

P R E S S R E L E A S E

La Savonnerie Royale and the Palace of Versailles collaborate on a new collection of scented soaps

La Savonnerie Royale is honored to announce its collaboration with the Palace of Versailles. This partnership, combining expertise and heritage, is an opportunity for La Savonnerie Royale to promote its olfactory universe, inspired by the perfumes in vogue at the court of Versailles.

A PARTNERSHIP FOR A NEW COLLECTION

The release of *Promenades Galantes* scented soap launches the next collection in partnership with the Palace of Versailles as part of the brand licensing program. This collection will be available in the chateau's boutique, as well as on the chateau's website (boutique-chateauversailles.fr) and La Savonnerie Royale's website (lasavonnerieroyale.com).

A UNIQUE INSPIRATION

La Savonnerie Royale is proud to make its fragrances reflect the history and richness of France's heritage. In particular, the Grasse fragrance *Promenades Galantes* pays tribute to the art and beauty of French gardens. Moreover, the Palace of Versailles license represents a strong historical recognition for the launch of this new collection.



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ABOUT US

La Savonnerie Royale is a French soap maker that seeks excellence in the quality of its products and their packaging. We make our bar and liquid soaps in Haute-Provence, in the respected tradition of Marseille soaps. The creation of artisanal and natural soaps is at the heart of our business!

Our products are available in the prestigious châteaux and domains of France and Europe, representing our source of inspiration every day.

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