

PRESS KIT

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VICALOUTDOOR

A new OUTDOOR look

Una nueva mirada OUTDOOR



VICAL PRESENTS ITS NEW OUTDOOR COLLECTIONS:
Matter and craftsmanship in a direct dialogue with the outdoors

Vical's new Outdoor collections invite us to experience a new way of living outdoors. Focusing on the genuine and direct dialogue between materials and their environment, the pieces in the Pure, Corba and Trena collections use noble materials such as handcrafted recycled teak wood to build spaces that are as comfortable as they are durable.

This is the essence of the Natural Luxury distilled in these new proposals by Vical, in which, in the hands of the designer Pep Gramage, the material is the true protagonist of spaces that surrender to an entirely handcrafted process. Simple and forceful, they are functional and sustainable pieces that reconnect us with nature so that we inhabit the moment.

Thus, the brand advocates an elaboration process that offers the possibility of continuing to enjoy sustainable exterior design for as long as possible. And it does so with furniture that allows us simply to be and also to be convinced that the spaces we inhabit and the objects we live with influence the way we feel, think and behave.

Pure, Corba and Trena: intimate outdoor constellations

If there is one thing that characterises Vical's new Outdoor collections, it is the relationship they establish between matter and space. Each one of its pieces is a bridge that goes from the origin, the source - in this case the handcrafted recycled teak wood - to the environment with which they merge. They are pieces of furniture made not only to withstand the external environment, but to become part of it.

This is the case with the **Pure** collection, whose clean, diagonal lines have been designed to provide us with the perfect inclination for rest. Armchairs, sofas, single and double sun loungers, accompanied by coffee and side tables, in a sober play of balances in which comfort takes on the shape of wood and gently rocks us just a few centimetres from mother earth. It is simple and forceful seating that makes us feel weightless, projecting us into the relaxation required by the most demanding exteriors.

Curved lines are another direct route to comfort. This is demonstrated by the pieces in the **Corba** series, designed to create an atmosphere of static movement. Furniture with sinuous, organic shapes that create a close link with their surroundings in an infinite curve that envelops the pieces in a constant flow of form. The wood lays bare its nature and shows us its texture, carefully worked to be a caress, inviting us to rest on sofas, armchairs and deckchairs accompanied by coffee and side tables. Pieces of simple shapes that rest firmly on their own structure and embrace us.

What beautiful memories of those eternal, salty summers are brought back by the braided seats of the **Trena** collection, which now also form part of Vical's most modern outdoor furniture. In each knot of the rope, through each rattan grid, a story of tradition and belonging that ties us to a land and a culture. A series of armchairs, sofas and chaises longues, accompanied by coffee tables, with all the lightness and freshness of natural fibres and the forcefulness of handcrafted recycled teak floorboards, which support and elevate them, providing a delicate and subtle sensation of weightlessness. At the same time, headrest and backrest are shown as a single enveloping piece that embraces the whole, creating an intimate space.

Natural Luxury: the material as the protagonist

With the help of designer Pep Gramaje, in these new collections Vical immerses itself in Natural Luxury, a concept based on the use of high quality furniture and design made with natural elements, untreated and taken directly from their source of origin. For Vical, true Natural Luxury must be allied with the material to transform the exterior into an intimate space that surrenders to the artisanal process and elevates it. In this case, the pieces that make up these collections focus on the use of recycled teak wood and establish a direct and genuine dialogue with the outdoors, making the materials merge and connect with nature. Wood lives and breathes, seeking communion with the materials, which is why Vical's Outdoor furniture is not only made to resist in the environment, but to become it.

Design and craftsmanship: simplicity and forcefulness

If there is one thing that characterises the design of these collections, it is the combination of simplicity and forcefulness. Gramaje has created for Vical furniture with presence but without stridency, timeless and functional, that subtly integrates into spaces, creating an enveloping beauty. The refined and geometric lines, combined with noble materials, give rise to elegant pieces that are always handcrafted.

This purity of lines is based on a reflection on space: there is no separation of space and time, but rather the furniture creates the place and the moment. A discourse based on comfort and friendly, organic shapes. In this sense, each of the pieces is the result of an entirely handcrafted process that explores beauty and defends the purity of unrefined finishes, irregularity and modesty. A process that makes them unique, that leaves the grain of the natural wood visible, giving room for imperfection as an act of sublime singularity.

Sustainable and long-lasting exterior design

Naturalness is another of the DNA traits of Vical, a brand that has been characterised since its beginnings, more than 70 years ago, by the use of natural woods and vegetable textures. 50% of its creation is sustained through the reuse and transformation of recycled furniture and materials that previously had other uses and functions. The selection of more environmentally friendly and durable materials, the collection and reuse of used materials and the reduction of plastics in our packaging and production processes are some of our main actions to reduce its ecological footprint.

In this sense, the recycled teak wood used in the new Outdoor collections delves into the concept of sustainability and offers a clean look at it, as the furniture reconstructs its forms to give life to new pieces. The furniture is designed not only to last, but also to be durable. Hence the coherence of materials, shapes and colour ranges. Teak wood, rope or rattan, combined with neutral, raw tones in harmony with nature, coexist with textiles specially designed to be comfortable and resistant to inclement weather, without losing their natural and organic essence. Responsible with the environment and with a deep respect for the roots from which each raw material comes, the brand proposes a concept of honest and humane, sustainable and comfortable exteriors that offer current and future generations a healthy place to live.

Commitment, effort and passion since 1950

Vical was born in 1950 from craftsmanship and know-how and has not ceased to evolve with each experience. From the early years, marked by the craftsmanship of wicker, wood and basketry, to the exquisite and current outdoor collections. VICAL lives, transforms, creates and is reborn, always maintaining the values that define the trajectory of the brand and the professionals who work in it: commitment, effort and passion. Ingredients that nourish the roots of VICAL and strengthen them to look towards a future full of new destinations to explore.

Pure

by Pep Gramage





Corba

by Pep Gramage





Trena

by Pep Gramage





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