January, we are unveiling our new premium massage chair, ORBIT for the first time in Europe. We are confident that all the customers will love this product.”



Award-winning product, ORBIT, will be unveiled in Europe for the first time in Maison et Objet 2024

ORBIT is the first premium massage chair that presents quality relaxation with personalized dynamic

massage and modern design expressed through artistic linear edges. It has won the honor in the Red Dot Design Award 2022 and K Design Award 2023 certifying the brilliance in both design and function.

The chair is equipped with the finest quality speakers designed and directed by Prof. Kukil Yu, also known as the “maestro” of tuning sounds. He designed two convertible modes– Normal Mode and Speaker Mode. At default, the speaker is adjusted to deliver the most optimal sound for the person seated. The sound *orbits* around the user, leading them to their personal concert hall. At Speaker Mode, the speaker amplifies and diffuses sound, perfect for users when doing other activities while still listening to their favorite music. Another significant function, TSC(Threshold Sound Conditioning) helps improve the hearing. After years of study and tests, the technology has been certified by Stanford School of Medicine for its safety and effectiveness. Many theses regarding the technology have been acknowledged by *Neurology*, *Laryngoscope Investigative Otolaryngology*, and many other international academic journals.

Furthermore, the ergonomically designed massage chair recognizes the user and adjusts the shoulder height for a perfectly customized comfort. Not to mention, users can choose among 14 different dynamic and refreshing massage functions to relieve the stressed body on a daily basis.

More detailed information on the ORBIT will be clearer at the Maison et Objet. NOUHAUS announced that other product lines including their best-sellers will be displayed as well. NOUHAUS will be located in J72, Hall 6(TODAY) amongst other iconic, unique and modern design brands.