



## GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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**Uniqueness. This is the keyword of Tassotti's Christmas 2023 catalogue, where paper becomes the guardian of emotions.**

Unforgettable moments of pure joy and sharing, made of authentic feelings, surprises and sincere affection, kind and generous thoughts. This is Christmas according to Grafiche Tassotti, which for over sixty years has interpreted the most eagerly awaited season of the year with a unique and distinctive style.

The offer is vast: over 100 multi-purpose decorative papers, 200 greeting cards, gift tags, labels, shopping bags and boxes are just some of the products available, all customisable on request, with the favourite paper pattern. Precious objects, designed to give and cherish the emotions that the holiday season brings, with the timeless charm of high quality Made in Italy craftsmanship.

Everything, in fact, stems from the heart of the Company and is crafted with dedication and passion by skilled hands in the creative printing workshop in Bassano del Grappa (VI), where paper is processed with a commitment to environmental sustainability, adhering to the principles of responsible business ethics.

A creative attitude based on careful research into trends in colours and patterns, as well as on a contemporary reinterpretation of Remondini classics. And the stylistic features of the Antica Stamperia Remondini – operating in Bassano during the 18<sup>th</sup> century, whose legacy Tassotti has picked up – indeed characterise the new 2023 items.

Such is the case with the *Angeli musicanti (Musician Angels)* pattern, traditionally symbolizing the harmony of creation. Against a starry night-blue sky background, stylised angels seem to dance joyfully and surprise with the intricate details of their robes, personalised with Remondini floral motif in blue, light blue and red.

Red is also found in the *Marbled pink-red (Marmorizzata rosa-rosso)* paper that echoes the veining of the noblest stone in a sinuous pattern, where shades intersect with golden glints and a cascade of bubbles creates a fascinating effect.

From the longstanding collaboration with art teacher Anita Frison comes the *Composizione floreale di Natale (Christmas flower arrangement)* pattern, with its characteristic watercolour strokes and featuring the typical Christmas decorative flora. Red berries, holly leaves and pine branches come together in captivating colours and lively brushstrokes to give life to a complete line of items, perfect gifts for true *green lovers*.

Leaves, mistletoe and botanical-inspired subjects decorate *Sfere e gocce di Natale (Christmas Balls and Drops)*, in green and blue shades. This pattern depicts the most cheerful decorations, the tree



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baubles, suspended by a golden thread on a starry background, gently descending to bring the magic of Christmas.

As icons of the holiday season, the *Calze natalizie (Christmas stockings)* bring sweetness and promises of joy: the most pop of the patterns play with the most classic of colours, red and green, embellished with snowflake motifs, hearts, stars, stripes and treats... for the whole family to enjoy.

Dedicated to the little ones, *Elfi, funghi e fantasie di Natale (Elves, Mushrooms and Christmas fantasies)* evoke the enchanting universe of fairy tales and the world of the forest, with a fantasy flavour. Represented in fine detail, Santa's helpers pop up brightly amidst festoons and garlands, radiating cheerfulness.

These subjects are also featured on **greeting cards**, which along with **gift tags** and **shopping bags** create the perfect thought. New are **the hexagonal folding boxes with matching lids**, made of 200 g cardboard and available in two different sizes, to guard the most precious gifts or serve as a gift themselves.

So many ideas can be crafted with Tassotti paper: origami, elegant decorations to beautify the home or brighten up the table, original gift packages and much more. To express one's creativity and amaze loved ones, simple and effective video tutorials are available on the website or on the company's social channels.

Furthermore, Tassotti papers - recognised worldwide for their quality and versatility - lend themselves to **various uses** and are ideal for giving new life to ruined books and covering drawers, preventing them from being thrown away and therefore wasted. **Completely recyclable**, they are exclusively printed in sheets with high lightfastness, vegetable-based inks and on a uncoated, matt, ecological support.

Grafiche Tassotti has consolidated its **partnership with Love Paper** to promote the sustainable and prestigious qualities of paper. Moreover the products have obtained the prestigious **FSC certification**, ensuring that the paper used originates from responsibly managed forests and supply chains.

The complete catalogue is available at this link → [Tassotti 2023 Christmas Catalogue](#)

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