ARTISAN[®]

PRESS RELEASE - Paris, 19 janvier 2023 ARTISAN PARTICIPATES AT MAISON & OBJET PARIS SECTOR TODAY - G92/H91 FROM JANUARY 19 TO 23, 2023



On the occasion of Maison & Objet in January, ARTISAN, brand of high-quality furniture and solid wood is pleased to present its latest creations.

Artisan has already had a great start to the new year. The end of January, from 19th to 23rd, will be, for the second time around, marked by an exhibition at Maison & Objet Paris.

This year's visual appearance of the exhibition stand, presented in hall 6, sector: Today, stand number G92 -H91, has been designed by Neisako, a design studio focusing on innovative and inspiring product design solutions, founded by Neven and Sanja Kovačić and Regular Company with whom the Artisan factory has a long-lasting relationship in the fields of product design, space design, branding and art direction.

The whole idea of the space design of the exhibition stand has been about minimalism accompanied by neutral color palettes, the interesting bond of geometric surfaces, warm touch of the wood and softness of materials, creating a cozy atmospheric environment enhanced by a modular system approach that shows the beauty of carefully selected Artisan products.

As before, the exhibition will be honoring their best-selling collections:

Mela chair, ottoman, lounge trimmed and lounge two seater; Tesa sideboard; Tara table, chair and sofa; Naru chair; Invito wall module L and Invito S container; Kalota coffee table and bar chair; Wu lounge; Neva lounge trimmed, chair, light chair, light bar chair, sideboard and bench; Picard working desk; Shift lamp; Soft shelf; Lakri table; Lana mirror; Leno bar sideboard and sideboard; Bloop coffee table; Latus table and console table; Luna mirror.

As well as Artisan's new products for collection 2023:

Mela bar chair (designed by Regular Studio), Addo chair (Inoda+Sveje), Ging table and chair (WAY Object), Naru light and bar chair (Says Who), Monument table and coffee table (Regular Company), Rio sideboard (Kontour Design) and Grid coffee table (Silva Mikelić).

And two new design studios, WAY Object i Kontour design.

WAY Object (Ging collection)

The main guiding thought of WAY Object design studio is the belief that design should be context orientated, aesthetically pleasing, and research-based for optimization.

Established by Alan, who has worked in several world-renowned architecture studios for years and obtained his architecture license in Canada, this studio has won multiple international design awards, including the prestigious Red Dot best of the best award.

Kontour design (Rio sideboard)

Erno Dierckx is an emerging Belgian product and furniture designer based in Barcelona, Spain. As a designer, he challenges the manufacturing process and searches for clever and aesthetic solutions. He finds inspiration in the production process, materials, and construction of everyday objects. Erno aims to create well thought-out, timeless products that contribute to this world.

About Artisan

The Artisan factory emerged from the traditional woodwork shop Ćostović, which conveyed all its love towards wood and 50-year experience of wood processing into it. Artisan specializes in the manual production of high quality furniture made from solid wood, and this insistence on manual, artisan work is what sets us apart. We acquired our first experiences by producing furniture for Dutch and British designers, and we started our own first collection in collaboration with the regional designers in 2007. Since then, our aim has been to reaffirm the philosophy that guides us with each collection, each piece of wood, with each designer's vision and diligent craftsmen's touch.

The philosophy Love Wood

We use solid wood from renewable resources in our production, only environmentally[1]friendly materials for treatment, natural oils and wax that emphasize the luxurious and organic beauty of wood texture and that enable it to "breathe" naturally. This emphasizes the natural colour diversity, while the use of harmful chemical substances for wood treatment is avoided by using vinyl-based glue. We insist that, at the end of the production process, the furniture that adorns your living environment is as natural as the wood from which it has originated. Our plant and our artisans are equipped and trained to offer designers as much freedom and options as possible in order for them to realize their vision. Further more, we encourage our designers to create each piece with their own artistic signature, insisting that every such piece is worthy of the precious material it was made from, thus conveying our philosophy of love of wood.

Where to see ARTISAN in Paris?

Maison LBS Paris is a showroom of a new generation that creates the universe for the projection and immediate appropriation of the five brands distributed and scenographed. Brands of contemporary luxury furniture for home and garden also offering lighting and decorative accessories. Ligne Roset's collections can thus be mixed with the collections of Artisan, Clocktwo, Bolia or San Giacomo. And even in the coming months with pieces of contemporary art. Maison LBS Paris is located at the very entrance of the Marais and extends over 4 floors over more than 700 m2. It is the main distributor of Artisan in Paris.

Information Artisan on Maison & Objet (January 19th till 23rd). Hall 6, sector: Today, stand number G92 - H91

Pictures HD and LD on demand

Contact: <u>Press Artisan</u> Silva Mikelić E. : <u>silva@artisan.ba</u> M. : +385 99 8442 232