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SCENTAG Redefines En-Route Luxury with Organic, Eco-Conscious Scents for Prestige Electric Vehicles

The sleek magnetic design of SCENTAG gives Teslas and other luxury vehicles a signature scent with seamless style

TAIWAN - MOONGRAY & Co., the renowned industrial design studio, is thrilled to introduce SCENTAG, a magnetic in-car air fragrance designed exclusively for Tesla and luxury vehicles. SCENTAG revolutionizes the concept of car air fresheners with its innovative and eco-friendly approach, providing a unique and refreshing experience for discerning car owners.

With a commitment to providing the utmost luxury experience, SCENTAG understands the importance of personalizing one's vehicle while maintaining a sophisticated and refined look. Traditionally, adding a fragrance to a luxury car has been a challenge, often resulting in tacky and overpowering scents that undermine the vehicle's overall aesthetic. Scentag recognized this gap in the market and set out to create a solution that seamlessly integrates fragrance into the luxury car experience.

The name "SCENTAG" embodies the essence of fragrance and memory, offering an unparalleled olfactory journey through its collection of exquisite tea fragrance ceramic scents. Designed with Tesla's unique air venting system in mind, SCENTAG seamlessly integrates into the car's interior, ensuring a harmonious and luxurious aesthetic.

"We understand that luxury car owners desire a personalized experience that reflects their discerning taste and aesthetic preferences," said Yishan Chang, CEO of MOONGRAY & Co., industrial designer and brand director. "With SCENTAG, we have successfully combined the art of fragrance with automotive aesthetics, allowing our customers to create a truly bespoke and captivating atmosphere within their vehicles. SCENTAG is a testament to our commitment to excellence in design and sustainability."

Crafted with 100% organic and natural tea extracts, SCENTAG's tea fragrance ceramic scents emit a fresh and clean aroma, enveloping the car's interior with a rejuvenating ambiance. The use of natural plant essential oils further enhances the eco-friendly nature of SCENTAG, ensuring a safe and non-toxic experience for users. Additionally, SCENTAG has obtained the US EPA Certificate and SGS Heavy Metal non-toxic inspection pass, guaranteeing its high quality and safety standards.

The development process of SCENTAG involved meticulous attention to detail and rigorous testing. The product's magnetic back fuselage accurately absorbs air from the outlet, evenly distributing it onto the ceramic scents. The patent-designed silicone pad, specifically tailored to Tesla's air outlet structure, ensures a secure attachment without the risk of shattering or detachment during drives.

SCENTAG is more than just a car air freshener; it is a statement of luxury, sustainability, and environmental consciousness. With a mission to create an exquisite living atmosphere in the future of electric cars, SCENTAG is poised to redefine the in-car fragrance experience for Tesla and luxury vehicle owners.

For more information and to explore SCENTAG's enchanting tea fragrance collection, visit <https://scentag.io>.

About MOONGRAY & Co.

MOONGRAY & Co. is an esteemed industrial design studio based in Taipei, Taiwan. With a strong focus on sustainable living and innovative design solutions, MOONGRAY & Co. strives to create products that harmonize functionality, aesthetics, and environmental responsibility.

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