

MAISON MIREILLE



THE UMBRELLA STAND



The birth of an institution...

Passion is what led us to founding **Maison MIREILLE**.

Above all, a **passion for umbrellas** – objects requiring diverse skills and a keen sense of aesthetics to produce.

It is this passion that inherently drove us to broaden our scope to the entire **world of umbrellas**, and especially to how they are stored when it isn't raining.

And a **passion for innovation** too. In the same way that we loved innovating umbrellas by offering easily repairable and timeless eco-designed products, we also thoroughly enjoyed pondering ideas to really change up the old **umbrella stand**. Innovation is our golden thread. We will never stop inventing, creating, and improving our products.

And finally, a **passion for excellence** that pushes us to entrust our production process to French companies. We are committed to having our goods **made in France**. We are proud to say that over 80 % of each umbrella is made in-country and that our umbrella stand is **completely French-made**.

Keep reading to find out more about our umbrella stand.

Rémi TARRICONE
Director, Maison MIREILLE



The umbrella stand redesigned

These days, it is still quite hard to find an indoor spot for these objects that are so essential outdoors. At best, we set them in floor-consuming umbrella stands. At worst, we carelessly lean them against the nearest wall.

So, how do we start loving this neglected foyer denizen and find it a home that takes up no space at all and allows us to easily pick it up and store it away ?

Our umbrella stand does a lot more than simply improve on an existing product. existant

Most current umbrella stands are really just containers placed on the floor. They take up space, the umbrellas they contain aren't stored in a very orderly manner, and they can even get damaged (torn canopies and bent ribs).

Our umbrella stand's cylindrical shape **protects** the umbrella's canopy. Its wall-mounted design means **it doesn't take up** any foyer **space** at all.

Let's find out more about how it works.



Most of all, it is totally new and innovative since it provides the umbrella with a new purpose as a coat hanger



It's a marvelously simple mechanism !

Your umbrella turns into a coat hanger



It is properly stored and protected



Easily store and remove it

Simple, efficient and well designed !



And 100 % made in France

If this hasn't convinced you, our presentation video will 



Find out more about Maison MIREILLE
by following us on social media



Contact :

Maison MIREILLE
2 ter rue Joseph FOURIER
38000 GRENOBLE
FRANCE

+33 (0)6 23 64 30 41

www.maison-mireille.fr



MAISON MIREILLE



MUCH MORE THAN JUST UMBRELLAS

