

UMAGE



A CONVERSATION PIECE & THE READER COLLECTION | PRESS RELEASE

A CONVERSATION PIECE & THE READER

Designed to bring you closer to nature, UIMAGE is now introducing four new colours of the 100% recycled Horizons textile to our The Reader and A Conversation Piece collections.

The four captivating hues, Summer Shine, Mocca, Morning Meadows, and Tangerine, embody the essence of the changing seasons. Inspired by the magnificent colours that surround us in nature, these joyful yet soothing tones evoke a sense of happiness and tranquillity, creating a harmonious space for rest and contemplation.

The Horizons fabrics for the lounge chair collections are recycled from plastic waste and are certified with Global Recycled Standard and Standard 100 by OEKO-TEX, ensuring that it meets strict social and environmental requirements. The certifications ensure that no substances harmful to health or the environment are being used and that the identity of the recycled material is maintained: From the recycler to the final product.

Acknowledging the ever-evolving trends as well as new needs or preferences, all designs of our The Reader and A Conversation Piece collections have interchangeable upholstery. With interchangeable upholstery, you can add new life to the design in minutes by changing the colour of your chairs, creating designs that not only evolve with trends – but evolve with you and your needs too, and will last many years to come.

The four new colours are available for all pieces of our The Reader and A Conversation Piece collections and will transform the atmosphere of your space and infuse it with the serenity of nature.



PRODUCT SPECIFICATIONS

Name

A Conversation Piece collection
The Reader collection

Designer

Anders Klem, Tor Hadsund

Design year

2018

Material

Solid oak, plywood, polyester, MDF and PUR

Dimensions (H x W x D)

A Conversation Piece, low:
83 × 70 × 83 cm / 33 × 28 × 33"

A Conversation Piece, tall:
106 × 73 × 93 cm / 41.7 × 28.7 × 36"

A Conversation Piece, ottoman:
43 × 63 × 50 cm / 16.9 × 24.8 × 19.7"

The Reader, wing chair:
105 × 78 × 91 cm / 41 × 31 × 36"

The Reader, ottoman:
42 × 60 × 46 cm / 16.5 × 23.6 × 18"

Combinations

Oak, dark oak, black oak / summer shine
Oak, dark oak, black oak / morning meadows
Oak, dark oak, black oak / mocca
Oak, dark oak, black oak / tangerine

Price

From 649 EUR
From 4999 DKK
From 6999 SEK
From 749 USD

For press material and high res photos, please go to umage.presscloud.com. For product loans or interviews, please contact PR and Communications coordinator, Caroline Nordholt at cno@umage.com or tel. +45 31 39 00 36



UMAGE is a Danish word meaning 'making an effort', and that's what we want to do every day. UIMAGE is where beautiful Danish design meets affordability, high-quality material, and a genuine care for the environment.