



La Savonnerie Royale

VERSAILLES

P R E S S R E L E A S E

La Savonnerie Royale launches its collection of liquid soaps in glass bottles

Since the launch of XIV liquid soap in a glass bottle in July 2022, La Savonnerie Royale is delighted to announce the release of its complete Grasse fragrance collection! The collection will be completed by one of our latest Grasse fragrances, *Secret Impérial*, now available in liquid soap.



AN AMBITIOUS TRANSITION

Our goal is to have no more single-use plastic packaging by 2025, so we're now offering our liquid soaps in glass bottles to eliminate plastic ones. The new reusable glass bottles will allow you to refill the bottle with the fragrance of your choice, using our 1-liter recyclable plastic liquid soap refills! Our innovative concept of 1-liter liquid soap refills means that, in the long term, we will no longer be using single-use plastic packaging.

CRAFTSMANSHIP EXCELLENCE

The decoration of our new gold enamel glass bottles is made in France, in partnership with a French company renowned for its excellent craftsmanship.

To ensure a high-quality, luxurious product, we manufacture our extra-gentle liquid soaps in Haute-Provence, in the tradition of Marseille soaps. The vegetable base of our liquid soaps is handcrafted from exceptional ingredients such as olive and coconut oils, and our carefully created Grasse fragrances.

ABOUT US

La Savonnerie Royale is a French soap maker that seeks excellence in the quality of its products and their packaging. We make our bar and liquid soaps in Haute-Provence, in the respected tradition of Marseille soaps. The creation of artisanal and natural soaps is at the heart of our business!

Our products are available in the prestigious châteaux and domains of France and Europe, representing our source of inspiration every day.

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