

Furoshiki



Philosophy
— of —
Mottainai

Recycling Scrap Fabrics

Cotton into "reinforcement material"
and

Polyester into "recycled fuel"



We started switching polyester
to recycled polyester.
Water repellent furoshiki is
made of 55% recycled polyester.



hosted by:
Furoshiki SDGs LIFE Executive Committee

SDGs LIFE in KYOTO



May 19 - May 21, 2023 @The Museum of Kyoto Annex



Activities at the event



Upcycling workshop



Furoshiki workshop



Using Furoshiki signboards
made out of excess fabrics

A TALK TOUR BY CEO



Stamp collecting





from top
Sticker
PinBack button
Inner pocket

Waste materials from the furoshiki were given a new role

The upcycled items
from the scraps of edges