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KLATT OBJECTS wins the German Design Award 2024

Symbol of strength and new life RHIZOM vase wins German Design Award 2024

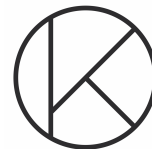
Symbol of strength and new life. The botanical appearance of the rhizome inspired Detlef Klatt to create a vase with an extraordinary shape in 2019. The handcrafted object has now been honoured with the German Design Award 2024 as "Winner" in the category - Excellent Product Design - Home Textiles and Home Accessories. The second piece of good news: at the start of the year, the designer will be presenting the further development of the award winner in Paris and Frankfurt with his Klatt Objects brand.



„Winner“ of the German Design Award 2024: vase Rhizom by Klatt Objects

In nature, plants such as bamboo, lily of the valley, ginger, lotus and wasabi use their rhizomes to store energy and germinate young shoots. Protected underground, these spread in characteristic shoot axes and ensure the continuation of the species and fresh life. Detlef Klatt has translated this principle into a striking organic form, from whose freely upward-growing openings new floral creations can spring up again and again. The well-balanced functional proportions ensure that even delicate flowers, grasses and stalks are well supported. At the same time, the object-like nature of the collector's item decouples design from function and makes it a unique eye-catcher regardless of its use as a vase.

In this way, the Rhizom vase reflects the brand DNA of Klatt Objects in a special way: a curated collection of personal favourites that are linked together by a



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recognisable signature. Each object unfolds its individual effect both as a soloist and in an arrangement..



„The Rhizom vase opens up a great deal of creative possibilities. It is one of my absolute favourites among the Klatt Objects.“

*Detlef Klatt
Designer & founder Klatt Objects
(photo: Rosetime)*

Bone china according to a traditional recipe

The vase's high-quality fine bone china is made in the traditional way by family-run manufacturers who use the ashes of bones from the food industry according to the original recipe. The artisanal and resource-conserving production process gives the pure white porcelain, for which the Klatt Objects brand is known, its unmistakable strength and clarity.

Further development of the Rhizom design award winner

At the start of 2024, Klatt Objects is presenting new models of the Rhizom vase as well as other new products. "The timing for the German Design Award couldn't have been better. I had been planning to expand the single vase into a small series for some time. The fact that the award and the realisation now coincide is of course a great stroke of luck," explains Klatt.

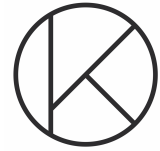
Jury statement German Design Award

„The ‘Rhizome’ vase supplies the plants with water and nutrients through the fine channels – just like its natural model, which inspired the shape. An outstanding piece of craftsmanship that creates a special aesthetic effect with its organic design language, which fascinates and remains in the memory..“

KLATT OBJECTS // TRADE FAIRS // PARIS & FRANKFURT

Detlef Klatt will be happy to show you the German Design Award-winning Rhizom vase, its further development and other new collector's items from the Klatt Objects brand in person at these trade fairs:

**Maison&Object // Paris // 18.-22.01.2024 // Halle 8 Unique&Eclectic
Ambiente // Frankfurt // 26.-30.01.2024 // Interior Design Halle 3.1 D25**



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About Klatt Objects

The lifestyle brand Klatt Objects embodies selected and responsible design art. The founder and creative director is Detlef Klatt. The designer combines more than 20 years of experience in floristry, design, production, edition and retail. His contemporary collections include home accessories, vases, vessels, bowls, decorative objects and unique pieces made of porcelain, wood, shells and various natural materials. The design is his creation, the handicraft production is carried out according to responsible principles in the Philippines. The sophisticated collection is complemented by paintings and selected objects by international artists.



Follows the idea of a curated collection: Klatt Objects presents new products at the trade fairs in Paris and Frankfurt in January 2024.

About the German Design Award

The German Design Award is the premium prize of the German Design Council. With its worldwide spectrum and international appeal, it is one of the most prestigious awards in the design landscape across all industries. Since 2012, the German Design Award has been identifying key design trends, presenting them to a broad public and honouring them. Extraordinary submissions in product design, communication design and architecture are honoured each year. The jury is made up of renowned design experts from business, education and science as well as the design industry. Twelve nationalities were represented on the 2024 jury.

Press contact

Would you like more details or high-resolution images? Please feel free to contact me at any time. And of course we would be delighted to receive a specimen copy.

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