

COMMUNIQUÉ DE PRESSE ANDREANI CRÉATIONS



Andreani créations is a French brand of handmade jewelry founded 20 years ago. Renaud Andreani is a ceramist who creates chic, colorful ethnic earthenware jewelry.

This avant-garde designer and craftsman creates his own glazes in 20 colors, in his workshop near Marseille. The creator is fond of unstructured geometric motifs and takes care of his modern aesthetic by inserting magnets into the glazed earthenware to hide the clasps.

Andreani jewelry has a distinctive look, with asymmetrical shapes, black PVC and matte black earthenware that contrasts with the shimmering colors of other glazes.

Each piece of jewelry is meticulously thought out and patiently crafted to be lightweight and comfortable to wear anywhere.

Renaud Andreani is heir to traditional pottery methods (molding, engobing, cookie firing, drying time, glazing, mounting). All the creative stages combined take a fortnight to produce a finely crafted piece.

As part of her environmental approach, the natural materials she uses, such as ceramics, are eco-responsible, hypoallergenic and ethical.

Renaud Andreani's meticulous attention to detail and perfect finish have earned him recognition in the crafts sector, notably with his 'Atelier d'art de France' label, renewed in 2009.

As an instructor at the Aubagne ceramics school (13), he passes on his age-old knowledge to future generations of ceramists.

The Bouches-du-Rhône Chamber of Trades and Crafts also awarded him the title of 'maître artisan d'art' in 2017..



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