



PRESS RELEASE
Paris, 01/09/2023

Ostrea Design, winner of Futur On Stage at Maison & Objet trade show

Ostrea Design, a start-up specialized in the production of low-carbon and recyclable marine terrazzo, announces its presence at the Maison & Objet trade show on the Futur On Stage booth, following a successful fundraising of 1.2 million euros (including 640,000 euros in dilutive financing).

Futur On Stage, launched by Maison & Objet, aims to support promising young companies in the fields of decoration, design, and lifestyle, providing a new opportunity for buyers, eager for novelties, to discover the vitality, dynamism, and creativity of these emerging businesses that shape the future.

Founded in 2020 by Tanguy Blévin (CFO), Maxime Roux (CCO/CMO), Camille Callennec (CEO), and Théo Joy (CTO), Ostrea Design was born from a meeting with oyster farmers and a realization: each year in France, this sector produces nearly 250,000 tons of shell waste, of which only 5 to 10% is recycled, with the remainder being sent to landfills. The Ostrea Design team thus decided to create the first "Made in France" (Brittany) eco-material, low-carbon, and 100% recyclable, made from oyster, mussel, and scallop shells. The result speaks for itself: compliant with RE2020 requirements, Ostrea emits only 3 kilograms of CO₂ per square meter produced, compared to 97 kilograms for PVC or 48 kilograms for ceramic.

The Ostrea material is composed of 65% recycled shells, combined with a low-carbon mineral cement matrix without the addition of polymer resin. To achieve this, the shells are air-dried to remove all organic matter, after which they are crushed into flakes of various sizes that are then mixed with the low-carbon cement at the company's workshop in Rennes. Fire-resistant, scratch-resistant, water-resistant, and stain-resistant, the resulting material is fully recyclable in the form of granules.

Ostrea Design unveils its new products at the Maison & Objet trade show in Paris.

Thanks to the recent fundraising, Ostrea Design has been able to strengthen and expand its team, growing from 6 to 14 people. This expansion has allowed the start-up to enhance its expertise and innovation capacity to offer increasingly avant-garde products.

The company has also collaborated with renowned partners such as Moore Design, Furniture For Good, For Me Lab, Portobello Décoration, Cadiz Concept, Kipli, and Armeta to create new furniture collections, which will be presented at the Maison & Objet trade show.



In addition to the new furniture collections, Ostrea Design will unveil new textures made from recycled shells, thus offering an even wider range of choices for designers and architects.

The next step for Ostrea Design is to enter the flooring market, with the aim of actively contributing to decarbonization. The new range of flooring is scheduled to be launched in 2024, expanding the use of Ostrea beyond furniture and countertops.

About Ostrea Design

Ostrea Design, a Rennes-based start-up founded in 2020, designs a low-carbon eco-material, "Made in France," 100% recyclable, based on oyster, mussel, and scallop shells. This unique marine terrazzo is used in furniture (tabletops) and countertops.

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