PRESS RELEASE



#### LASKASAS SHOWCASES NEW COLLECTION AT SALONE DEL MOBILE

A NEW BEGINNING TO CELEBRATE IN MILAN



Laskasas is proud to announce its participation in the prestigious Salone del Mobile furniture fair, in Milan, from April 18th to 23rd, 2023

This marks the first time that Laskasas will be showcasing its stunning new collection of high-end furniture for the present year, as well as the new catalogue and a Coffee Table Book.

All is happening during the official launch party "New Beginnings – 576 Creations | Celebrate with us!" on April 19th, 4 p.m., in Hall 1, Stand L12.



# New Arrivals

A trio of new arrivals will give a fresh flair to a whole new stand, where the iconic designs are also present as a statement of Laskasas' legacy.

The new arrivals have been designed to reflect the brand's commitment to exceptional craftsmanship, quality materials, and innovative design.



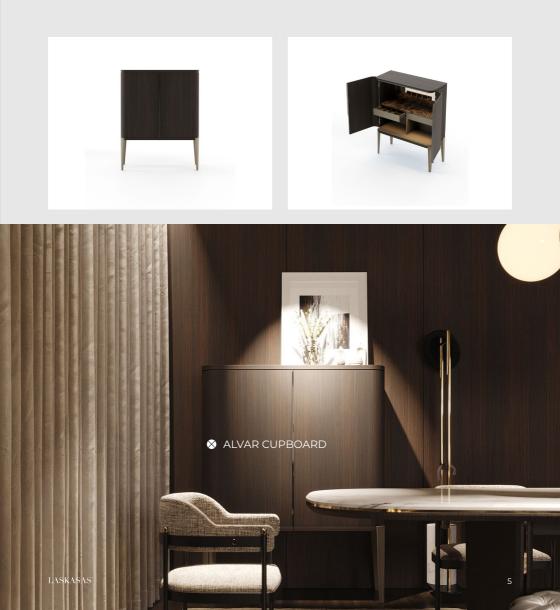
### Decker Sofa

As good as modular sofas can get! The Decker sofa allows for ultimate customisation with its modular sections, available in a variety of fabrics and colours.



#### Alvar Cupboard

Alvar cupboard is a modern piece of furniture that brings a contemporary touch to any home bar area. With its clean lines and minimal design, this bar cabinet is perfect for those who appreciate simplicity and functionality.



## Haia II Chair

The Haia chair is a stunning piece with curvy lines that will gracefully stand in any space, including dining rooms, home offices, and indoor patios. Simple, curvy and iconic, it is an irresistible and stylish chair.



#### For an interior professional, it's important to stay ahead of the curve.

With our 2023 catalogue, one will have access to the latest styles and designs, while our **Coffee Table Book** will elevate any space and unleash the readers creativity with more than 300 pages of stunning designs, featuring 13 homes with different styles.

Not only is this book a feast for the eyes, but it's also a tribute to the professionals who have shaped the interior design field. Each residence is named after a different influential designer, paying tribute to their work.

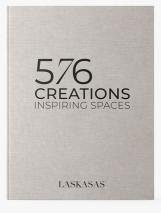
This coffee table book is not only a source of inspiration, but it's also a chic decorative object that will catch the eye of all the guests.

Laskasas has established a strong reputation for its exquisite furniture that is made using traditional techniques combined with cutting-edge technology. The brand's skilled artisans use only the finest materials, including wood, leather, and metals, to create furniture that is not only visually stunning but also durable and longlasting.

Salone del Mobile is the perfect platform for Laskasas to showcase its latest creations to a global audience of industry professionals, interior designers, and furniture enthusiasts.

Visitors to the Laskasas booth will have the opportunity to experience the brand's premium furniture up close and see for themselves the level of craftsmanship and attention to detail that goes into each piece.

Laskasas is excited to be part of this event and looks forward to showcasing its latest collection. Visitors to the fair are encouraged to visit Laskasas' stand to discover the brand's unique approach to furniture design and craftsmanship.





"I AM GOING TO MAKE (1777/J/NG AROUND ME BEAUTIFUL • THAT WILL BE MY LIFE."

# About LASKASAS

Based in Porto, Portugal, **Laskasas** design and build all the furniture from scratch. All the designs are available in custom materials, finishes and sizes to meet their client's needs. Each product is handcrafted to fit its vision.

Customisation is at the heart of Laskasas, allowing clients to select the exact look that suits their residential and commercial projects. Laskasas has a dedicated team available to help through the entire customisation process.

From upholsteries to woods and dimensions, clients can rest assured knowing that Laskasas can meet any of their needs through the wide selection of items and styles.

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