



# **LASKASAS'** *PRE-LAUNCHES* *NEW COLLECTION* **AT LONDON DESIGN WEEK**

THE FURNITURE DESIGN PROCESS: HOW INSPIRING SPACES TURN INTO REALITY

LASKASAS®



**Laskasas announces the pre-launch of the brand's new collection during its participation in the spring's unmissable interiors event – London Design Week – from March 13th to 17th.**

On the 13th, at 4:30 p.m., **Laskasas' UK Flagship Store** will host a special event - The Furniture Design Process: How Inspiring Spaces Turn Into Reality. In addition to the new collection, the pre-launch of Laskasas' Coffee Book, a special creation by the brand's graphic designers, will fill the space with inspiration in a presentation under the name: 576 CREATIONS – Laskasas' 2023 motto.

Have a sneak peek of the new products:







### **Jody** *bed*

Jody bed is a stunning piece of furniture that exudes luxury and elegance. The bed is designed with a sleek and modern silhouette, featuring a low-profile frame and a comfortable headboard.



### **Teri** *bed*

Teri is a solid piece of furniture with a build, fit, and finish that is second to none. It's a room-dominating piece that will garner many questions and much admiration.



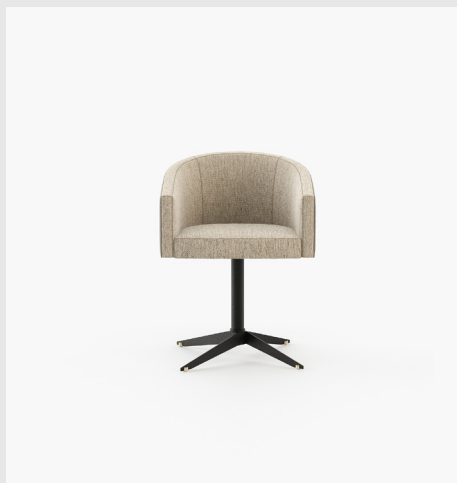
### **Alvar** *cupboard*

Alvar cupboard is a modern piece of furniture that brings a contemporary touch to any home bar area. With its clean lines and minimal design, this bar cabinet is perfect for those who appreciate simplicity and functionality.



### **Ralph** *cupboard*

The Ralph bar cabinet is the perfect addition to any modern living space. The combination of materials creates a unique and elegant look that is sure to impress.



### **Haia** *home office chair*

The Haia chair is a stunning piece with curvy lines that will gracefully stand in any space, including dining rooms, home offices, and indoor patios. Simple, curvy and iconic, it is an irresistible and stylish chair.



### **Decker** *sofa*

The Decker sofa allows for ultimate customisation with its modular sections, available in a variety of fabrics and colours.



Additionally, never-before-seen pieces in the London store will be showcased so that our guests can experience exceptional quality, craftsmanship, contemporary beauty, and comfort.

**Laskasas' UK Flagship Store:**

Design Centre East – Unit 102 | Chelsea Harbour Lots Road SW10 0XE London

# *About* **LASKASAS**

Based in Porto, Portugal, **Laskasas** designs and builds all the furniture items from scratch. All the pieces are available in over 100 materials and finishes to meet their client's needs. Each product is handcrafted to fit your vision.

Customisation is at the heart of Laskasas, allowing clients to select the exact look that suits their residential and commercial projects. The brand has a dedicated team available to help through the entire customization process.

From upholsteries to woods and dimensions, clients can rest assured knowing that Laskasas can meet any of their needs through the wide selection of items and styles.

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