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UMAGE



THE SOCIALITE | PRESS RELEASE

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Embracing timeless elegance and exceptional functionality, UIMAGE is now introducing The Socialite: A new addition to the UIMAGE seating collection. The Socialite collection features a bar stool and a counter stool, both carefully designed with great attention to detail and craftsmanship. Made from solid oak and finished with a stylish brass footrest and hook, The Socialite will lift the home – as well as the conversations.

“With its slightly curved seat, conical legs and brass details, The Socialite is a statement of elegant simplicity.” – Thor Høy, designer

Designed by the Danish designer Thor Høy, the new The Socialite collection’s versatility goes beyond its captivating Scandinavian design. With a curved seat and a footrest in brass, the design is constructed to provide comfortable seating, whether you’re having cocktails in a hotel bar or enjoying a casual gathering with friends by the kitchen counter. The stools feature a convenient brass hook underneath the seat to hang a jacket or your purse, adding a practical element that enhances its usability.

With its timeless design, The Socialite will add a touch of understated luxury while elevating the aesthetic and practical appeal of any space – in private homes as well as hotels and bars – enabling individuals to create a vibrant and inviting atmosphere for memorable moments.



PRODUCT SPECIFICATIONS

Name

The Socialite counter and bar stool

Designer

Thor Høy

Design year

2023

Material

Solid oak, aluminium (brass anodised)

Dimensions (Ø x H)

Counter stool:

44 × 67.5 cm / 17.3 × 26.6"

Bar stool:

47 × 77.5 cm / 18.5 × 30.6"

Variants

Counter stool, oak

Counter stool, dark oak

Counter stool, black oak

Bar stool, oak

Bar stool, dark oak

Bar stool, black oak

Price

549 / 549 EUR

499 / 499 GBP

3999 / 3999 DKK

5999 / 5999 SEK

649 / 649 USD

For press material and high res photos, please go to umage.presscloud.com. For product loans or interviews, please contact PR and Communications coordinator, Caroline Nordholt at cno@umage.com or tel. +45 31 39 00 36



UMAGE is a Danish word meaning 'making an effort', and that's what we want to do every day. UIMAGE is where beautiful Danish design meets affordability, high-quality material, and a genuine care for the environment.