

Mifuko

Press release

Since 2009, Mifuko has combined beautiful Nordic design with high-quality African craftsmanship. Working with local artisan groups in rural Kenya and Tanzania, Mifuko offers a wide range of artfully crafted baskets, bags and home décor items that are sold in more than 30 countries.

At Mifuko, we believe in timeless design and slow consumption, and most of our collection consists of our classic styles. At the same time, we are looking for ways to introduce new handicraft methods, workshops, and materials and to let our talented artisans develop their skills.

SPRING-SUMMER 2024 COLLECTION: NEW PRODUCTS

At Mifuko, we strive to be responsible in our material choices. For our spring collection we were inspired by surplus wool from the carpet industry. This wool is used in our Pamba collection in combination with FSC certified paper.



Pamba light green pattern baskets

Wool & paper



2521311LC
Light green XS
36 € (89 € RRP)



2531311S
Light green S
S 28 € (69 € RRP)

Pamba shopper baskets

Wool & paper



2521623LC
Turquoise two stripes XS
36 € (89 € RRP)



2541623LC
Turq. two str. M
50 € (125 € RRP)

Pamba twill shopper baskets

Wool & paper



254119LC
Light blue M
50 € (125 € RRP)



2541120LC
Ochre M
50 € (125 € RRP)



2541121LC
Terracotta M
50 € (125 € RRP)

Pamba shopper baskets

Wool & paper



254141L
Black rib weave M
50 € (125 € RRP)



25431LC
Black stripes M
50 € (125 € RRP)

Pamba wool & sisal baskets

Wool & sisal



27414S
Grey sisal M
37 € (93 € RRP)



27514S
Grey sisal L
52,50 € (132 €)



27714S
Grey sisal XL
65 € (163 € RRP)

Kiondo baskets with lid

Paper



3410T
Brown M
45 € (112 € RRP)



3510T
Brown L
58 € (143 € RRP)

Mifuko is a proud member of the World Fair Trade Organization (WFTO). We are committed to putting people and the planet first, adhering to WFTO Fair Trade Principles in everything we do.

www.mifuko.com

[Facebook](#) | [Instagram](#) | [Pinterest](#)



For information & images, please contact: Head of Marketing, Suvi Honkkila
suvi.honkkila@mifuko.fi