Press Release - ENG
Weil am Rhein/Germany September, 2023

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Solidifying the journey: pulpo at M&O Paris, September 2023

A special presentation by pulpo unveils new and established designs.

On the occasion of Maison&Objet (September 7 - 11, 2023), pulpo opens up a new era of luxury products. Come and witness the arousing of the iconic narrative.

The Monolith in the center of the extraterrestrial stage is a gate to the new vision of pulpo, allows the visitors to join the adventure of discovering fascinating details and aesthetics of pulpo's avant-garde designs by renowned and emerging designers. The installation as well as the new campaign transport the audience into the unique atmosphere of the planet pulpo.

Showcased entirely in a clean, minimalistic and cubic black and white space, the collection takes center stage.

WHAT'S NEW?

With the side tables **"thales"**, Sebastian Herkner explores the special characteristics of float glass and creates a subtle play of shadows thanks to incorporated patterns.

The side tables **"offset"** by Sylvain Willenz made of ceramic are organic performances by softened geometrical figures with a shiny surface.

The iconic **"alwa one"** and **"boule"**, both designed by Sebastian Herkner, are experiencing a refresh! alwa one in XXL size and boule base in marble and travertin!

WHERE:

Hall 7 , Signature, Stand E53 - F54

ABOUT PULPO

pulpo is an avant-garde design editor abounding with experiments and emotion. Blending artisan handcrafts with a contemporary flair for material and form – we bring to life the imagination of our pioneering designers.