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Press release

VICAL and its new OUTDOOR vision

VICAL delves into the universe of Natural Luxury with its new OUTDOOR collection, designing furniture that is much more than just its features. In collaboration with Valencian designer Pep Gramage, we step into an imaginary where materials regain their leading role.

“True natural luxury must unite with the material”. With this clear declaration of intent, VICAL presents its new OUTDOOR line alongside designer Pep Gramage. The Valencian designer has created a collection where minimalist warmth unites with the material to transform outdoor spaces into something intimate that pays tribute and elevates the craft process.

The pieces in this collection focus on the use of recycled teak wood and are the leitmotif for a discourse based on comfort, as well as pleasant, organic shapes. Each piece follows a craft process, making them unique and subject to imperfections, like a sublime and singular act. They establish a direct, genuine dialogue with the outdoors so the materials can combine and connect with nature.

Wood lives and breathes, seeking to unite with the materials. Furniture that is made not only to resist the outdoors, but to become a part of it. The pieces combine with fabrics especially designed for comfort and to ensure they are weather-resistant without losing their natural and organic essence. Timeless, functional and sustainable furniture that subtly integrates into the environment, creating an enveloping beauty.

Gramage has created simple yet powerful pieces for this collection. The pure lines are a result of a reflection on space. *“There is no separation: the furniture creates the place and the moment”*, says the designer. They certainly have soul and build themselves.

Recycled wood delves into the concept of sustainability and offers a clean view in this regard, as the furniture reconstructs its shapes to give life to new pieces.

The essence lies in the features. Pieces designed not only to last, but to endure. Hence the coherence between the materials, shapes and colours. Teak wood combined with neutral tones, ecrus and in harmony with nature; subtle gestures that make this new VICAL collection open to the outside world, nourished by noble and serene materials, to create long-lasting and comfortable spaces full of freedom.

The new OUTDOOR proposal by VICAL is a modern, open view created with great attention to detail and in line with the brand's values. It is based on honest, functional design harmoniously combining current trends to enhance the proposals. Coordinated, versatile fabrics, elements such as rattan, minimalist lines and elegant curves add to the coherent discourse of this collection, where Gramage brings life to a beautiful, sublime vision of Natural Luxury.

Exquisite, timeless pieces: from 2- and 3-seater sofas, armchairs and loungers to centre and side tables; they offer the keys to creating open and intimate spaces.

VICAL invites us to discover true Natural Luxury and create settings that dignify and listen to the materials. In its new OUTDOOR collection, the brand opens the doors to a new way of outdoor living, reconnecting with nature and letting it surround us.