



La Savonnerie Royale

VERSAILLES

P R E S S R E L E A S E

Launch of the new Promenades Galantes fragrance in partnership with the Versailles Palace

La Savonnerie Royale is proud to announce the release of its seventh and newest fragrance: Promenades Galantes. The launch of this new fragrance will begin with the creation of a solid soap. This creation is part of the launch of the new soap collection in partnership with the Palace of Versailles.

AN OLFATORY AND HISTORICAL SIGNATURE

As with its previous fragrances, La Savonnerie Royale wanted its perfumes to reflect the history and richness of France's heritage. In particular, the Grasse fragrance Promenades Galantes honors the art and beauty of French gardens. Moreover, the Château de Versailles license represents a strong historical recognition for the launch of this new collection.

"What would the Palace of Versailles be without its gardens? The Promenades Galantes fragrance celebrates the art and beauty of French gardens, an indissociable symbol of the Palace of Versailles. With its notes of roses, lilac and jasmine, this delicate, flowery fragrance will transport you for a walk in these beautiful gardens."



CRAFTSMANSHIP OF EXCELLENCE

La Savonnerie Royale highlights French know-how in the production of its soaps, 96.9% natural (the remainder corresponding to the concentration of the Grasse fragrance). The soaps are made in Provence, in the tradition of Marseille soaps, with our carefully created Grasse fragrances. In honor of the history of France and the richness of its heritage, we engrave a fleur-de-lys on each of our natural soaps. Each bar of vegetable soap is enriched with organic shea butter, an exceptional natural ingredient ideal for preventing dry skin.

ABOUT US

La Savonnerie Royale is a French soap maker that seeks excellence in the quality of its products and their packaging. We make our bar and liquid soaps in Haute-Provence, in the respected tradition of Marseille soaps. The creation of artisanal and natural soaps is at the heart of our business!

Our products are available in the prestigious châteaux and domains of France and Europe, representing our source of inspiration every day.

CONTACT: mathilde.grandguillot@lasavonnerieroyale.com



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