

Press Release September 2025

Hermann Biederlack GmbH & Co. KG
Biederlackstraße 21
48268 Greven
Allemagne

Contact: Corinne Gagnier (Export Director)
Email: cgagnier@biederlack.de



About Biederlack

Founded in 1887, Biederlack is one of the oldest and largest blanket manufacturers in Germany. The history of Biederlack is a story of success that has continued for four generations.

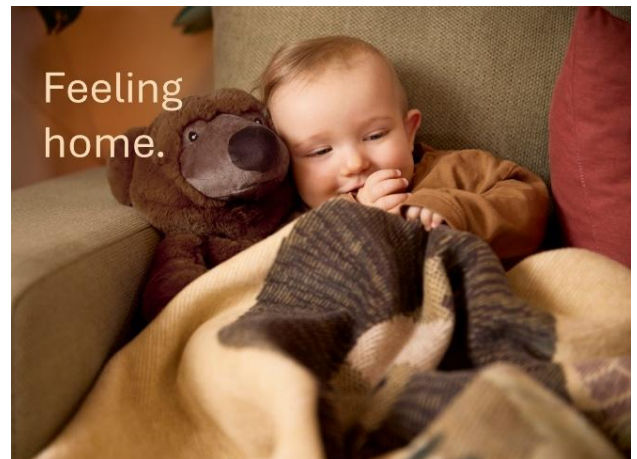
We put all the experience gained over these years into the design, production, and distribution of high-quality blankets and throws, combining this expertise with the latest technologies.

Our slogan « Feeling home »

Home is not a place, but a feeling. It lives in our hearts and is associated with family, friends, security, and everything that does us good... Home is always where you feel comfortable.

Made in Germany

Most Biederlack products are manufactured at the main site in Greven: the « Made in Germany » label is at the heart of our daily commitment. The blankets are woven there and then finished in our own sewing workshop. Short supply chains, strictly controlled production processes, and carefully selected raw materials ensure impeccable quality. We also place great importance on sustainability: resource-friendly production methods, products designed to last, and long-term partnerships are the DNA of our company.



Kids Collection: Cuddle Time for Little Explorers

Our design team has created a heartfelt collection especially for the youngest ones: the new **Kids Collection** combines child-friendly design with irresistibly soft quality. The themed worlds **GO WILD**, **WOOD LAND** and **OUTER SPACE** inspire dreaming, playing and discovering.

Available in two practical sizes (75 x 100 cm and 150 x 200 cm), these lovingly designed blankets accompany



Download catalogue
Kids Collection



Biederlack®

Feeling home.

little and bigger adventurers through everyday life – at home, on the go or at the grandparents' house.

In addition to premium patterned blankets made from cotton blends, the collection also includes fine knitted plaids in wool as well as plain woven blankets with an elaborate relief structure.

A true highlight are the **DREAM TEAMS**: adorable cuddly toys that hide a baby blanket (75 x 100 cm) inside. Each theme world offers one or more of these charming companions.

